

JULY 2024

Monthly Tourism Statistical Release



NUMBER OF ARRIVALS

81 138 a decrease of 1.8% compared to the same month in 2023.



TOP 3 REGIONAL MARKES

RSA	: 50, 429 (-7.5%)
Mozambique	: 11, 980 (+13.2%)
Zimbabwe	: 4,307 (+38.4%)



TOP 3 OVERSEAS MARKETS

Netherlands	: 2, 509 (-0.1%)
France	: 1, 462 (-11.3%)
USA	: 1, 050 (+0.5%)



TOP 3 EMERGING MARKETS

Tanzania	
Malawi	
Botswana	



MONTHLY AVERAGE LENGTH OF STAY

2.3 nights

