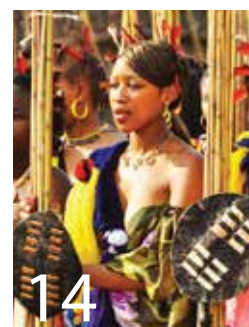


# TOURISM RESEARCH ANNUAL REPORT 2018





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# BACKGROUND

A summary of inbound tourism statistics, giving insights on the performance of the tourism sector during 2018 with instances of comparisons with earlier years

This publication represents the fourteenth Tourism Statistics Research Report published annually by the Eswatini Tourism Authority (ETA). It provides a summary of inbound tourism statistics, giving insights on the performance of the tourism sector during 2018 with instances of comparisons with earlier years. Specifically, the report includes information on global tourism performance, an analysis of the character, behavior and experiences of international visitors with an emphasis of the country's top seven visitor-generating markets. Information in this edition is based on studies carried out by the ETA Research Department which include data from the Exit Survey and Day Visitor Survey. Further key national statistics on the performance of the accommodation sector were provided by the Central Statistical Office. Global tourism data was sourced from international tourism and statistics organizations which include the United Nations World Tourism Organization (UNWTO), Eurostat and other relevant studies. The report is made available for use by ETA partners, researchers and the general public. Special focus is given to analyzing the socio and economic demographics, character of the visitor, character of the trip and opinions and perspectives of the traveler.

The Tourism Statistics Report and previous annual reports including monthly visitor arrival statistics are accessible on the ETA website <http://www.thekingdomofeswatini.com> under 'useful links' at the bottom of the homepage. ETA welcomes your input and suggestions for changes and additions in future issues of this publication, and is pleased to grant permission to use excerpts from this material when credit is given to ETA. For more information on Eswatini tourism statistics, please send an email to [statistics@tourismauthority.org.sz](mailto:statistics@tourismauthority.org.sz) or contact our offices (see back cover).





# GLOBAL PERFORMANCE

## International tourist arrivals up 6% in 2018

UNWTO estimates that worldwide international tourist arrivals (overnight visitors) increased by 6% to 1.4 billion in 2018, clearly above the 3.7% growth registered in the global economy.

In relative terms, the Middle East (+10%), Africa (+7%), Asia and the Pacific and Europe (both at +6%) led growth in 2018. Arrivals to the Americas were below the world average (+3%).

“The growth of tourism in recent years confirms that the sector is today one of the most powerful drivers of economic growth and development. It is our responsibility to manage it in a sustainable manner and translate this expansion into real benefits for all countries, and particularly, to all local communities, creating opportunities for jobs and entrepreneurship and leaving no one behind” said UNWTO Secretary-General Zurab Pololikashvili. “This is why UNWTO is focussing 2019 on education, skills and job creation.”, he added.

UNWTO's long-term forecast published in 2010 predicted the 1.4 billion mark of international tourist arrivals for 2020. Yet stronger economic growth, more affordable air travel, technological changes, new businesses models and greater visa facilitation around the world have accelerated growth in recent years.

### Results by region

International tourist arrivals in Europe reached 713 million in 2018, a notable 6% increase over an exceptionally strong 2017. Growth was driven by Southern and Mediterranean Europe (+7%), Central and Eastern Europe (+6%) and Western Europe (+6%). Results in Northern Europe were flat due to the weakness of arrivals to the United Kingdom.

Asia and the Pacific (+6%) recorded 343 million international tourist arrivals in 2018. Arrivals in South-East Asia grew 7%, followed by North-East Asia (+6%) and South Asia (+5%). Oceania showed more moderate growth at +3%.

The Americas (+3%) welcomed 217 million international arrivals in 2018, with mixed results across destinations.

Growth was led by North America (+4%), and followed by South America (+3%), while Central America and the Caribbean (both -2%) reached very mixed results, the latter reflecting the impact of the September 2017 hurricanes Irma and Maria.

Data from Africa points to a 7% increase in 2018 (North Africa at +10% and Sub-Saharan +6%), reaching an estimated 67 million arrivals.

The Middle East (+10%) showed solid results last year consolidating its 2017 recovery, with international tourist arrivals reaching 64 million.

### Growth expected to return to historical trends in 2019

Based on current trends, economic prospects and the UNWTO Confidence Index, UNWTO forecasts international arrivals to grow from 3% to 4% next year, more in line with historic growth trends.

As a general backdrop, the stability of fuel prices tends to translate into affordable air travel while air connectivity continues to improve in many destinations, facilitating the diversification of source markets. Trends also show strong outbound travel from emerging markets, especially India and Russia, but also from smaller Asian and Arab source markets.

At the same time, the global economic slowdown, the uncertainty related to the Brexit, as well as geopolitical and trade tensions may prompt a “wait and see” attitude among investors and travellers.

Overall, 2019 is expected to see the consolidation among consumers of emerging trends such as the quest for ‘travel to change and to show’, ‘the pursuit of healthy options’ such as walking, wellness and sports tourism, ‘multigenerational travel’ as a result of demographic changes and more responsible travel.

“Digitalisation, new business models, more affordable travel and societal changes are expected to continue shaping our sector, so both destination and companies need to adapt if they want to remain competitive”, added Pololikashvili.





Source: <http://www2.unwto.org/press-release/2019-01-21/international-tourist-arrivals-reach-14-billion-two-years-ahead-forecasts>



2

Key Facts

## Highlights

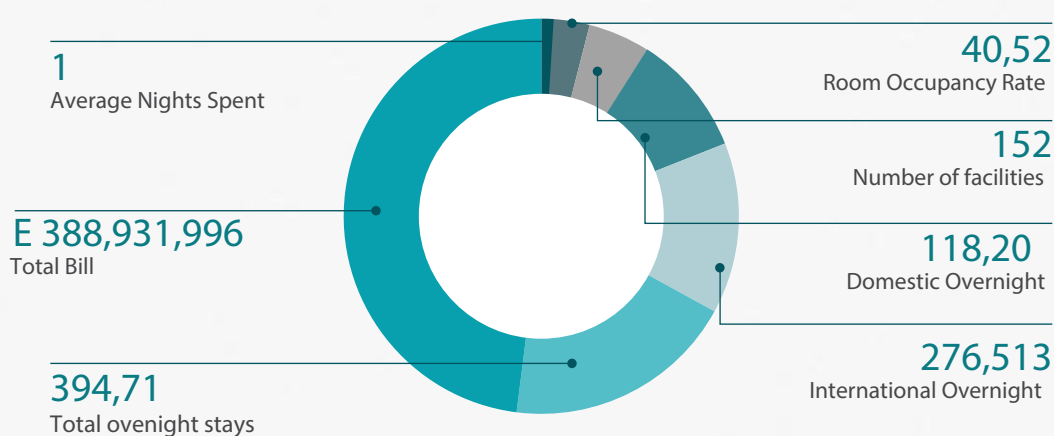
-  International Arrivals
-  Hotel statistics
-  Arrivals by region
-  Visitor Arrivals by Length of Stay



## International Arrivals

| International Arrivals | World Regions         | 2015      | 2016      | 2017      | 2018      |
|------------------------|-----------------------|-----------|-----------|-----------|-----------|
|                        | Africa                | 1,104,525 | 1,110,907 | 1,156,336 | 1,116,187 |
|                        | Americas              | 23,416    | 24,210    | 25,636    | 22,809    |
|                        | Australasia           | 20,384    | 25,846    | 25,790    | 22,172    |
|                        | Europe                | 103,559   | 112,974   | 129,955   | 111,569   |
|                        | Middle East           | 1,253     | 1,519     | 1,594     | 1,473     |
|                        | Main Purpose of Visit | 2015      | 2016      | 2017      | 2018      |
|                        | Holiday               | 540,500   | 602,253   | 632,424   | 556,733   |
|                        | Business              | 210,297   | 181,456   | 190,546   | 179,583   |
|                        | VFR                   | 221,320   | 238,892   | 250,859   | 205,180   |
|                        | Transit               | 248,265   | 215,797   | 226,608   | 285,130   |
|                        | Other                 | 35,519    | 40,190    | 42,204    | 50,627    |
|                        | Length of Stay        | 2015      | 2016      | 2017      | 2018      |
|                        | Less than one night   | 382,557   | 332,019   | 422,450   | 495,574   |
|                        | One night             | 267,077   | 309,224   | 358,912   | 289,936   |
|                        | 2-3 nights            | 399,264   | 427,995   | 402,179   | 371,681   |
|                        | 4-5 nights            | 104,669   | 93,427    | 83,809    | 60,031    |
|                        | 6+ nights             | 102,335   | 115,921   | 75,292    | 60,031    |
|                        | Border Posts          | 2015      | 2016      | 2017      | 2018      |
|                        | Airport               | 370       | 328       | 495       | 331       |
|                        | Bulembu               | 9,055     | 9,482     | 7,823     | 6,383     |
|                        | KMIII                 | 19,532    | 20,053    | 19,600    | 19,188    |
|                        | Gege                  | 11,406    | 12,035    | 10,433    | 9,334     |
|                        | Lavumisa              | 220,143   | 223,360   | 238,526   | 208,910   |
|                        | Lomahasha             | 39,445    | 68,929    | 83,627    | 84,201    |
|                        | Lundzi                | 2,051     | 3,639     | 5,134     | 3,475     |
|                        | Mahamba               | 106,790   | 110,520   | 113,225   | 113,983   |
|                        | Mananga               | 88,085    | 81,214    | 88,901    | 103,665   |
|                        | Matsamo               | 126,360   | 122,385   | 138,421   | 134,639   |
|                        | Mhlumeni              | 127,486   | 131,462   | 129,814   | 114,977   |
|                        | Ngwenya               | 407,733   | 399,035   | 423,918   | 394,787   |
|                        | Nsalitje              | 20,675    | 17,284    | 16,524    | 15,093    |
|                        | Sandlane              | 14,107    | 20,922    | 20,244    | 21,214    |
|                        | Sicunusa              | 62,605    | 57,939    | 45,956    | 47,073    |

## Hotel Statistics



## Arrivals by region

| Region/ Country    | 2013             | 2014             | 2015             | 2016             | 2017             | 2018             |
|--------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Total              | 1,298,743        | 1,324,621        | 1,255,901        | 1,278,587        | 1,342,641        | 1,277,253        |
| <b>AFRICA</b>      | <b>1,169,763</b> | <b>1,177,815</b> | <b>1,104,525</b> | <b>1,110,907</b> | <b>1,156,336</b> | <b>1,116,187</b> |
| Botswana           | 4,293            | 5,913            | 5,833            | 5,969            | 5,837            | 5,450            |
| Kenya              | 1,945            | 1,731            | 1,590            | 1,926            | 1,766            | 1,540            |
| Lesotho            | 3,632            | 5,554            | 5,092            | 5,682            | 6,859            | 7,061            |
| Malawi             | 3,689            | 4,760            | 5,493            | 5,055            | 5,257            | 4,800            |
| Mozambique         | 213,827          | 219,555          | 181,271          | 202,042          | 213,920          | 195,644          |
| Nigeria            | 3,567            | 3,537            | 3,668            | 3,734            | 3,483            | 3,371            |
| RSA                | 875,632          | 856,492          | 810,249          | 814,220          | 850,221          | 832,276          |
| Tanzania           | 6,493            | 5,718            | 6,311            | 5,659            | 5,694            | 5,483            |
| Zambia             | 6,535            | 5,458            | 5,380            | 5,600            | 5,447            | 4,936            |
| Zimbabwe           | 39,253           | 58,624           | 69,467           | 49,295           | 46,179           | 44,231           |
| Other Africa       | 10,897           | 10,473           | 10,171           | 11,723           | 11,673           | 11,395           |
| <b>AMERICAS</b>    | <b>20,784</b>    | <b>22,685</b>    | <b>23,416</b>    | <b>24,210</b>    | <b>25,636</b>    | <b>22,809</b>    |
| Brazil             | 1,048            | 974              | 996              | 1,132            | 1,329            | 1,259            |
| Canada             | 3,225            | 3,470            | 3,568            | 4,137            | 4,412            | 4,055            |
| USA                | 15,816           | 17,359           | 17,988           | 18,014           | 18,595           | 16,243           |
| Other America      | 694              | 883              | 864              | 928              | 1,300            | 1,252            |
| <b>AUSTRAIASIA</b> | <b>21,060</b>    | <b>22,688</b>    | <b>23,147</b>    | <b>28,978</b>    | <b>29,119</b>    | <b>25,215</b>    |
| China              | 2,184            | 2,046            | 2,221            | 2,732            | 2,650            | 2,293            |
| India              | 4,613            | 5,031            | 5,145            | 6,867            | 7,580            | 6,070            |
| Pakistan           | 4,125            | 4,242            | 5,216            | 7,450            | 7,517            | 6,166            |
| Philippines        | 563              | 484              | 477              | 574              | 409              | 465              |
| South Korea        | 1,616            | 2,158            | 2,315            | 2,300            | 1,904            | 2,032            |
| Taiwan             | 1,093            | 1,268            | 1,105            | 1,240            | 1,248            | 1,331            |
| Other Asia         | 3,336            | 3,680            | 3,905            | 4,681            | 4,481            | 3,814            |
| Australia          | 3,529            | 3,779            | 2,763            | 3,132            | 3,329            | 3,043            |
| <b>EUROPE</b>      | <b>85,905</b>    | <b>100,308</b>   | <b>103,559</b>   | <b>112,974</b>   | <b>129,955</b>   | <b>111,569</b>   |
| Belgium            | 3,637            | 4,524            | 4,909            | 5,588            | 6,529            | 6,491            |
| France             | 10,445           | 14,152           | 19,360           | 21,253           | 32,802           | 26,162           |
| Germany            | 18,933           | 21,669           | 21,510           | 22,895           | 23,981           | 22,622           |
| Italy              | 3,054            | 3,605            | 3,277            | 3,455            | 3,682            | 3,303            |
| Netherlands        | 13,032           | 17,874           | 17,414           | 20,750           | 24,150           | 19,299           |
| Norway             | 941              | 946              | 929              | 766              | 624              | 495              |
| Portugal           | 6,641            | 6,720            | 6,047            | 6,610            | 5,657            | 4,264            |
| Sweden             | 1,767            | 2,115            | 2,167            | 2,233            | 2,008            | 1,622            |
| Switzerland        | 2,972            | 3,307            | 3,678            | 3,452            | 3,516            | 3,344            |
| UK                 | 16,428           | 15,813           | 14,646           | 15,503           | 16,069           | 13,885           |
| Other Europe       | 8,055            | 9,583            | 9,622            | 10,469           | 10,938           | 10,083           |

| MIDDLE EAST       | 1,233 | 1,126 | 1,253 | 1,519 | 1,594 | 1,473 |
|-------------------|-------|-------|-------|-------|-------|-------|
| Kuwait            | 31    | 42    | 69    | 67    | 40    | 59    |
| Iran              | 57    | 87    | 53    | 68    | 84    | 68    |
| Israel            | 970   | 833   | 913   | 1,164 | 1,089 | 1,011 |
| Saudi Arabia      | 10    | 4     | 20    | 4     | 25    | 7     |
| UAE               | 3     | 24    | 8     | 6     | 13    | 11    |
| Other Middle East | 162   | 137   | 189   | 208   | 342   | 317   |

Source: ETA in collaboration with the Department of Immigration( Entry/Exit cards)

Note: Data for visitors are compiled from Entry/ Exit Forms completed by all visitors arriving in Eswatini at the entry points

Data excludes arrivals of Swazis

## Arrivals by length of stay

| Length of Stay (Nights)          | 2013      | 2014      | 2015      | 2016      | 2017      | 2018      |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total                            | 1,298,743 | 1,324,621 | 1,255,901 | 1,278,587 | 1,342,641 | 1,277,253 |
| Less than 1                      | 329,960   | 386,026   | 382,557   | 332,019   | 422,450   | 495,574   |
| 1                                | 387,838   | 343,370   | 267,077   | 309,224   | 358,912   | 289,936   |
| 2                                | 331,042   | 324,311   | 255,283   | 279,232   | 273,059   | 256,728   |
| 3                                | 116,297   | 118,137   | 143,981   | 148,764   | 129,120   | 114,953   |
| 4                                | 45,978    | 51,581    | 64,128    | 58,636    | 56,213    | 40,872    |
| 5                                | 21,366    | 27,076    | 40,541    | 34,791    | 27,596    | 19,159    |
| 6                                | 12,576    | 13,614    | 20,147    | 25,194    | 16,523    | 15,327    |
| 7                                | 9,060     | 11,647    | 12,776    | 19,195    | 12,691    | 8,941     |
| 8- 10                            | 15,551    | 12,857    | 19,779    | 24,744    | 14,309    | 11,495    |
| 11- 14                           | 12,035    | 13,160    | 17,690    | 18,895    | 9,454     | 8,941     |
| 15- 29                           | 13,523    | 14,219    | 15,356    | 14,396    | 10,817    | 7,664     |
| 30- 59                           | 2,840     | 6,958     | 7,740     | 3,599     | 4,003     | 2,555     |
| 60 and over                      | 677       | 1,664     | 8,846     | 9,898     | 7,495     | 5,109     |
| Average Length of Stay (Nights)  |           |           |           |           |           |           |
| Formal and Private Accommodation | 2.0       | 2.2       | 3.4       | 3.5       | 2.6       | 2.3       |
| Formal Accommodation             | 0.9       | 0.9       | 0.9       | 0.9       | 1.1       | 0.9       |

Source: Exit Survey , Eswatini Tourism Authority

Note: Data for visitors are compiled from an Exit Survey conducted at 9 of the 15 points of exit. Data excludes departing Eswatini residents.





