



MARCH 2025

Monthly Tourism Statistical Release



NUMBER OF ARRIVALS

85 451, an increase of 11,9% compared to the same month in 2024.



TOP 3 REGIONAL MARKETS

RSA	: 50, 747	(+9.2%)
Mozambique	: 15, 092	(+18,3%)
Zimbabwe	: 4, 933	(+24.5%)



TOP 3 OVERSEAS MARKETS

France	: 2, 381	(+14.0%)
Germany	: 1, 256	(-10.0%)
USA	: 1, 240	(+24.2%)



TOP 3 EMERGING MARKETS

Malawi	
Tanzania	
Kenya	



MONTHLY AVERAGE LENGTH OF STAY

2.32 nights

Eswatini Tourism

