

FEBRUARY 2025

Monthly Tourism Statistical Release



NUMBER OF ARRIVALS

72 881, an increase of 10.6% compared to the same month in 2024.



TOP 3 REGIONAL MARKETS

RSA	: 42, 120 (+4.1%)
Mozambique	: 14, 650 (+18,3%)
Zimbabwe	: 4,333 (+27.9%)



TOP 3 OVERSEAS MARKETS

France	: 1, 227 (+44.2%)
Netherlands	: 920 (+8.8%)
Germany	: 882 (+23.3%)



TOP 3 EMERGING MARKETS

Malawi	
India	
Pakistan	



MONTHLY AVERAGE LENGTH OF STAY

3.13 nights