3

Who Visits  
Eswatini

## Highlights



Gender



Age



Residence

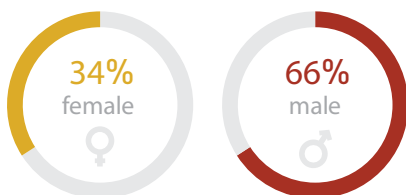


Occupation

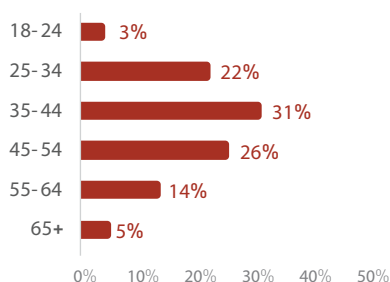


# WHO VISITS ESWATINI

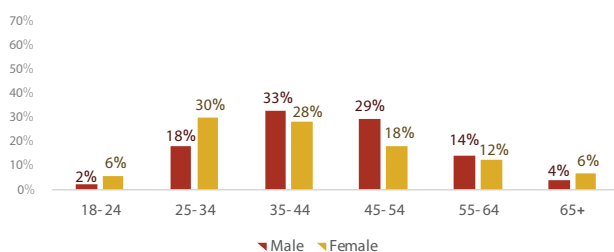
## Sex of visitors



## Visitors by Age

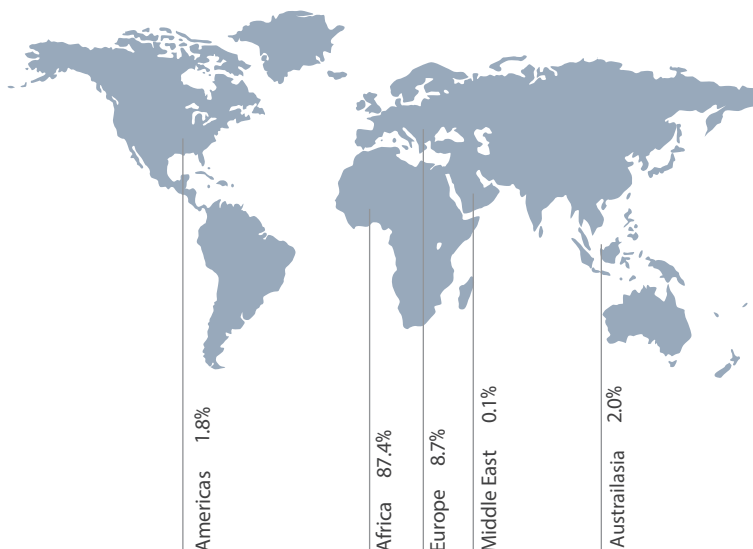


## Visitors by Age and Sex

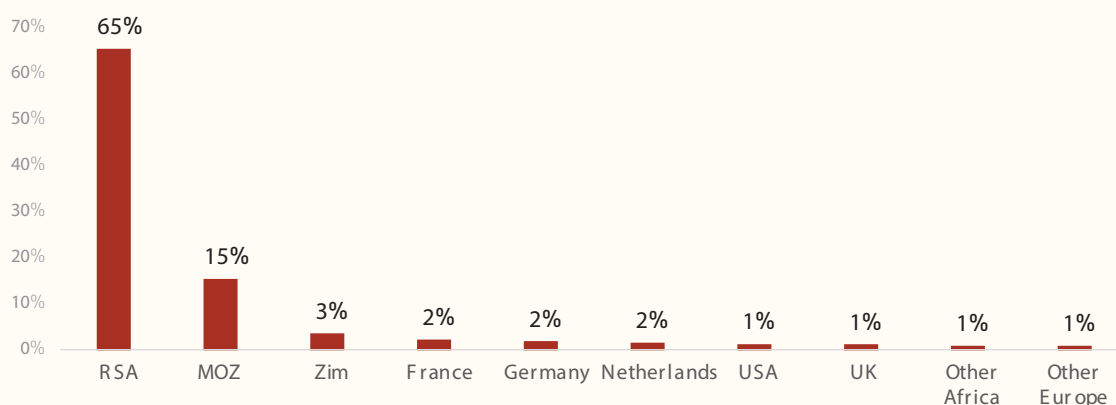


In 2018, 66% of visitors were male, whilst 34% were female. This reflects a 1% decline in males from the previous year and 2% increase in female visitors in the same period. For males, the largest age group was the 35-44 year olds (29%). Female visitors between the age of 25-34 (30%) and 35-44 (28%) formed the majority of this gender.

The year 2018 saw a general increase in visitors from Europe, Americas and Australasia compared to 2017. However, despite a 14% decrease in visitors from the previous year, Africa continued to be the biggest market for international visitors to Eswatini (87%) in 2018. While Europe continued to be the second largest market for international visitors to Eswatini (9%) in 2018, visitors from this market increased by 12.3% from the previous year, (22% in 2018 from 9.7% in 2017)



## Top 10 Visitors by Country of residence

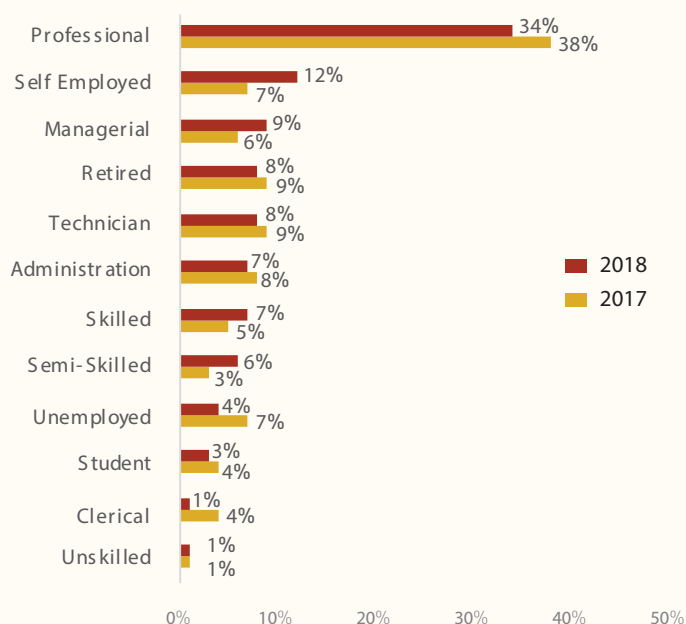


The majority of international visitors to Eswatini were South Africans (65%) with Mozambique (15%) accounting for the second largest visitor numbers. Germany, France and Netherlands also provided a significant portion of visitors, whilst United State of America, Switzerland and United Kingdom also featured in the 10 visitor generating markets. In 2018, visitors from South Africa increased by 2% (65% in 2018 from 63% in 2017) while visitors from Mozambique remained relatively the same at 16%. Visitors from France, Germany and Netherlands only changed marginally, with the numbers being somewhat at par with 2017.

65% 

The majority of international visitors to Eswatini continue to come from South Africa

## Visitors by Profession



The majority of visitors to Eswatini were professionals (34%) while 12% were self-employed. About 8% are retired. 2018 saw a 4% decline in professionals who visited the country while there was a 5% increase in visitors who are self-employed.



4

## Holiday Planning

### Highlights



Travel Partnership



Visit frequency



Source of information



Port of Entry

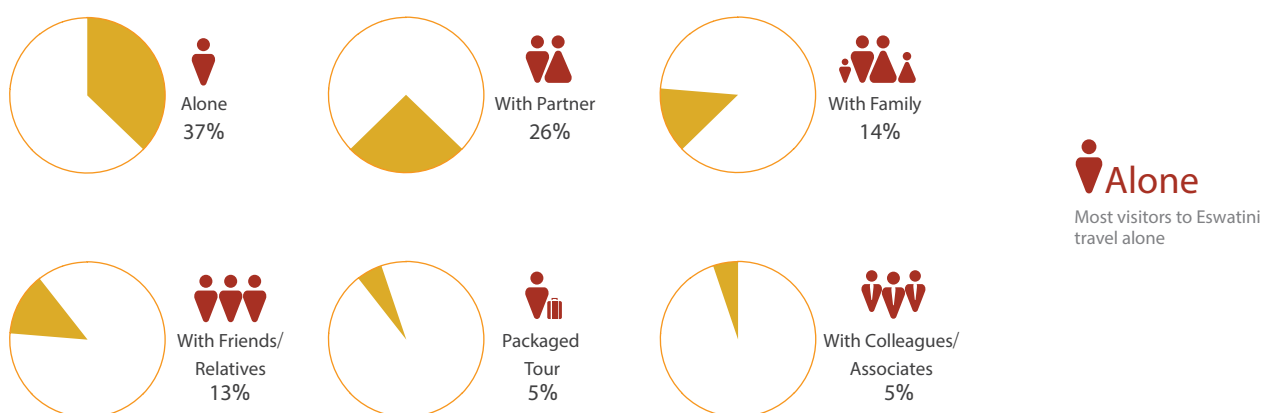


Reason for visit

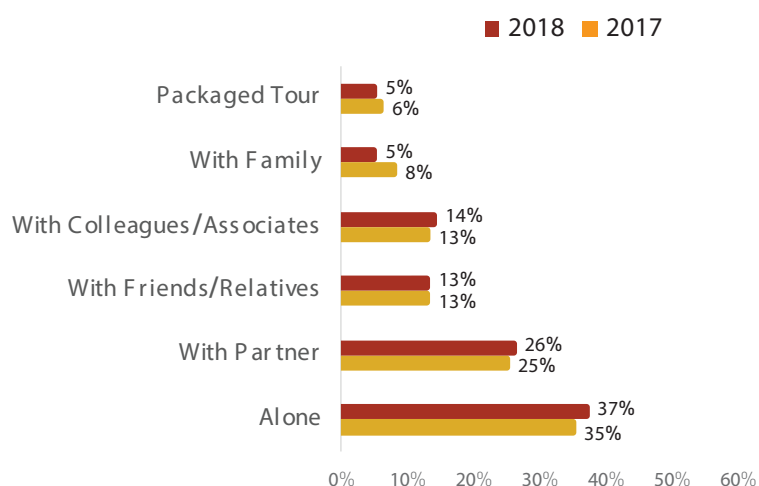


# HOLIDAY PLANNING

## Travel partnership



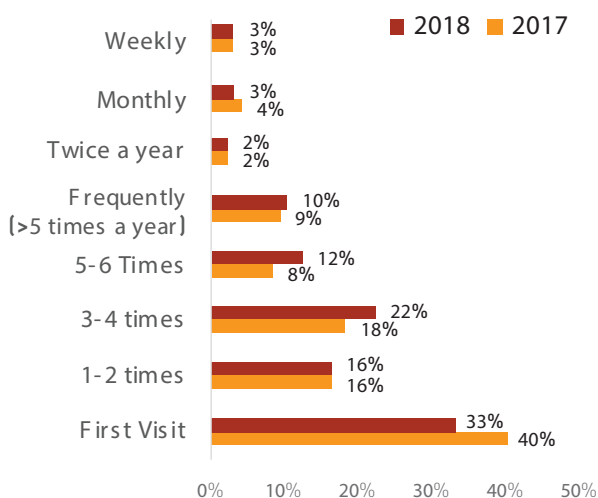
## Travel partnership 2017 - 2018



Generally, most visitors to Eswatini travel alone, with the rest travelling with either a partner; with friends/relatives; with family or with colleagues. While the proportions of travel partnership for visitors remained somewhat the same between the years, 2017 and 2018, there was a 2% increase of visitors who travelled alone in 2018 (37% in 2018 from 35% in 2017). A 1% increase of visitors that travelled with a partner (26% in 2018 from 25% in 2017) and visitors who travelled with family (14% in 2018 from 13% in 2017) was observed in 2018. The proportion of those visiting with friends and relatives remained the same in 2018 as in 2017.

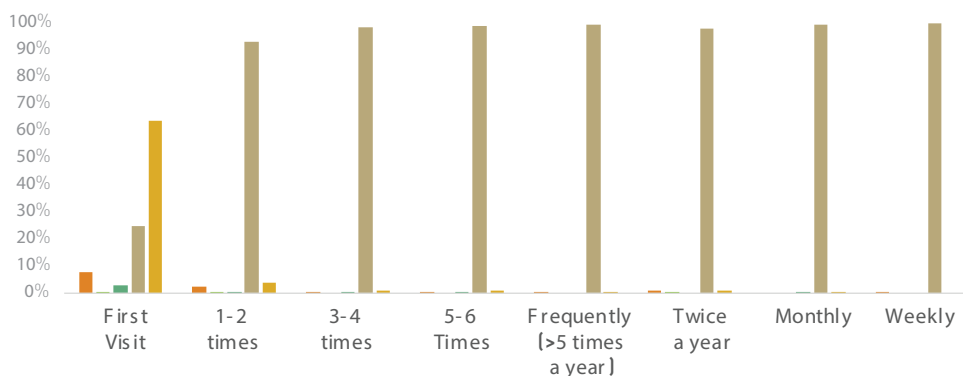
# FREQUENCY OF VISIT

## Frequency of visit



The year-on-year visitor trend shows that the majority of visitors to Eswatini tend to be time visitors compared to repeat visitors. However, in 2018 first time visits declined by 7% (33% in 2018 from 40% in 2017). There was an increase in frequent return visitors. Travellers who frequent the country between 3-4 times or 5-6 times a year increased by 4%.

## Frequency of visit by region



**64%**

The European market provided the majority of first time visitors to Eswatini

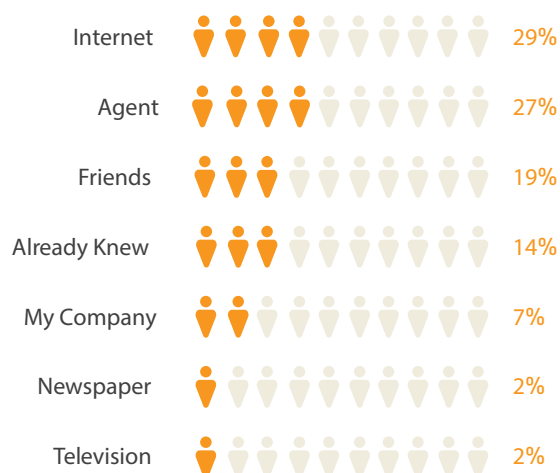
**98%**

The African market provides a significant portion of repeat visitors to Eswatini

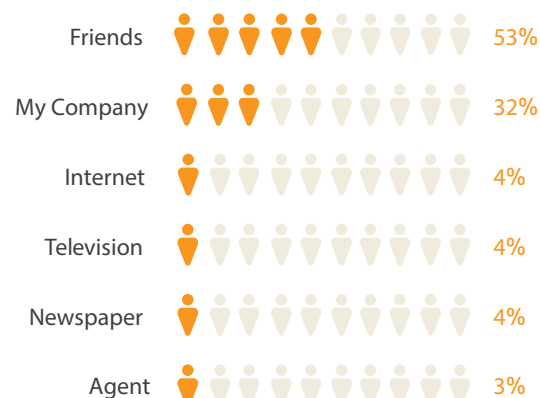


In 2018, the European market provided the majority of first time visitors to Eswatini (64%) compared to other regions. The African market provided the second largest number of first time visitors. However, the African market also provided a significant portion of repeat visitors to Eswatini and in 2018 it averaged 98% of frequent visits.

## Source of information - first time visitors



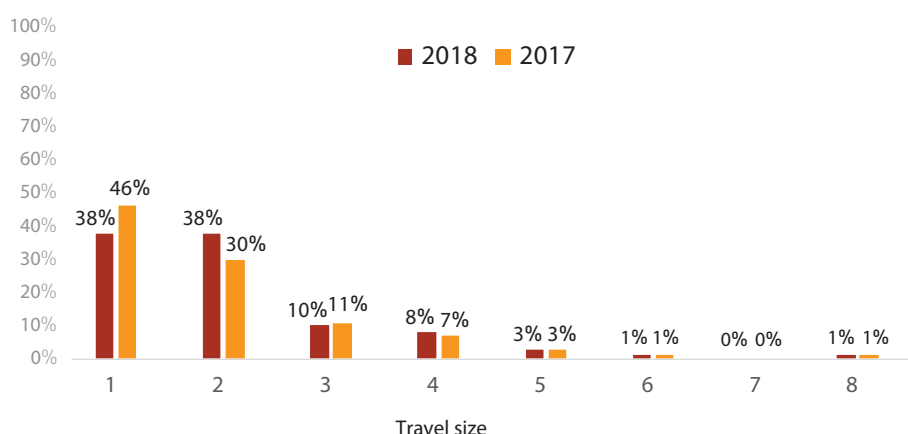
## Source of information - return visitors



In 2018, the internet was the leading source of information about Eswatini for first-time visitors (29%), while the travel agent was the second leading source of information for 27% of time visitors. Friends were the third leading source of information about the country even though it was their first time visiting in 2018. For returning visitors, most of them (53%) head about Eswatini from friends, with another significant portion first hearing about the country from their employer.

 **29%**  
The internet was the leading source of information about Eswatini for most first-time visitors

## Travel size

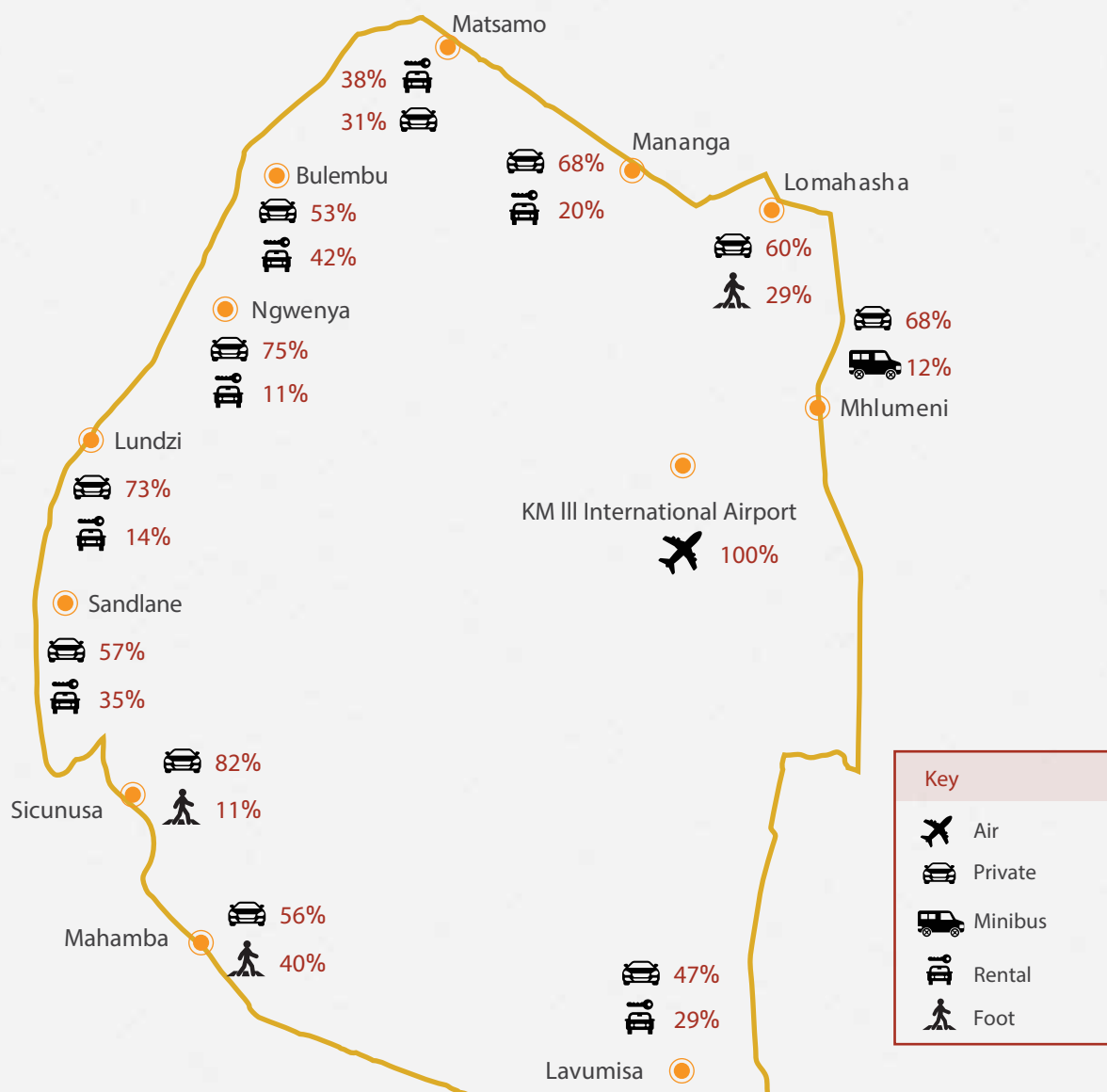


A majority of visitors travelling with a partner typically reported travelling with additional person(s). In 2018 there was an 8% increase (38% in 2018 from 30% in 2017) of visitors to Eswatini who reported to be travelling with two people. However, an 8% decline (38% in 2018 from 46% in 2017) was noted in the number of visitors to Eswatini that were travelling as a couple.

# PORT OF ENTRY

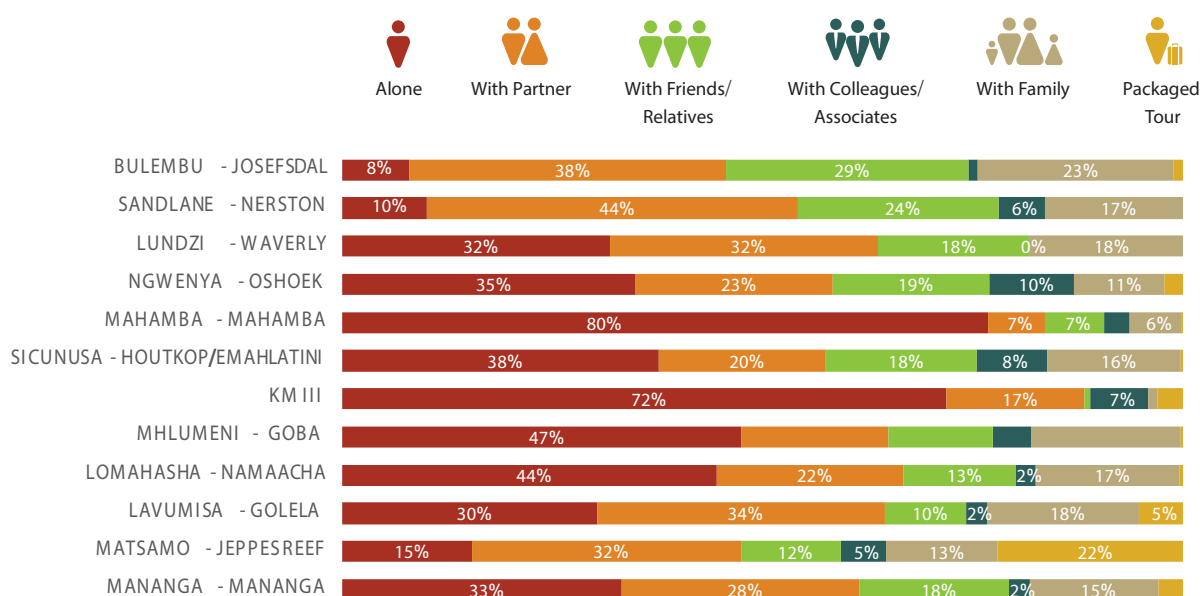
The mode of transport used by visitors for travel through the country's ports of entry is predominantly private or rented vehicles. Matsamo Border Post registered the largest number of visitors traveling by scheduled coach, while travellers that used rental vehicles were highest through Ngwenya Border Post.

## Port of entry by top 2 modes of transport



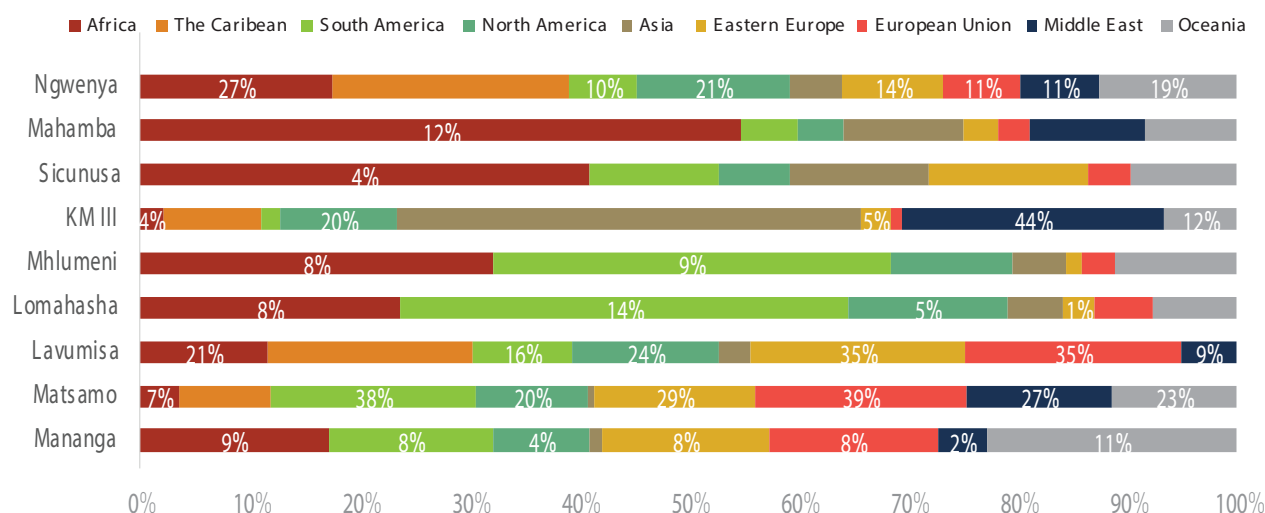


## Port of entry by travel partnership



Most ports of entry tend to get a somewhat even distribution of visitors who are either traveling alone; with a partner or are traveling with friends/relatives. In 2018, there was an exception at King Mswati III International Airport (72%), Mahamba (80%), Mhlumeni (47%) and Lomahasha (44%) where there were significantly more visitors traveling alone compared to other travel partnerships. Of note is that Lavumisa (5%) and Matsamo (22%) border ports recorded the most visitors traveling on package tours compared to the rest of the borders.

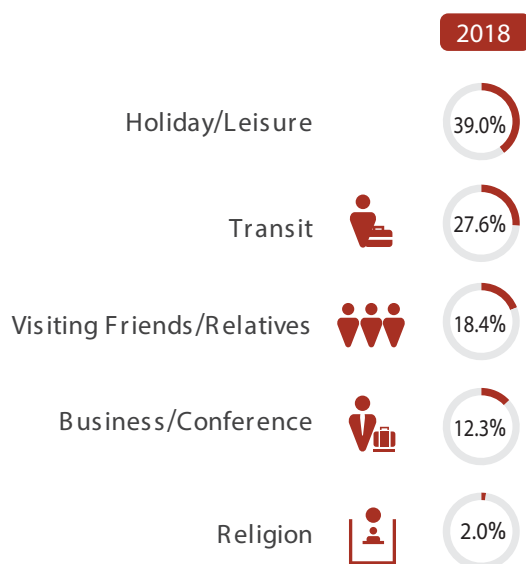
## Port of entry by region



During 2018, more European visitors went through Lavumisa (35%) and Matsamo (39%) border post compared to other ports of entry. This could be attributed to the fact that most package tours pass through these border posts compared to the rest of the ports of entry, and that are typically European visitors. Visitors from Asia/Australia (31%) and the Middle East (1%) mostly used the Airport to enter the country.

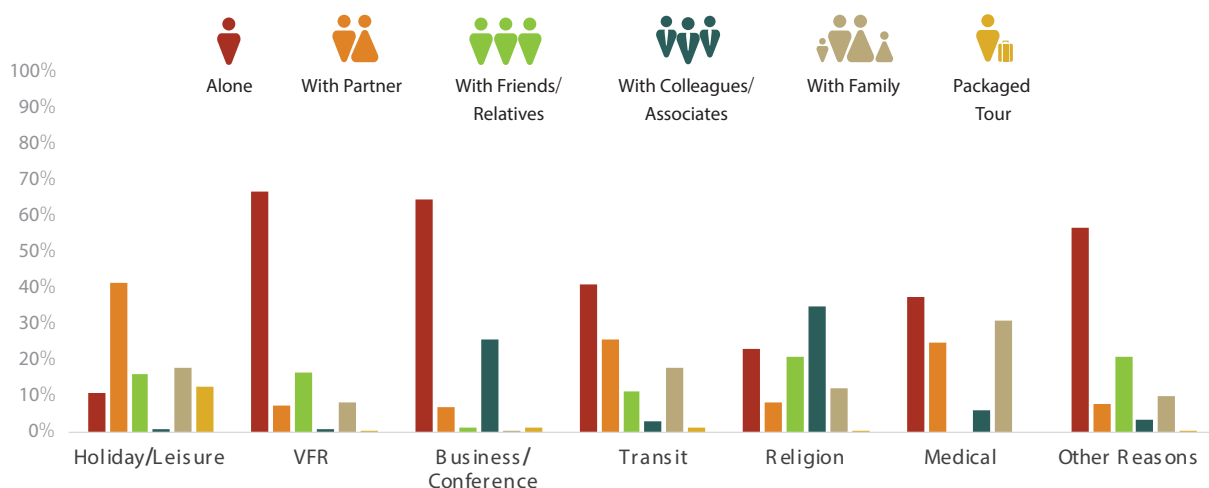


## Reason for Visit



A majority of visitors continue to come to Eswatini for holiday and leisure while the second highest purpose of visit is increasingly becoming transit. 2018 saw a 5% decline of holiday and leisure visitors to 39% while visitors transiting through the country increased by 6% in 2017 to record an overall 28%. Visitors who came to visit friends/relatives grew by 2% in 2018 (18% in 2018 from 16% in 2017) while visitors who came for business/conferences and for religious purposes declined by 2% and 1%, respectively.

## Reason for visit by travel partnership

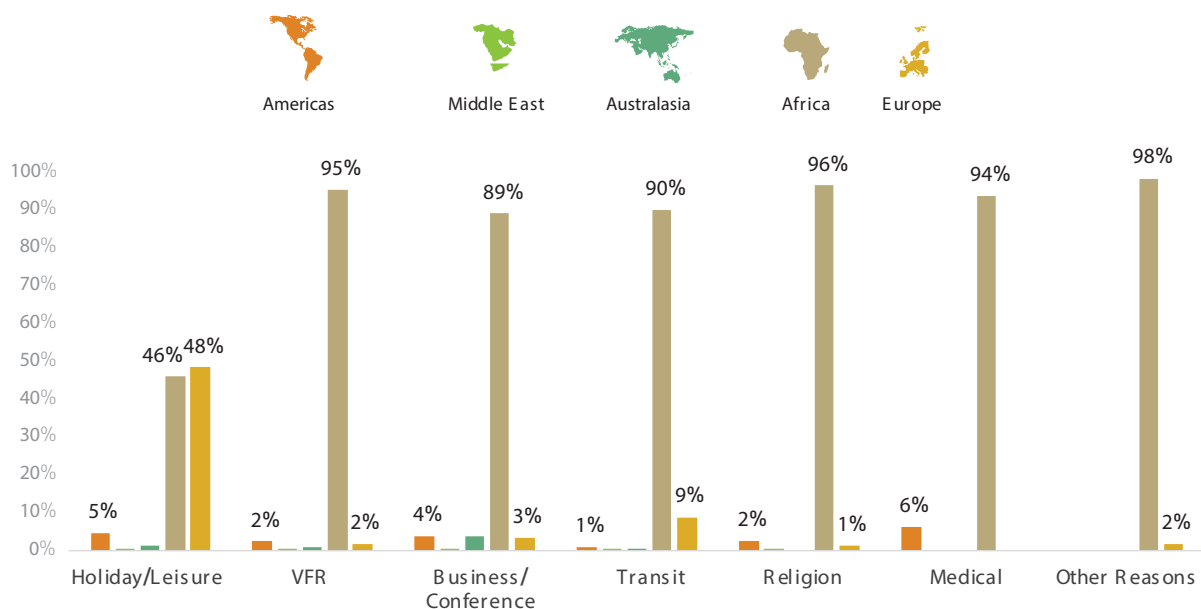


Looking at the reason for visiting Eswatini by travel partnership, holiday/leisure visitors who travelled with a partner grew by 42% in 2018 of overall holiday/visitors. A significant number of visitors that visited friends/family or came for business typically travelled alone. Similarly, transiting visitors typically travelled alone.

 **42%**

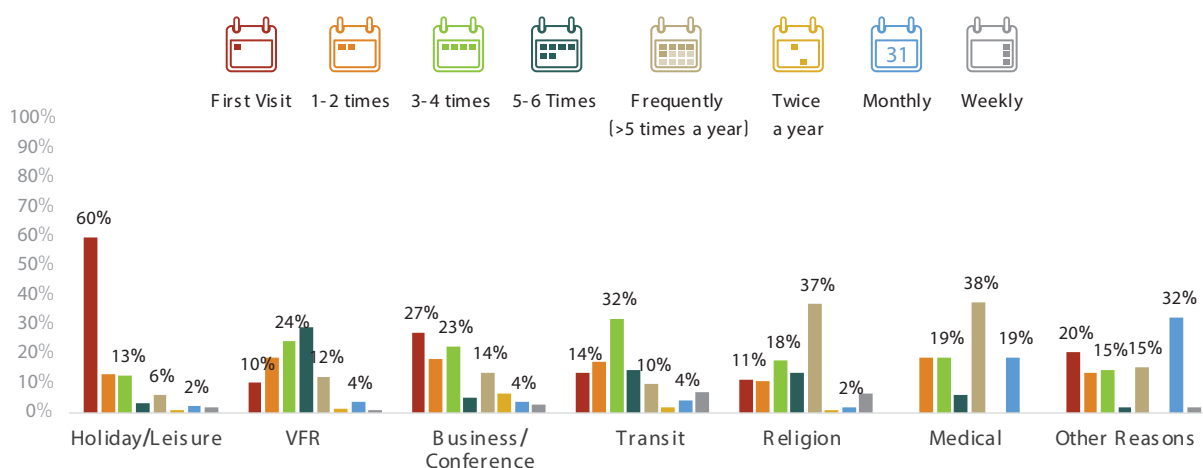
holiday/leisure visitors who travelled with a partner grew by 6% in 2018

## Reason for visit by region



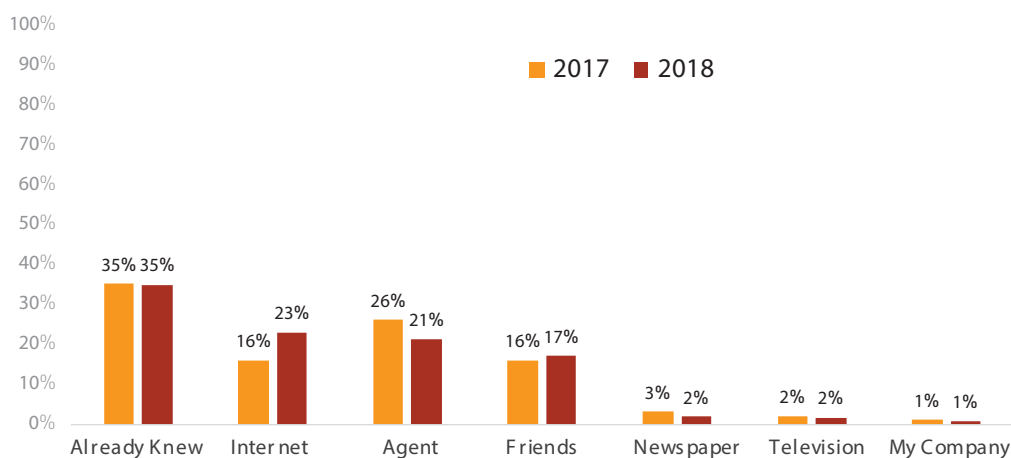
Each of the main reason for visit Eswatini tends to be characterised by a higher number of travellers from the Africa region compared to the other global regions. However, in terms of the percentage share per region, in 2018 European travellers registered the largest holiday/leisure visits (48%). Also, recording a significant share were Africa holiday/leisure visits (46%).

## Reason for visit by frequency of visit



A majority of those who visited Eswatini for holiday/leisure were visiting the country for the first time (60%), while most of those who were transiting or were in the country for medical reasons tended to visit frequently. This trend suggests that visitors that have been to the country for holidays are not likely to return for a visit within the same year, particularly in the case of long-haul travellers.

## Source of information - holiday/leisure visitors



In 2018, the majority of holiday/leisure visitors (35%) already knew about Eswatini and this proportion remained the same as in 2017. However, more holiday/leisure visitors used the internet for information about the country in 2018 compared to 2017. Visitors who used the internet for information about Eswatini increased by 7% (23% in 2018 from 16% in 2017), while the number of holiday/leisure visitors who got information through their travel agent declined by 5% (21% in 2018 from 26% in 2017). The proportion of visitors whose source of information was friends and relatives remained the same between 2017 and 2018.



35%

The majority of holiday/leisure visitors already knew about Eswatini












5

Country  
Profiles

Highlights

-  United Kingdom
-  Germany
-  France
-  Netherlands
-  USA
-  RSA
-  Mozambique

# UNITED KINGDOM



Languages  
English-British



15,112,900  
Pensioners

66,801,088

Total Population



63,061,419

Internet Users



44,000,000

Facebook Users



\$45,642.76

GDP Per Capita (PPP)



GBP

Pound Sterling



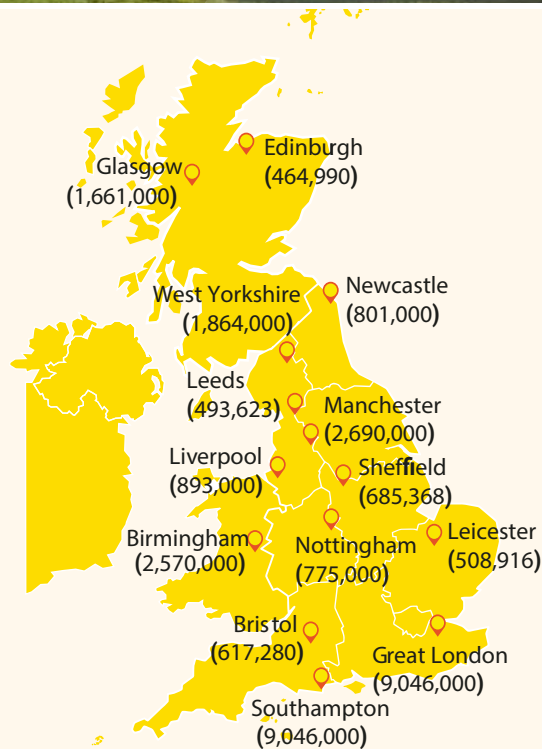
4.2%

Unemployment Rate

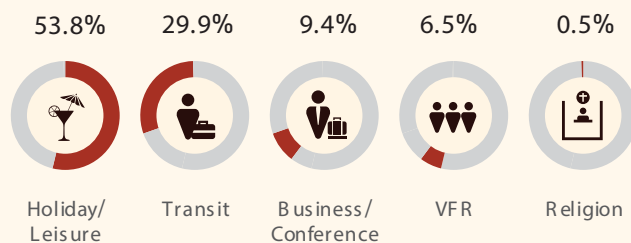


28 days

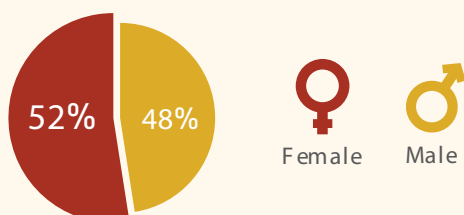
Annual Leave Entitlement



## What was the reason for your visit?



## British Visitors



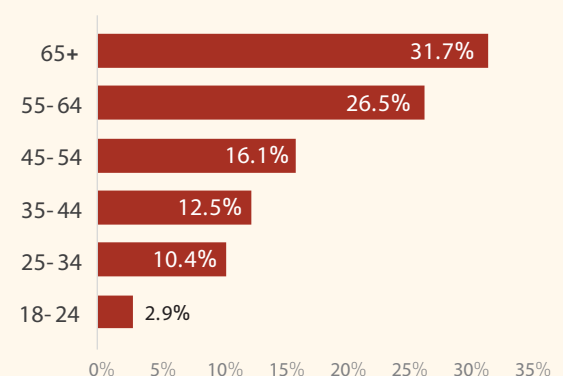
## Nights Spent



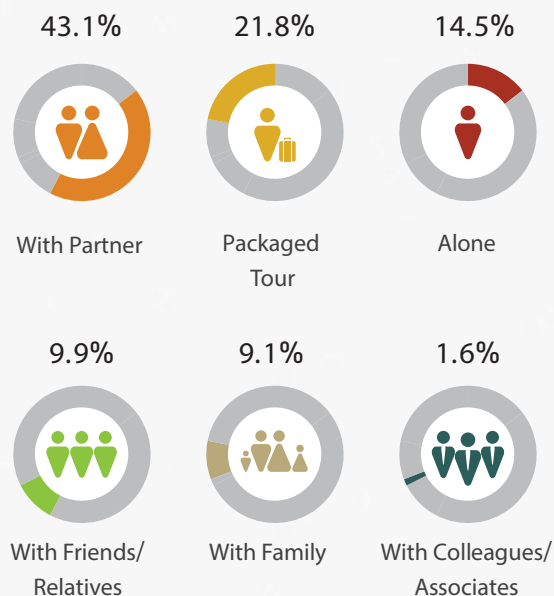
70.4%  
spent one or  
more nights

29.6%  
None  
(I am in transit)

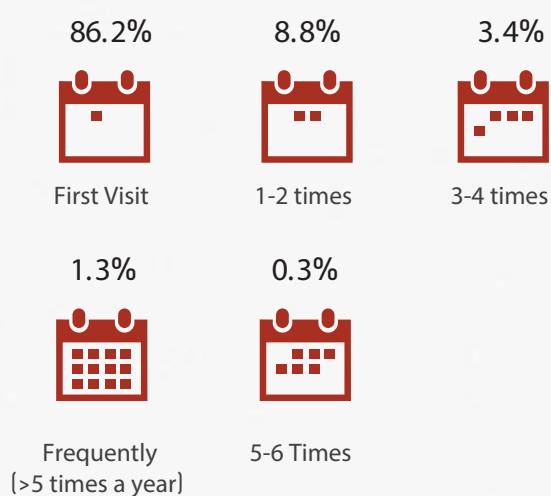
## Age Groups



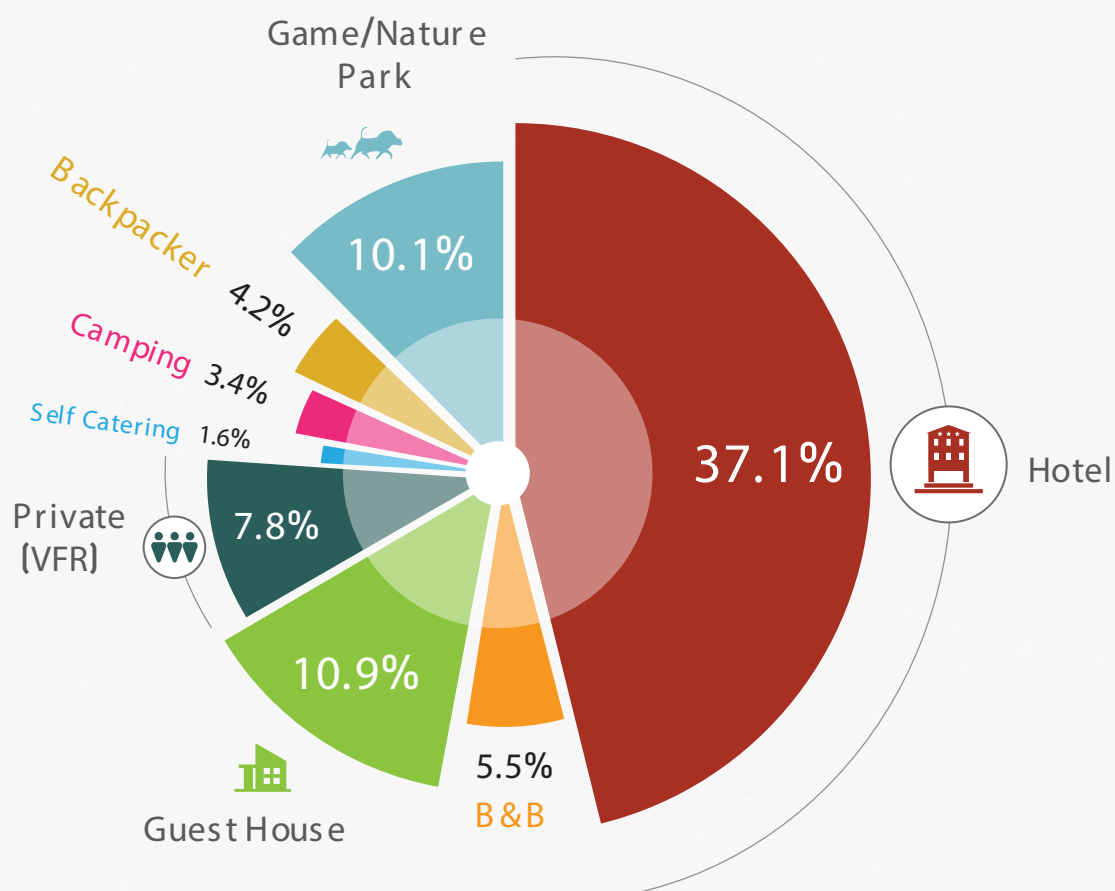
## Who are you travelling with?



## Frequency of visit



## What type of accommodation did you use during your stay?





# GERMANY



Languages  
German

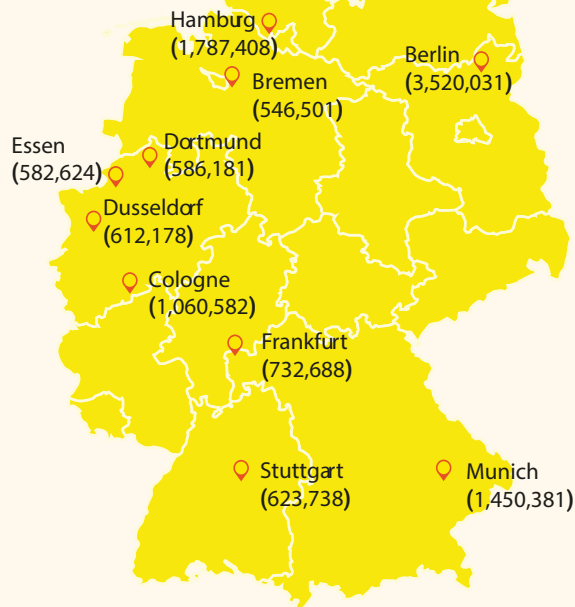


23,090,000  
Pensioners

82,790,000  
Total Population

79,127,551  
Internet Users

31,000,000  
Facebook Users



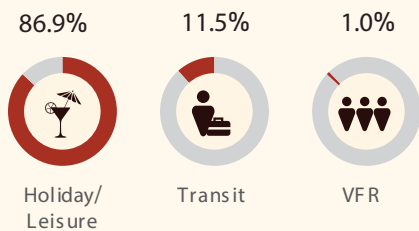
\$52,896.61  
GDP Per Capita (PPP)

EUR  
EUR-German (Euro)

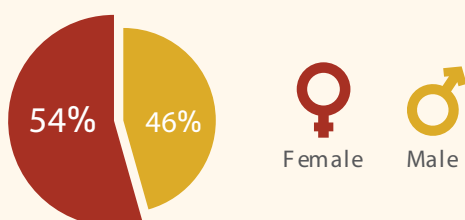
3.4%  
Unemployment Rate

28-32 days  
Annual Leave Entitlement

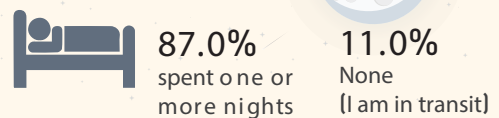
## What was the reason for your visit ?



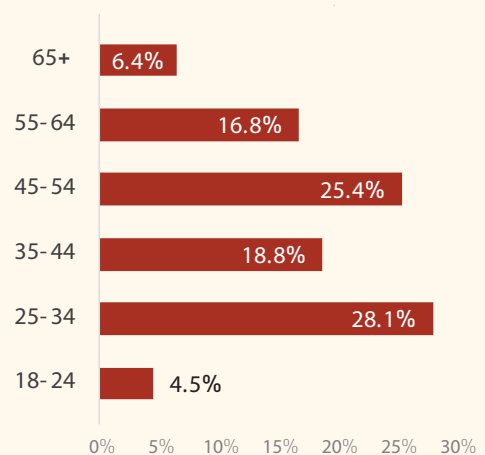
## German Visitors



## Nights Spent

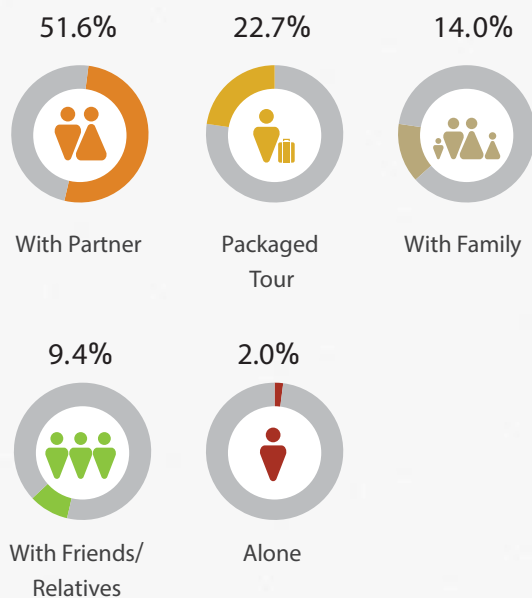


## Age Groups

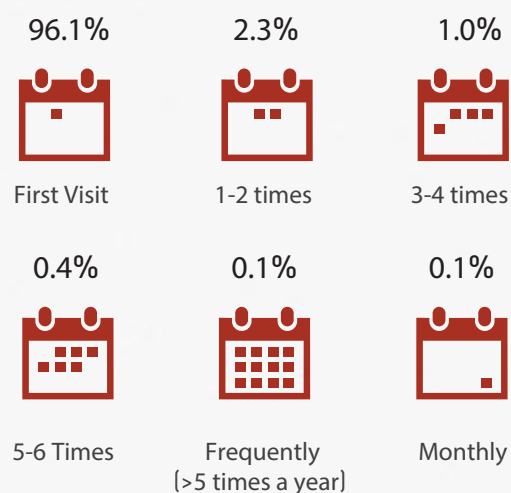




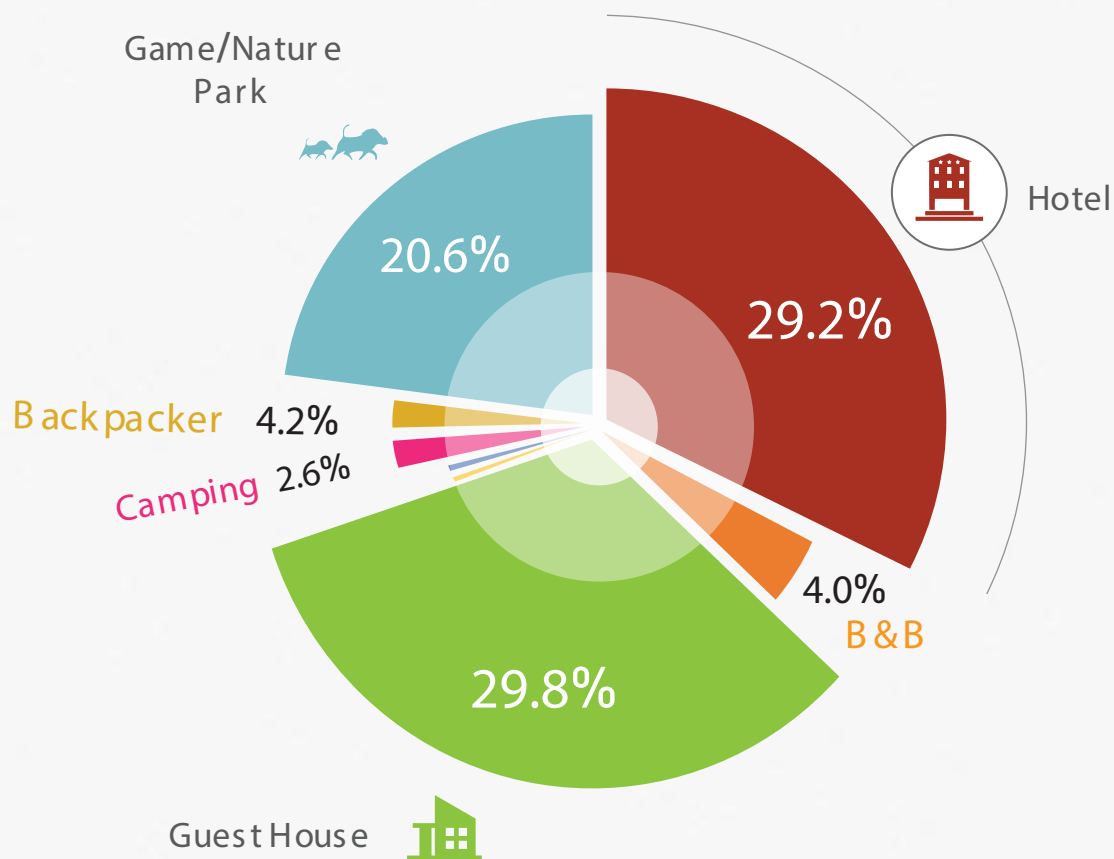
## Who are you travelling with?



## Frequency of visit



## What type of accommodation did you use during your stay?



# FRANCE



Official language  
French



15,841,085

Pensioners

66,992,699

Total Population



60,421,689

Internet Users



33,000,000

Facebook Users



\$45,601.10

GDP Per Capita (PPP)



EUR

EUR-French (Euro)



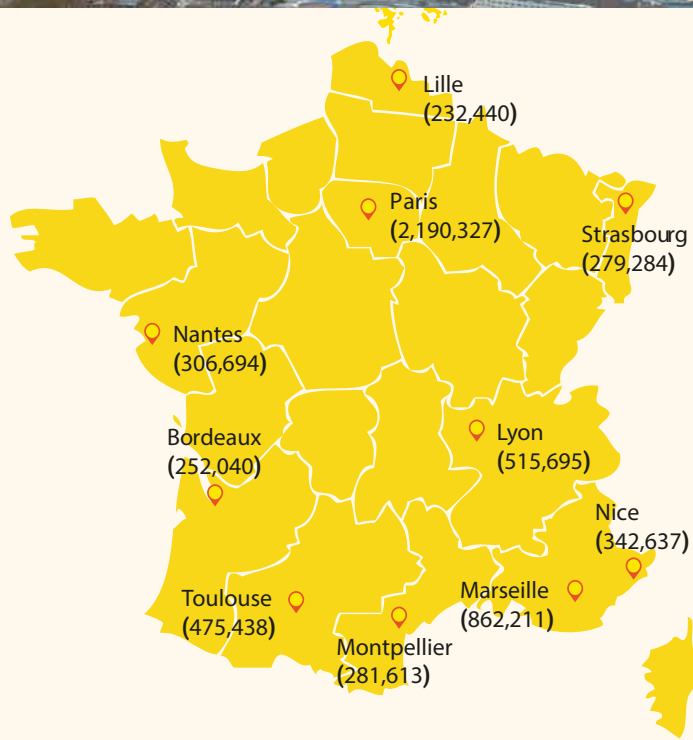
8.5%

Unemployment Rate



37 days

Annual Leave Entitlement



## What was the reason for your visit ?

90.7%



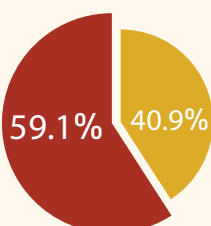
Holiday/  
Leisure

7.9%



Transit

## French Visitors



Female



Male

## Nights Spent

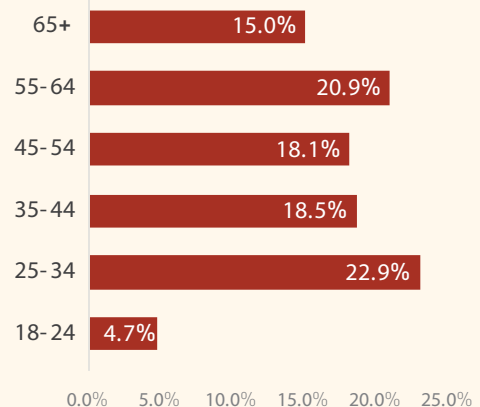


91.1%  
spent one or  
more nights

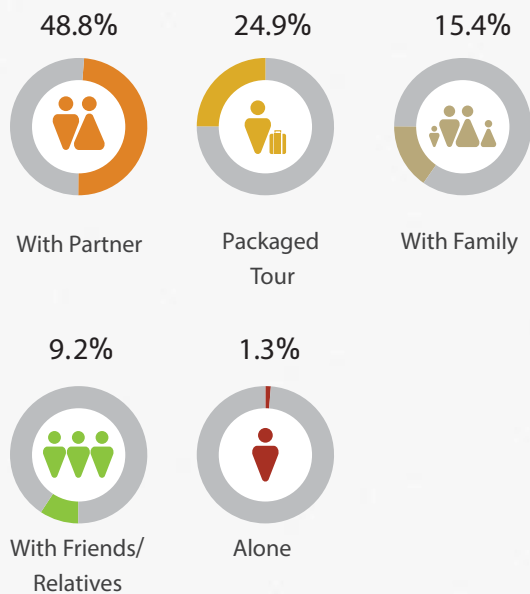
7.4%

None  
(I am in transit)

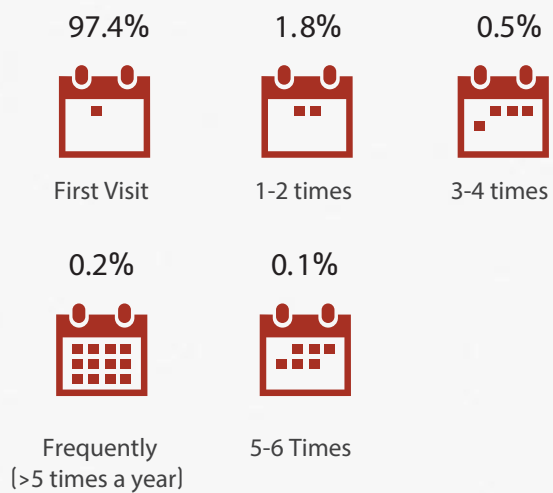
## Age Groups



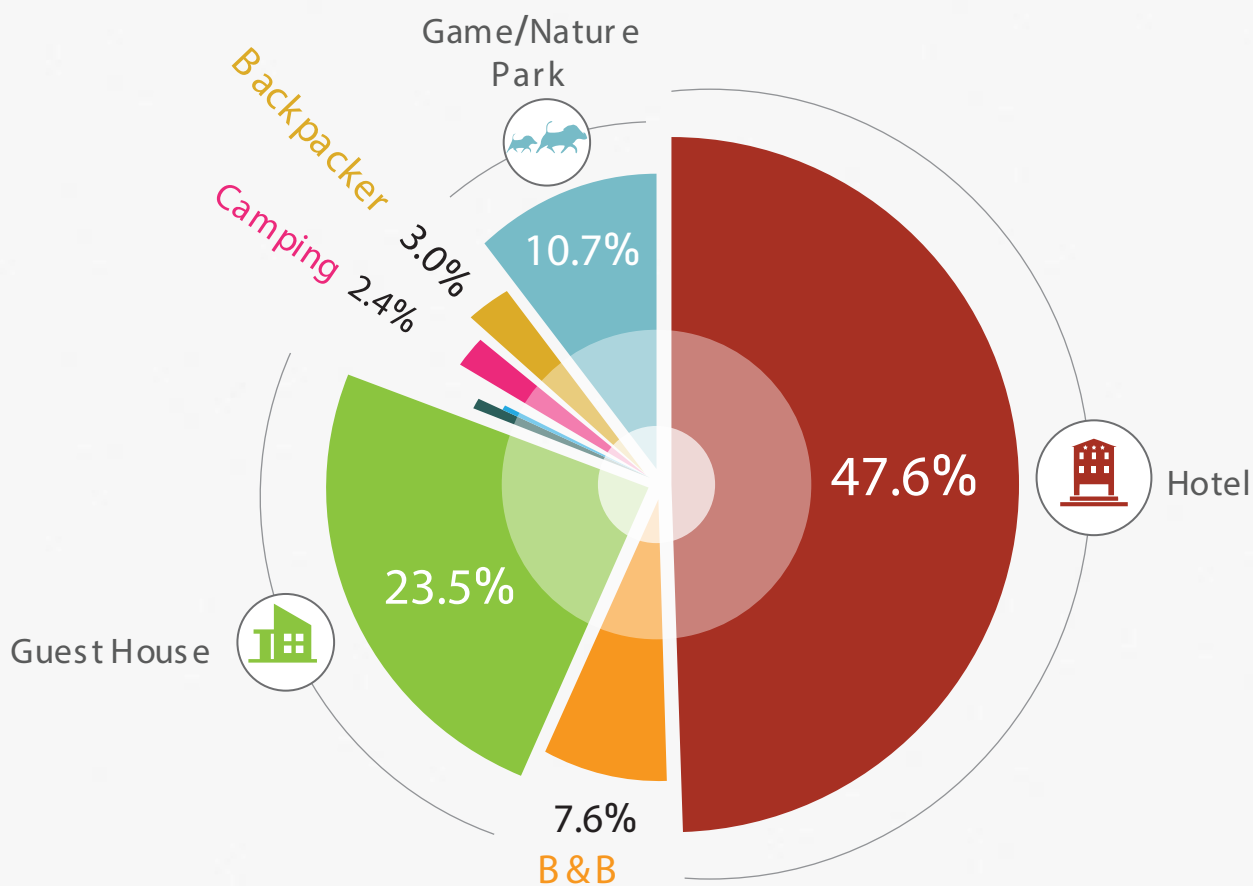
### Who are you travelling with?



### Frequency of visit



### What type of accommodation did you use during your stay?





# NETHERLANDS



Official Languages

Dutch



3,239,116

Pensioners

17,181,084

Total Population



16,383,879

Internet Users



10,000,000

Facebook Users



\$56,570.81

GDP Per Capita (PPP)



EUR

EUR-Netherlands (Euro)



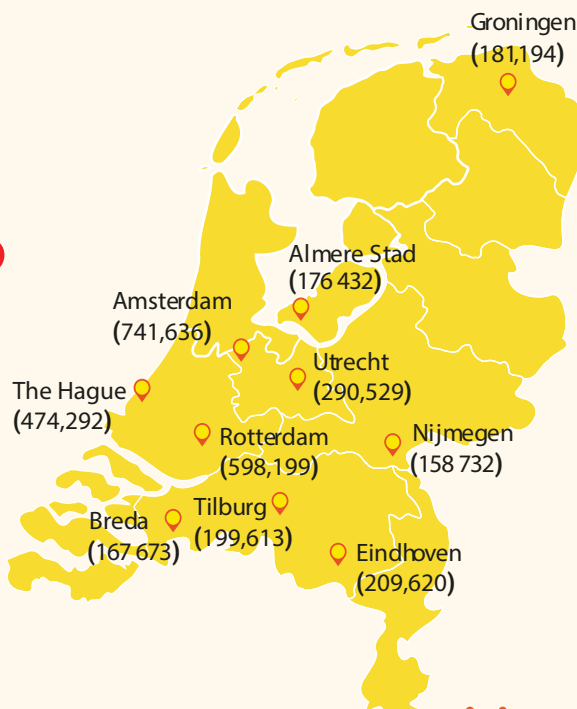
3.8%

Unemployment Rate



20-25 days

Annual Leave Entitlement



## What was the reason for your visit ?

92.0%



Holiday/  
Leisure

6.9%



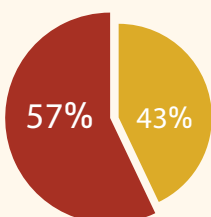
Transit

0.7%



VFR

## Dutch Visitors



Female

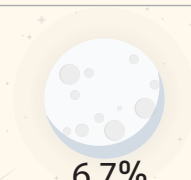


Male

## Nights Spent

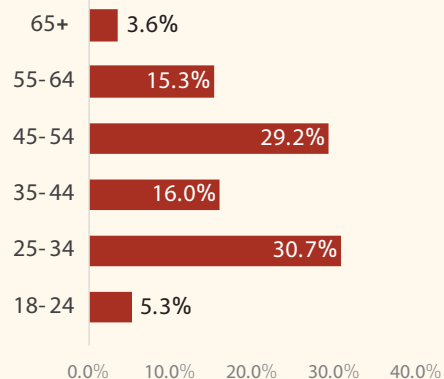


93.0%  
spent one or  
more nights



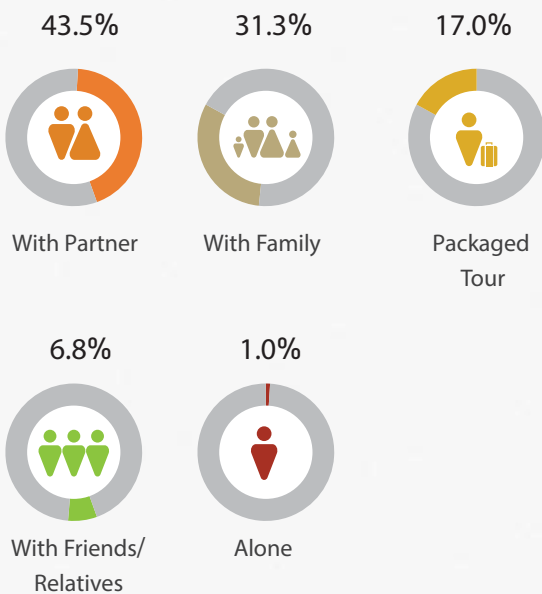
6.7%  
None  
(I am in transit)

## Age Groups

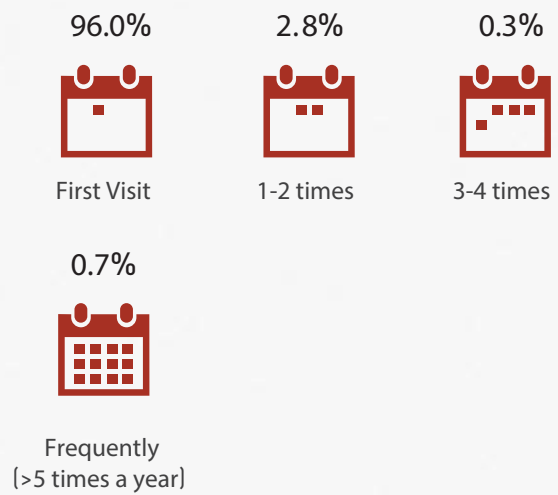




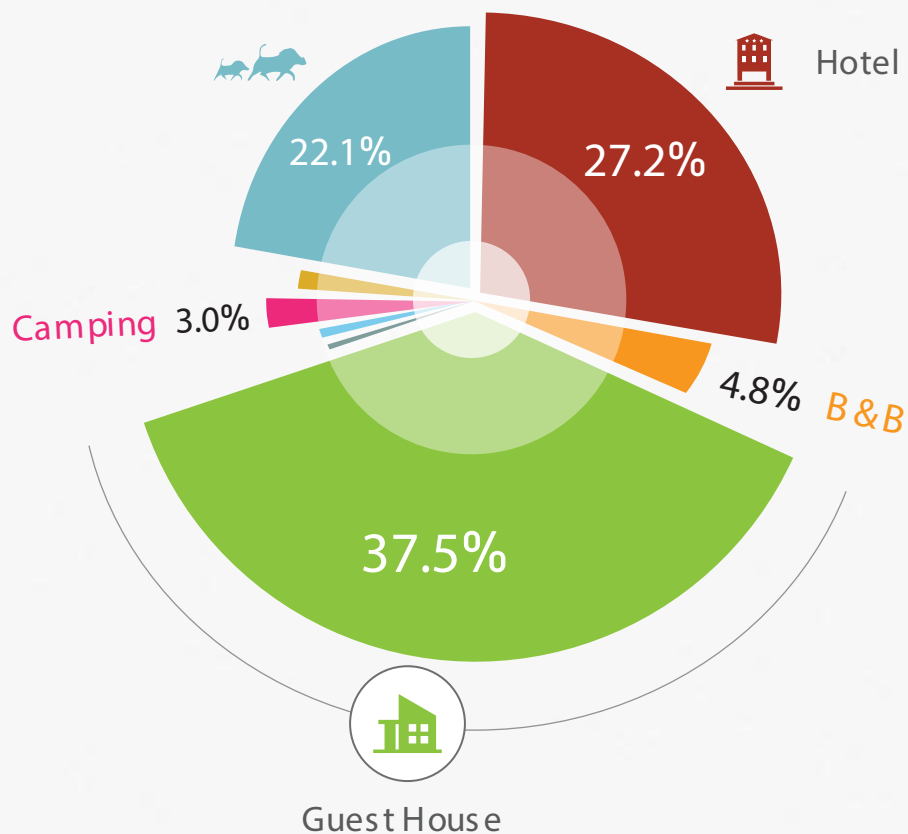
### Who are you travelling with?



### Frequency of visit



### What type of accommodation did you use during your stay?



# USA



Languages

English-USA



51,202,589

Pensioners

328,221,727

Total Population



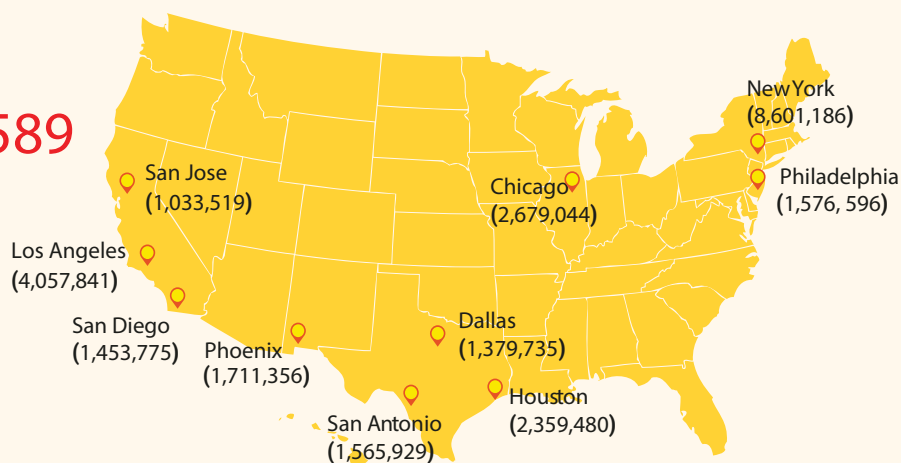
286,942,362

Internet Users



240,000,000

Facebook Users



\$62,517.53

GDP Per Capita (PPP)



US\$

US Dollar



3.5%

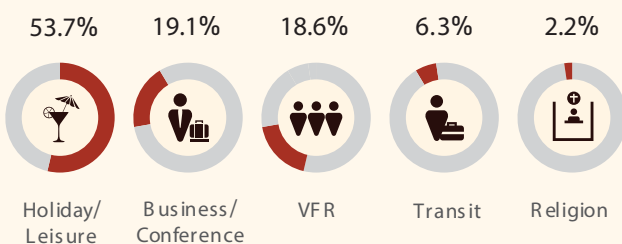
Unemployment Rate



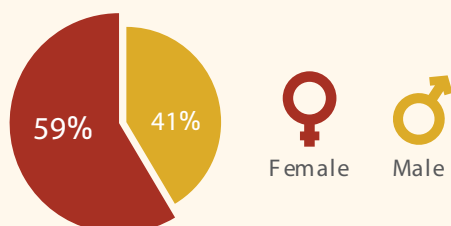
30 days

Annual Leave Entitlement

What was the reason for your visit ?



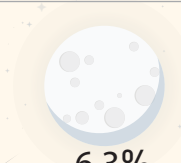
American Visitors



Nights Spent

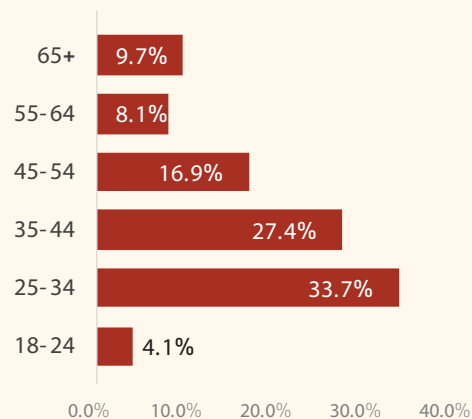


92.3%  
spent one or  
more nights

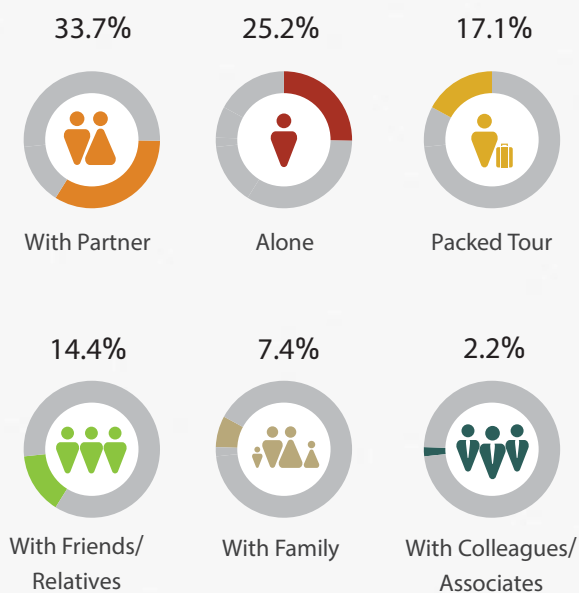


6.3%  
None  
(I am in transit)

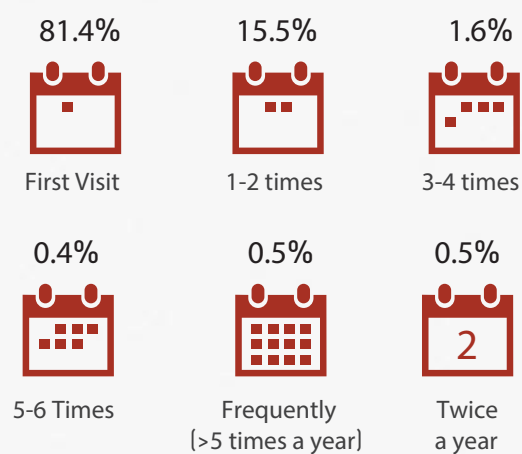
Age Groups



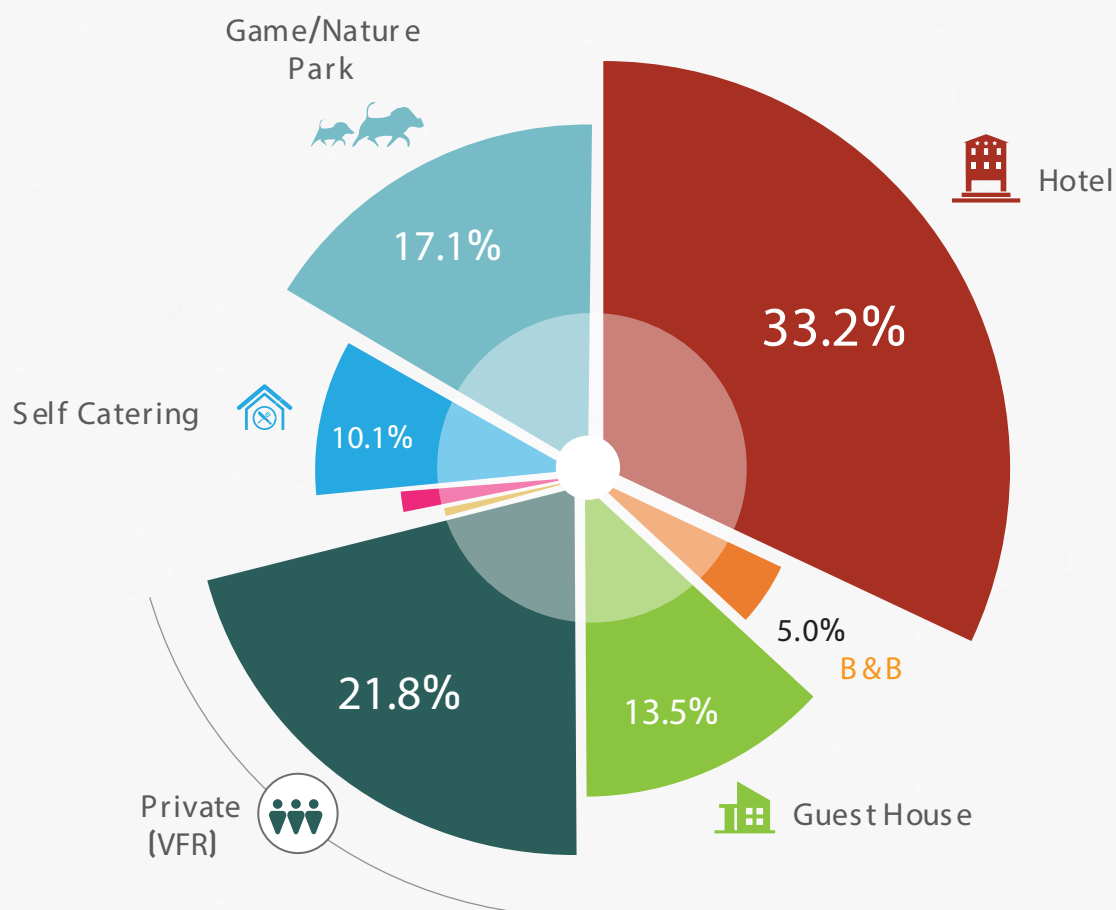
## Who are you travelling with?



## Frequency of visit



## What type of accomodation did you use during your stay?



# SOUTH AFRICA



## Languages

Afrikaans Xhosa Tsonga Tswana  
English Zulu Venda Sepedi  
Ndebele Swazi Sesotho

57,725,600

Total Population

30,815,634

Internet Users

16,000,000

Facebook Users

\$6,179.87

GDP Per Capita (PPP)



ZAR

ZAR-South African Rand



27.5%

Unemployment Rate



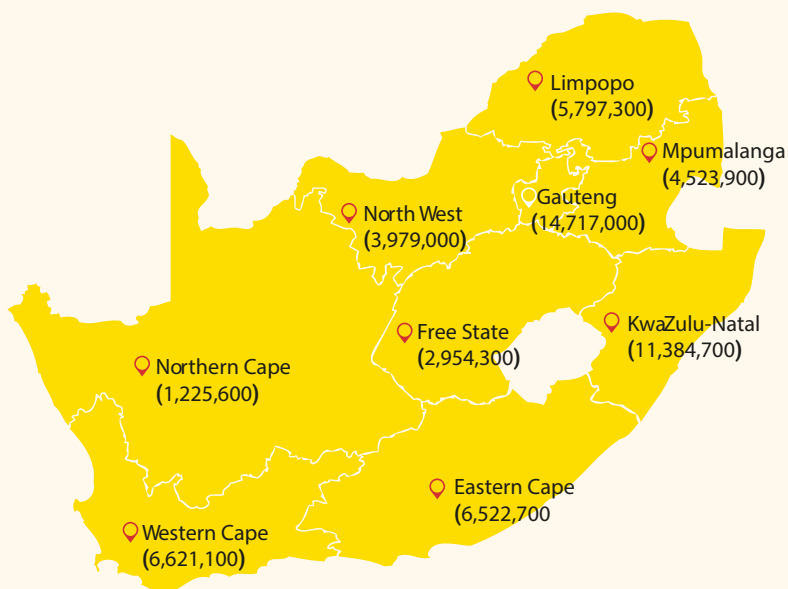
21 days

Annual Leave Entitlement

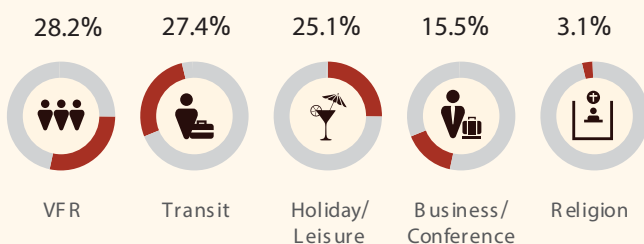


3,224,216

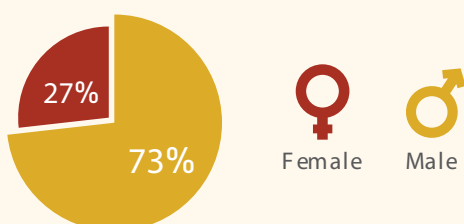
Pensioners



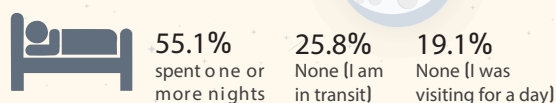
## What was the reason for your visit ?



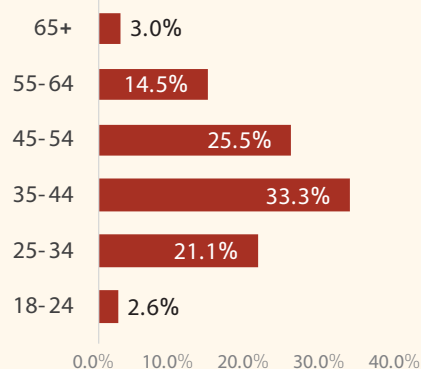
## South African Visitors



## Nights Spent

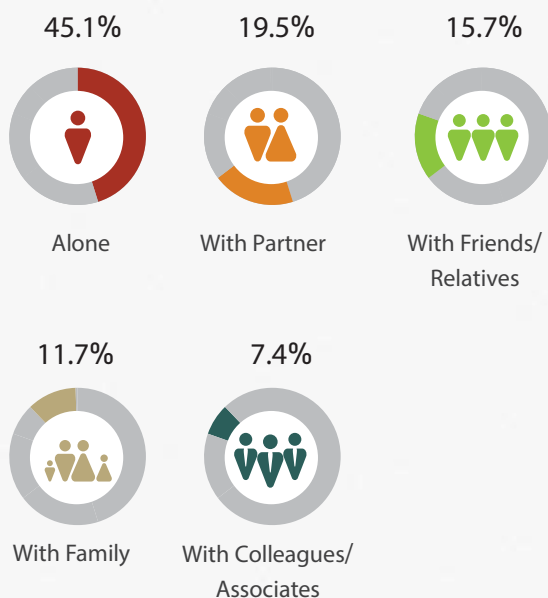


## Age Groups

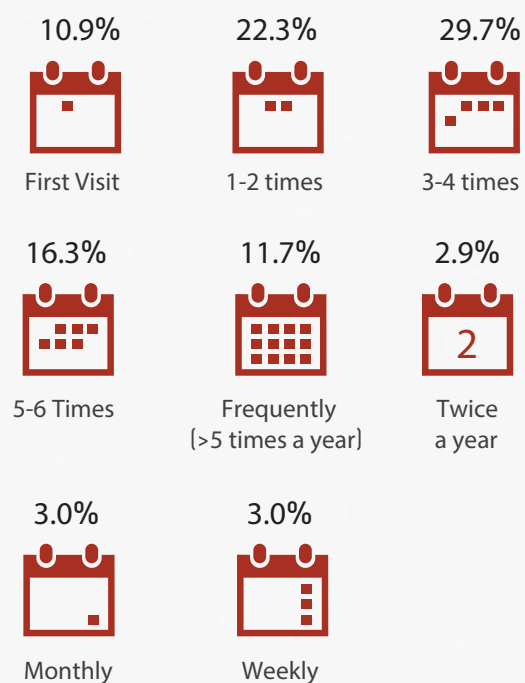




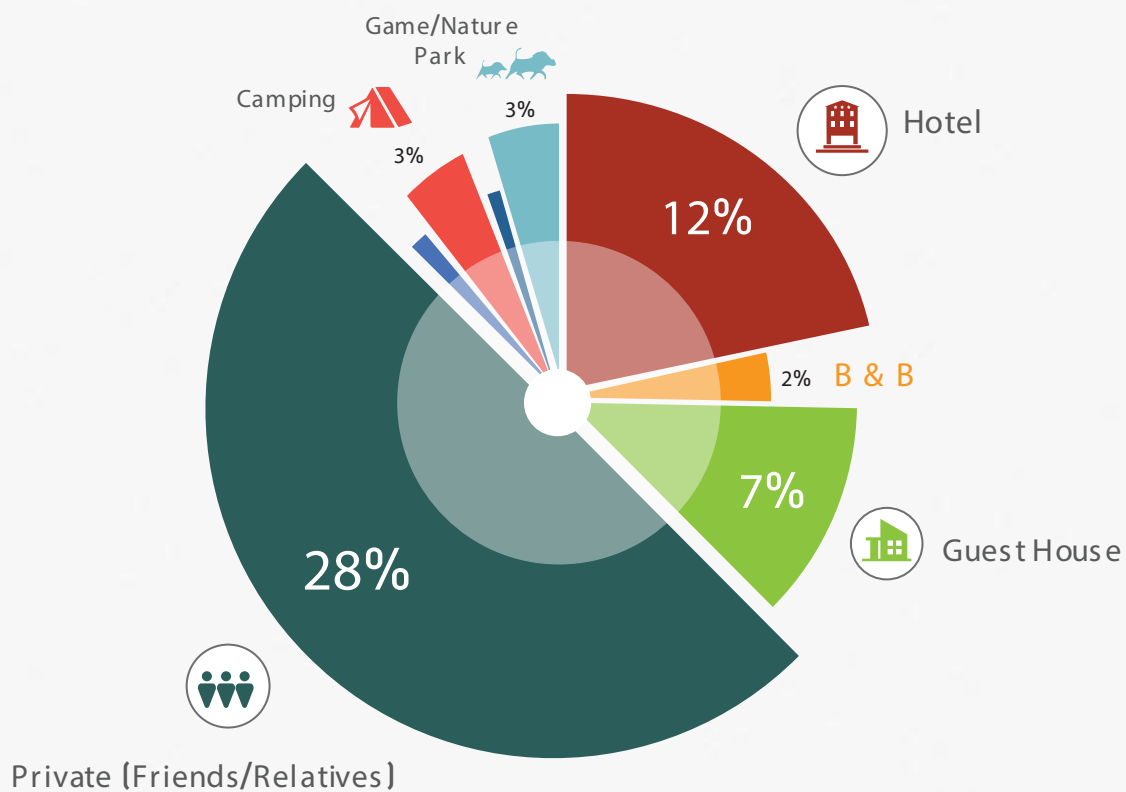
## Who are you travelling with?



## Frequency of visit



## What type of accommodation did you use during your stay?



# MOZAMBIQUE



**Official Language**  
Portuguese

**30,338,987**  
Total Population

**5,279,135**  
Internet Users

**1,800,000**  
Facebook Users

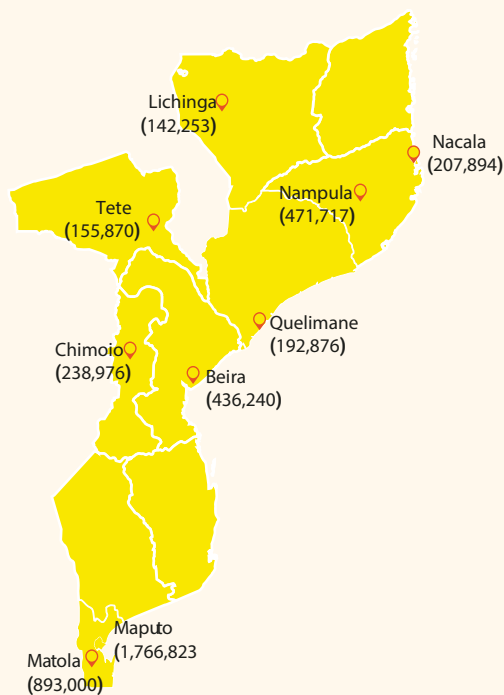
**\$472.00**  
GDP Per Capita (PPP)

**MET**  
MZN-Mozambican Metical

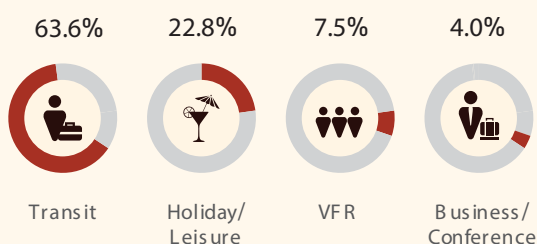
**25.3%**  
Unemployment Rate

**25 days**  
Annual Leave Entitlement

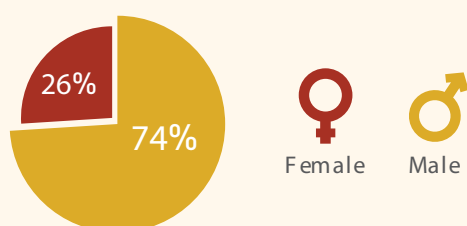
**1,030,206**  
Pensioners



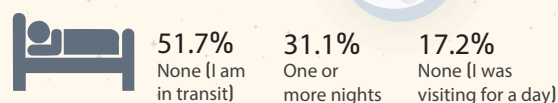
## What was the reason for your visit ?



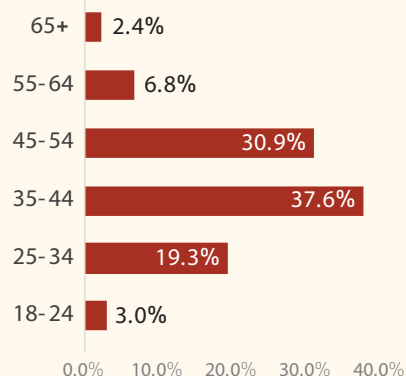
## Mozambican Visitors



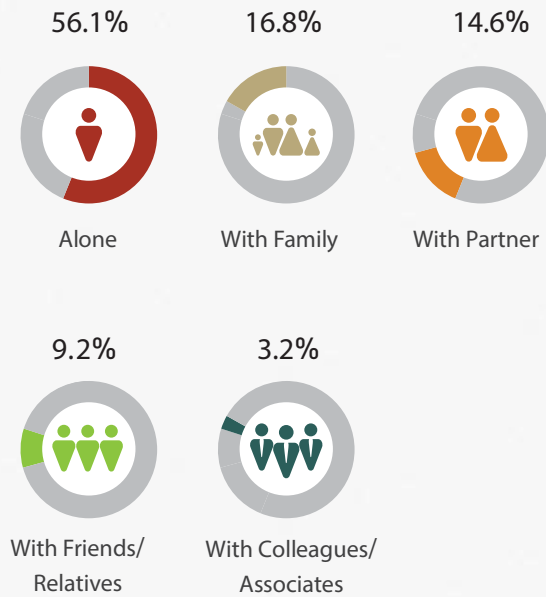
## Nights Spent



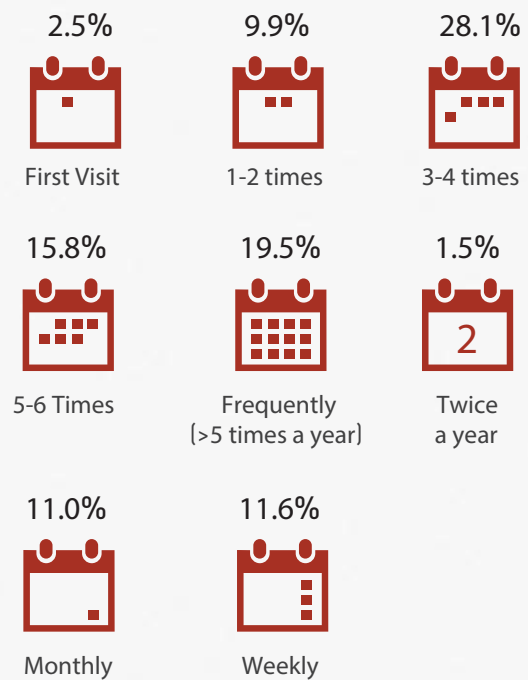
## Age Groups



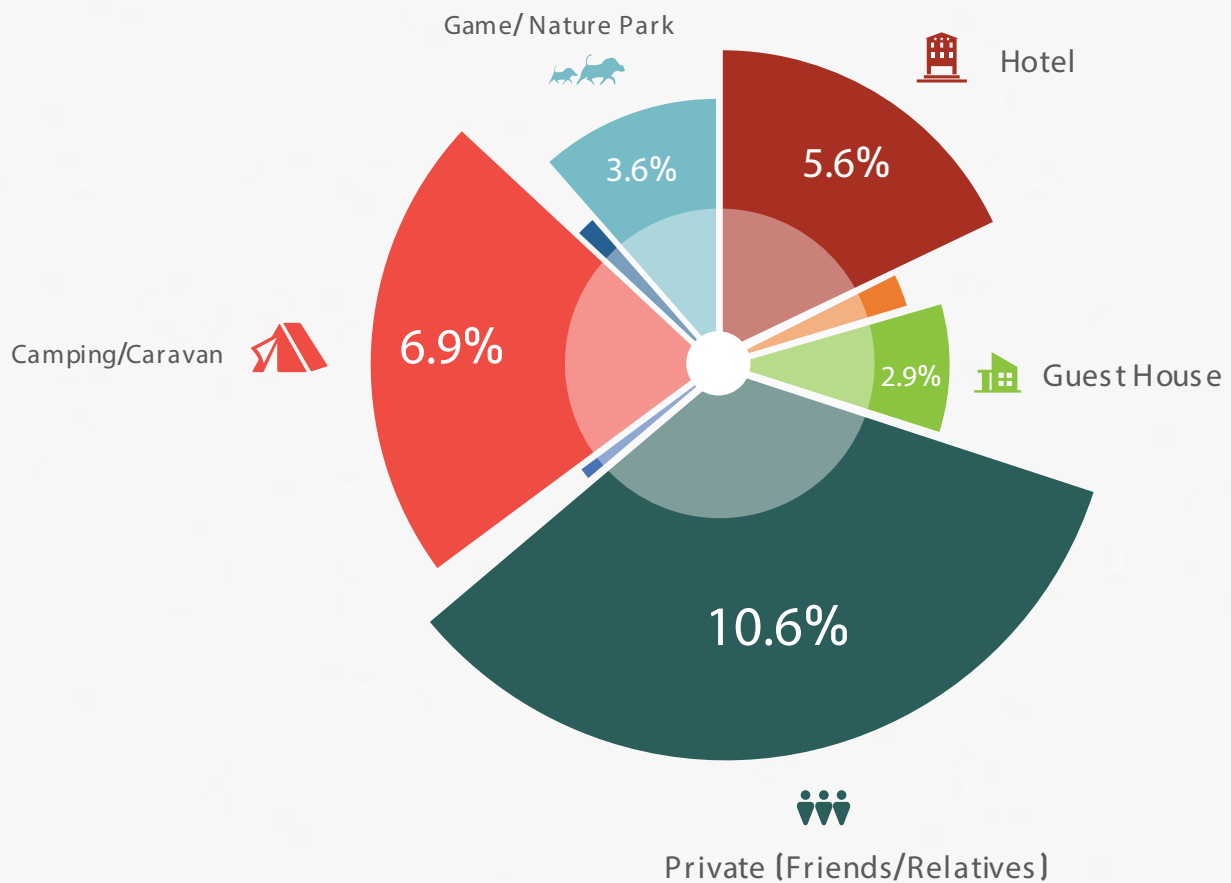
## Who are you travelling with?



## Frequency of visit



## What type of accommodation did you use during your stay?



A person wearing a hat and outdoor gear is sitting on a large rock in the foreground, looking towards a river with a waterfall. The background features large boulders and a forested hillside. A circular graphic overlay is positioned in the upper right quadrant.

6

Seasonality

## Highlights



International visitor arrivals by month, 2016-2018



Top 8 SADC markets



Sub Saharan Africa arrivals European Arrivals

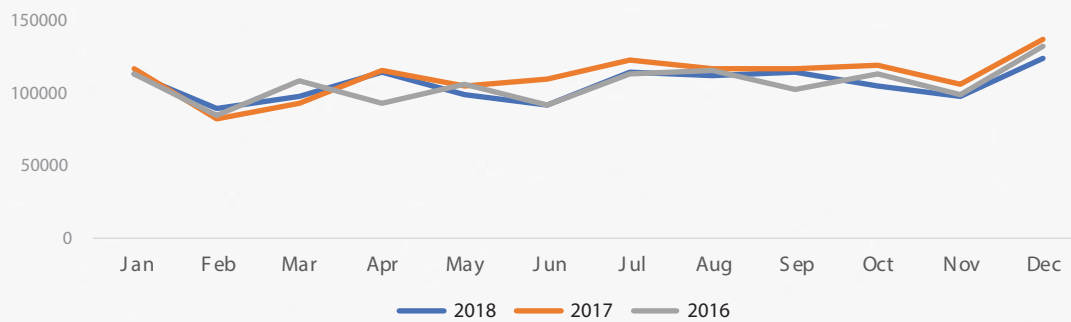


Americas and Australasia arrivals

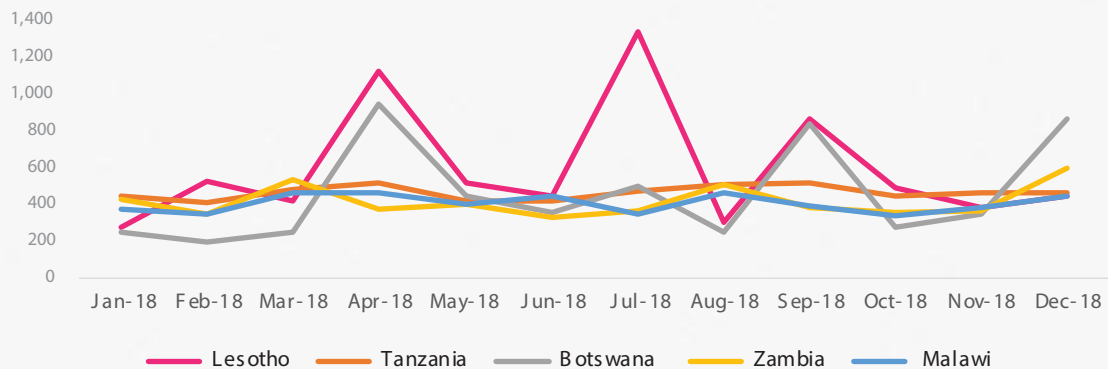
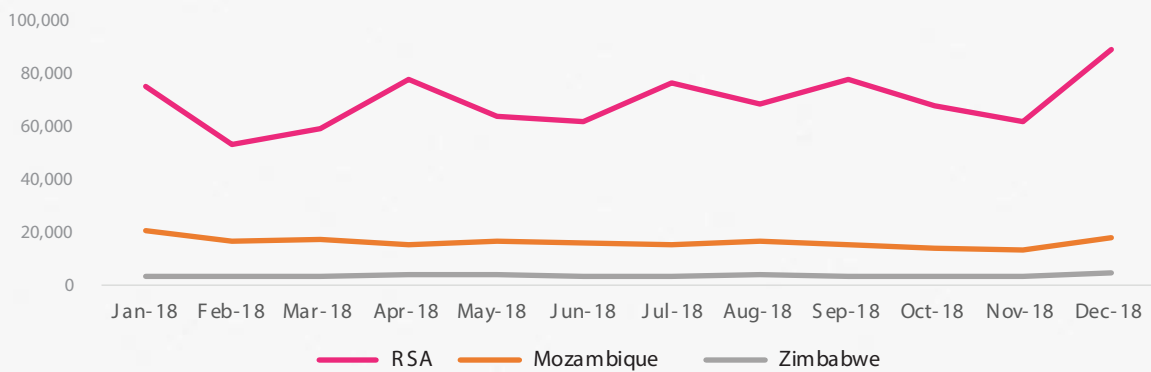


# SEASONALITY

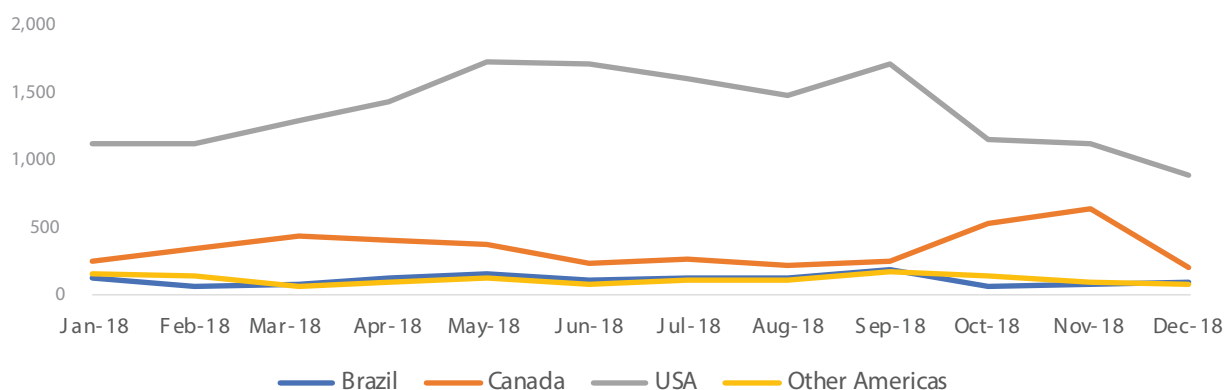
International visitor arrivals by month, 2016-2018



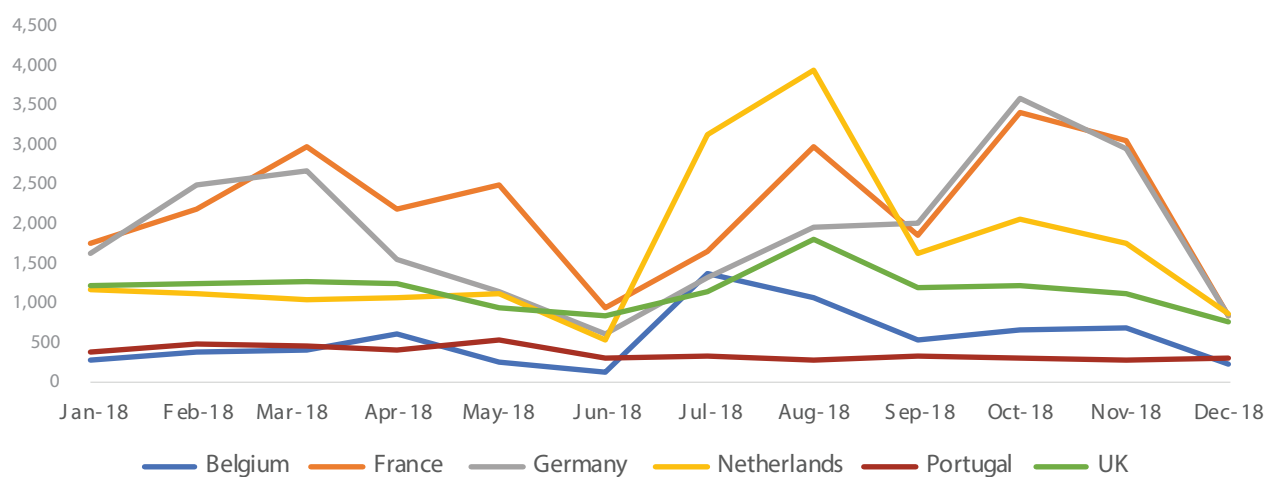
Top 8 SADC Markets



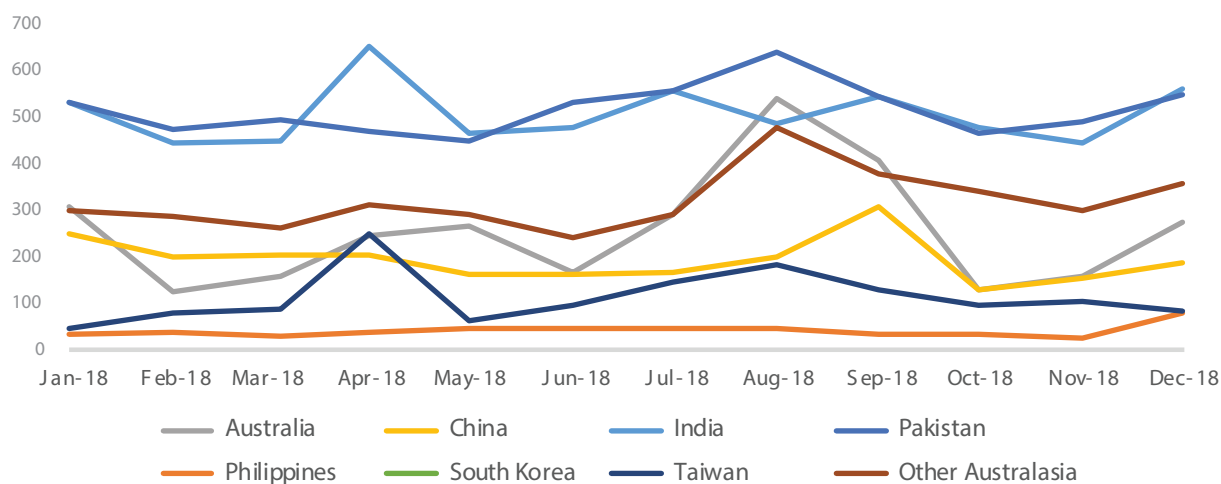
## Americas arrivals



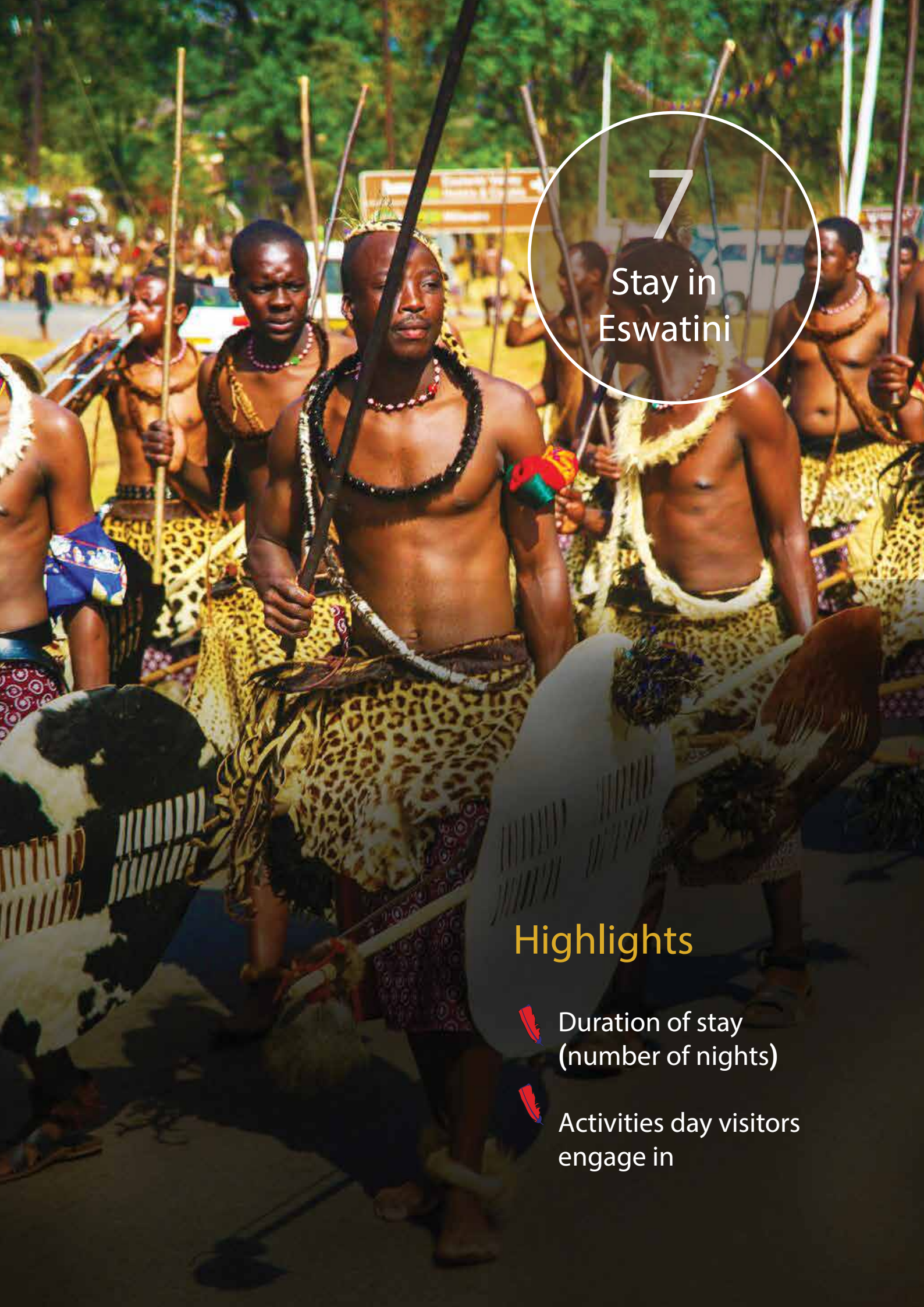
## European arrivals



## Australasia arrivals







7

Stay in  
Eswatini

## Highlights



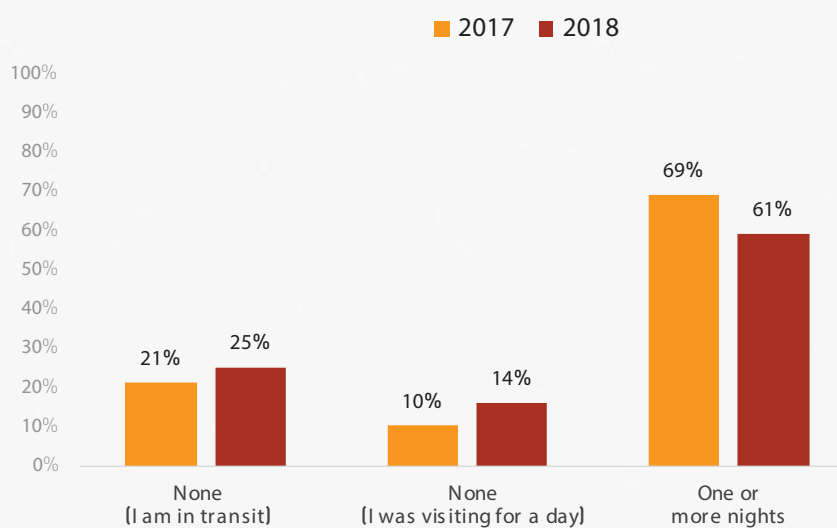
Duration of stay  
(number of nights)



Activities day visitors  
engage in

# NIGHTS SPENT IN ESWATINI

## Night spent while visiting



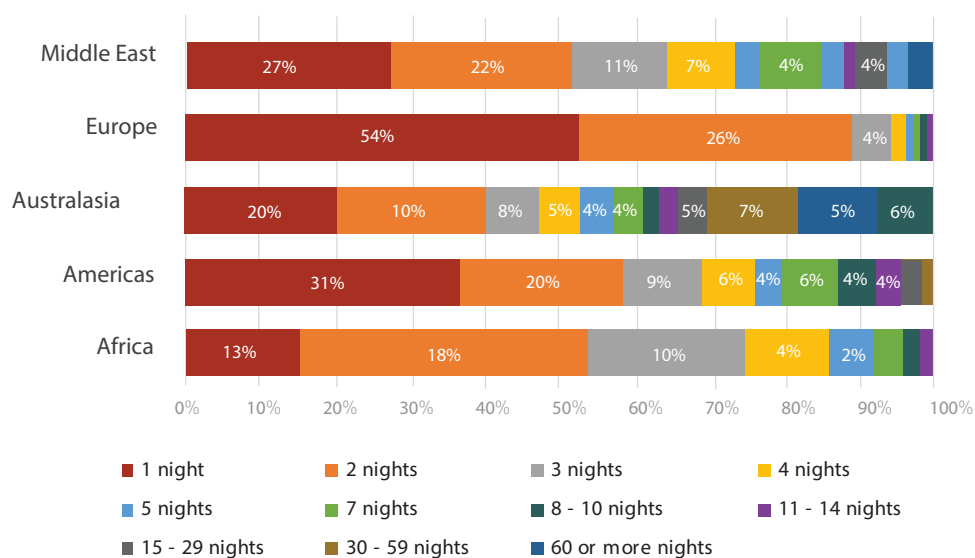
**61%**

majority of visitors to Eswatini spend one or more nights in the country

In 2018, 61% of visitors spent at least one night in the country, reflection a 8% decline from the 69% recorded in 2017. During the same period, the day visitors increased by 4% to record an overall 14% with a majority of these traveling for business and conferences. Transiting visitors increased from 21% in 2017 to 25% in 2018, presenting ETA with an opportunity to convert into overnight visitors.

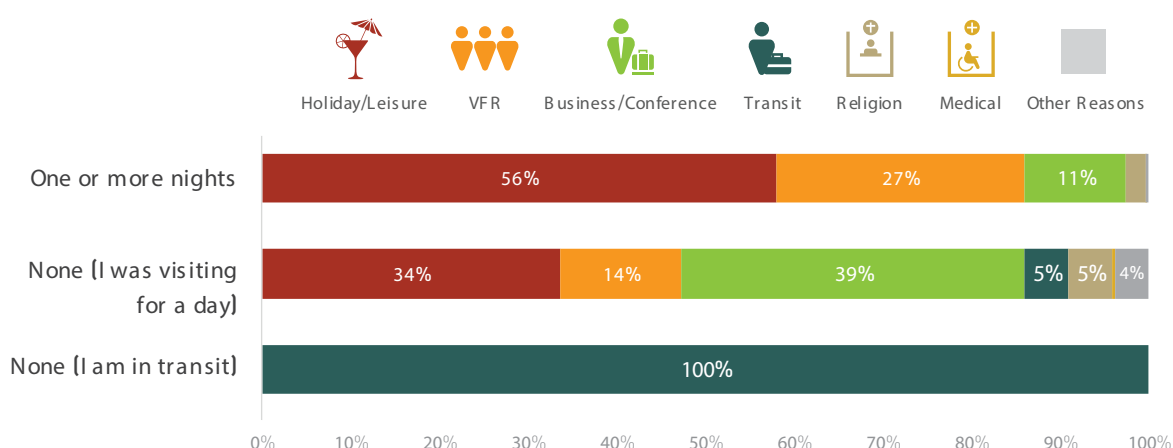


## Region by number of nights stayed



In 2018, most visitors from Europe stayed in the country for one night (53%) and two nights (26%). Only 4% of these European travellers recorded to have spent 3 or more nights in Eswatini. Comparatively, a majority of visitors from the African region spent two nights (18%) followed by one night (13%). Travellers from the Americas, Middle East and Australasia typically stayed for one to two nights. However, in 2018 a striking number of visitors from Australasia were noted to have spent 60 and more nights in Eswatini.

## Night spent by reason for visit



In 2018, the majority of day visitors were in the country for business/conferences (39%) while 34% were in the country for holiday/leisure. 14% indicated to be visiting friends/relatives while 5% were transiting and visiting for religious purposes.

# DAY VISITORS

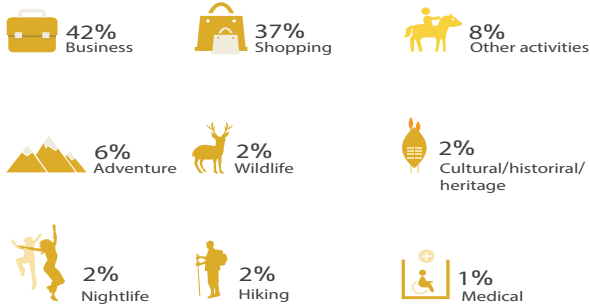
## Summary of day visitors in 2018



Total Revenue  
E 17,945,598.00

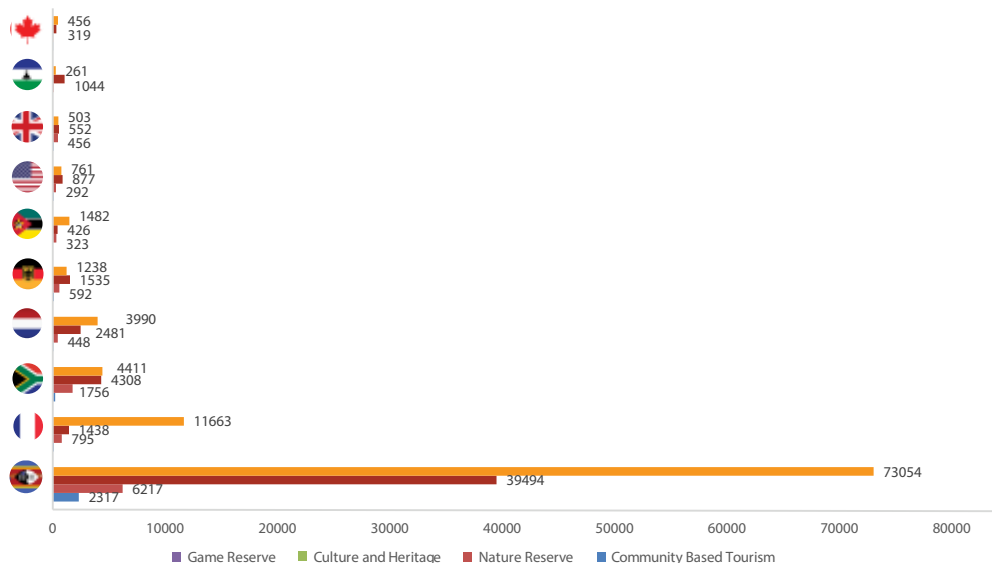


## Activities day visitors engaged in



The highest number of day visitors came from Eswatini across all the establishment followed by France and RSA. Game Reserves relatively had the most number of visitors, especially from Eswatini, France, and Netherlands. South African day visitors mostly came to cultural and heritage sites as well as game reserves with about 4000 people, respectively. Community based site had the least number of day visits.

## Day visits by country





8

## Places Visited & Activities

### Highlights

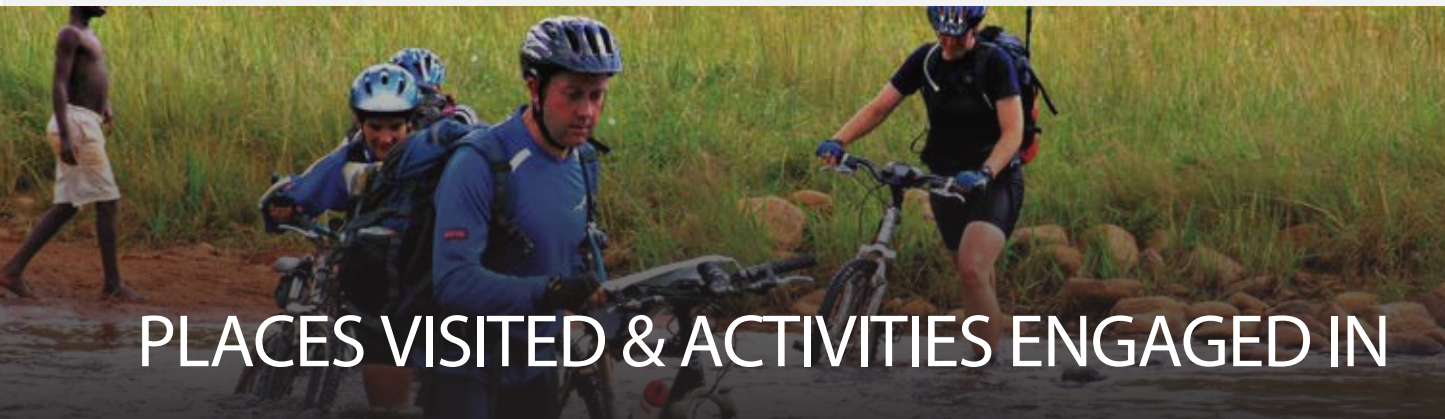


Places Visited



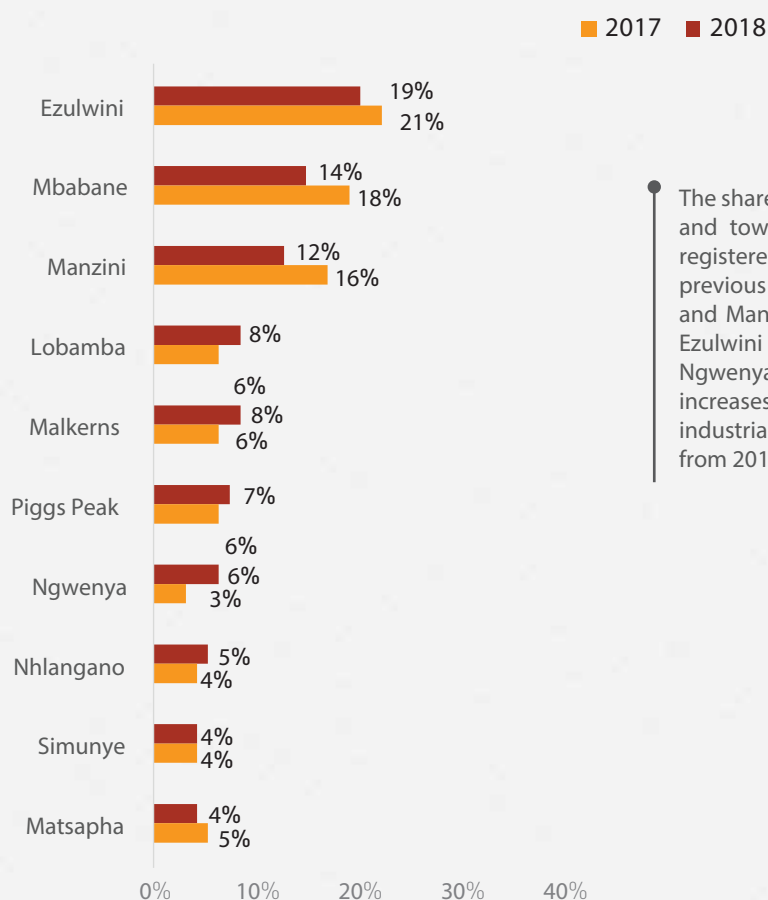
Activities engaged  
in whilst in Eswatini





# PLACES VISITED & ACTIVITIES ENGAGED IN

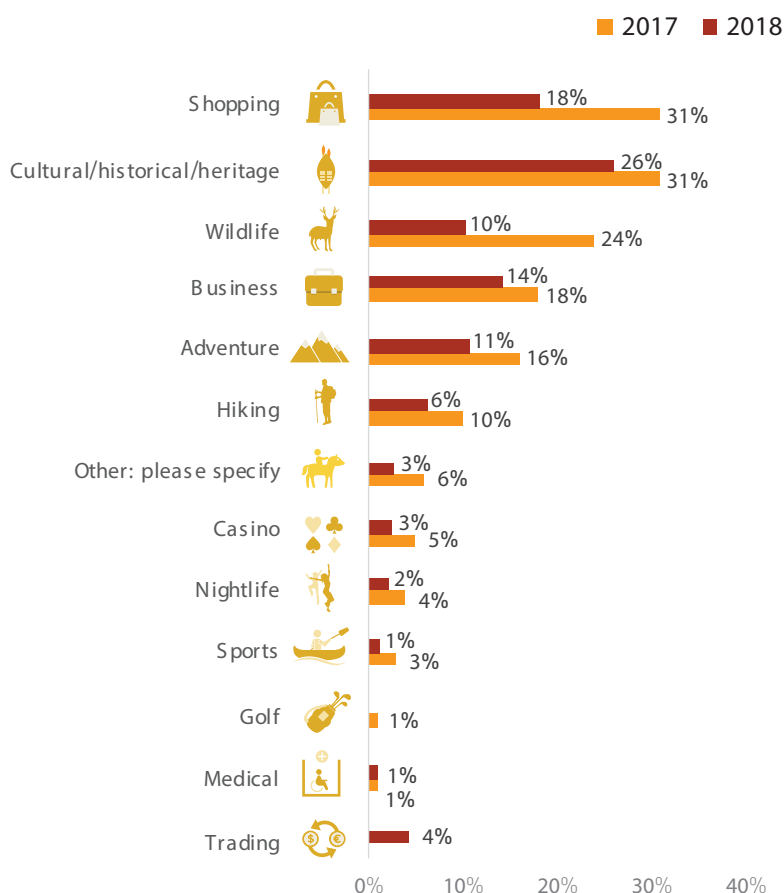
## Locations visited



The share of visitors to three of the country's major cities and towns, namely; Mbabane, Ezulwini and Manzini registered lower visitations in 2018 compared to the previous year. The percentage of visitors to Mbabane and Manzini declined by 4% per city, while visits to Ezulwini fell by 2%. Lobamba, Malkerns, Piggs Peak, Ngwenya and Nhlangano also experienced marginal increases between 1% and 3%. The share of visits to the industrial town of Matsapha dropped by a negligible 1% from 2017.

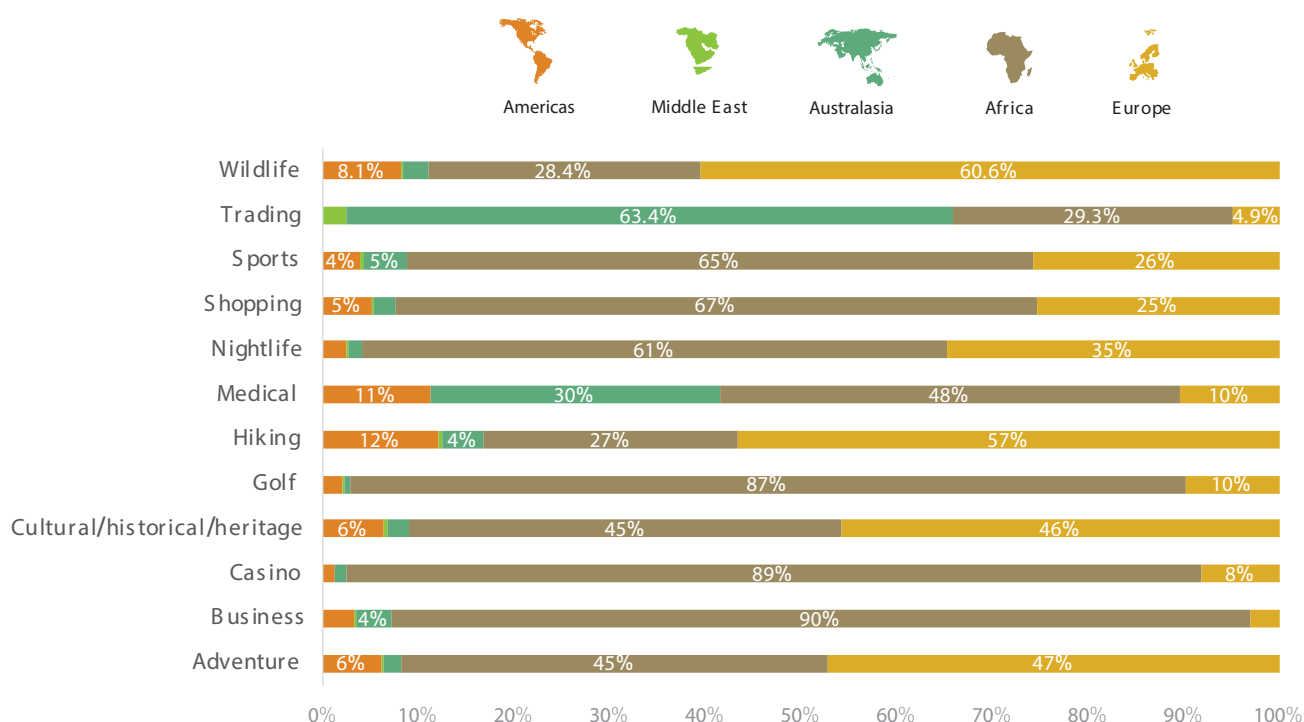


## Activities engaged in 2017 -2018



During 2018, the majority of visitors who came to Eswatini engaged in shopping activities (26%) and visited culture and historical sites (18%), while 14% were for wildlife activities and 11% engaged in business activities. European visitors mainly engaged on nature based activities which included wildlife (61%) and hiking (57%). Adventure (47%) and cultural/heritage (46%) also feature in the 5 activities.

## Activities engaged in by region 2017 -2018

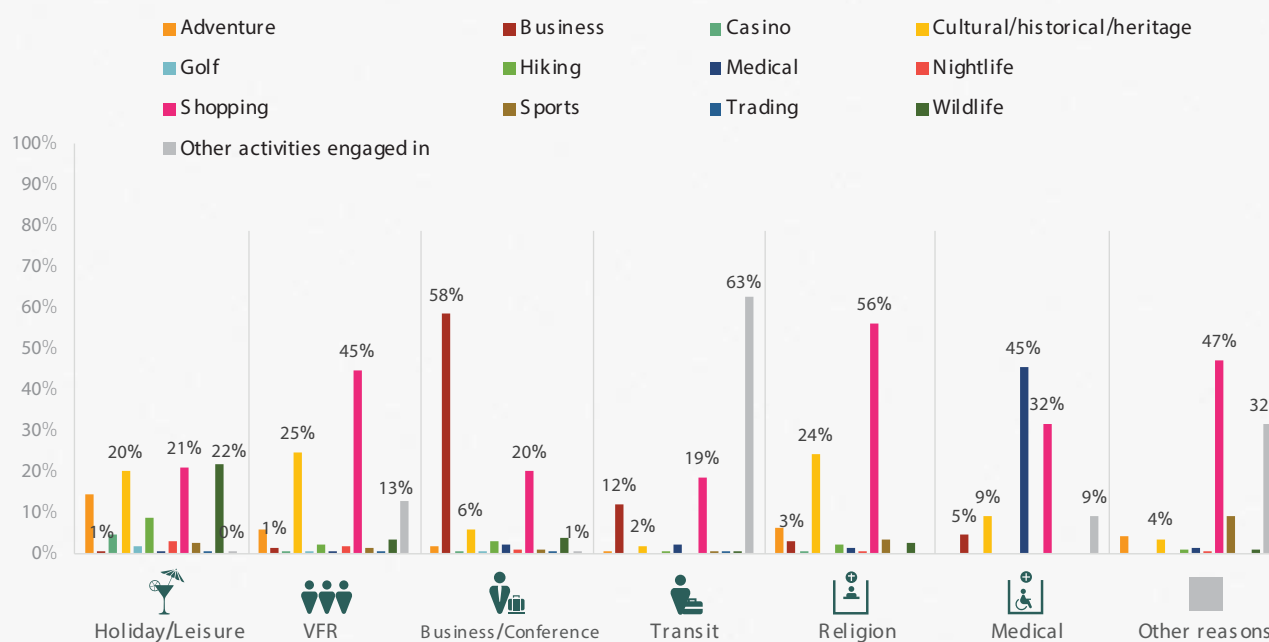


## Activities engaged in by region

|                              | Americas | Middle East | Australasia | Africa | Europe |
|------------------------------|----------|-------------|-------------|--------|--------|
| Adventure                    | 6%       | 0%          | 2%          | 45%    | 47%    |
| Business                     | 3%       | 0%          | 4%          | 90%    | 3%     |
| Casino                       | 1%       | 0%          | 1%          | 89%    | 8%     |
| Cultural/historical/heritage | 6%       | 0%          | 2%          | 45%    | 46%    |
| Golf                         | 2%       | 0%          | 1%          | 87%    | 10%    |
| Hiking                       | 12%      | 0%          | 4%          | 27%    | 57%    |
| Medical                      | 11%      | 0%          | 30%         | 48%    | 10%    |
| Nightlife                    | 3%       | 0%          | 1%          | 61%    | 35%    |
| Shopping                     | 5%       | 0%          | 2%          | 67%    | 25%    |
| Sports                       | 4%       | 0%          | 5%          | 65%    | 26%    |
| Trading                      | 0%       | 2%          | 63%         | 29%    | 5%     |
| Wildlife                     | 8%       | 0%          | 3%          | 28%    | 61%    |

The European visitors mainly come for adventure, wildlife, cultural/heritage and hiking contrary to the African visitors that come for casino, sports, shopping, nightlife and business.

## Activities engaged in by reason for visit



9

Mode of  
Transport

## Highlights



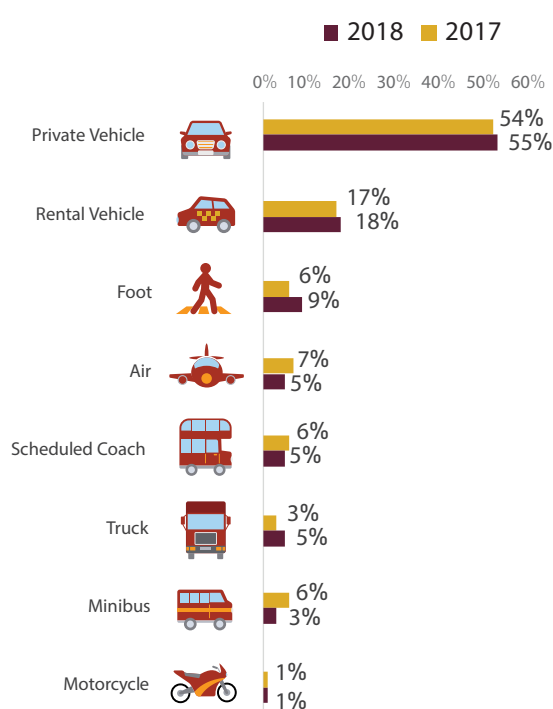
Mode of transport



Reason of Visit by Mode  
of transport

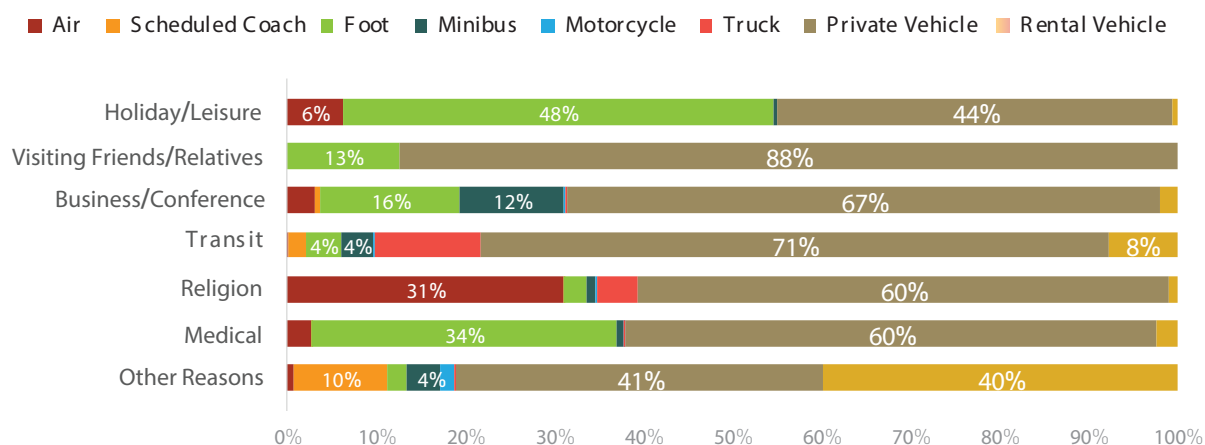
# MODE OF TRANSPORT

## Mode of transport



Most visitors to Eswatini used their private vehicles (55%) or rented vehicles (18%) to travel to Eswatini. In 2018 there was a marginal increase of visitors using these modes of transport (1%). Disaggregated by reason for visiting the country, most visitors used their private vehicle across all categories for the reason they are travelling. However, of note is that while the majority of holiday visitors tend to use private vehicles for travel (41%), 40% drove rental vehicle and 10% of holiday visitors travelled in scheduled coaches. Furthermore, a sizeable 31% of business/conference visitors travelled by air.

## Reason for visit by mode of transport





A scenic view of a swimming pool with lounge chairs and a villa in the background. The pool is surrounded by lush greenery and a clear blue sky. In the foreground, two glasses of yellow drink are on a table.

# 10

Expenditure &  
Accommodation

## Highlights



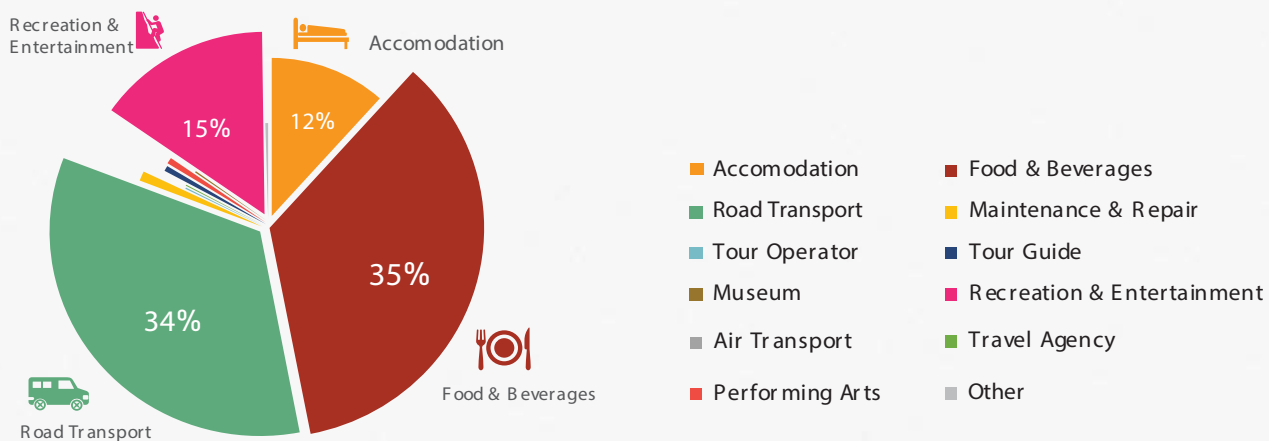
Expenditure



Accommodation and Usage

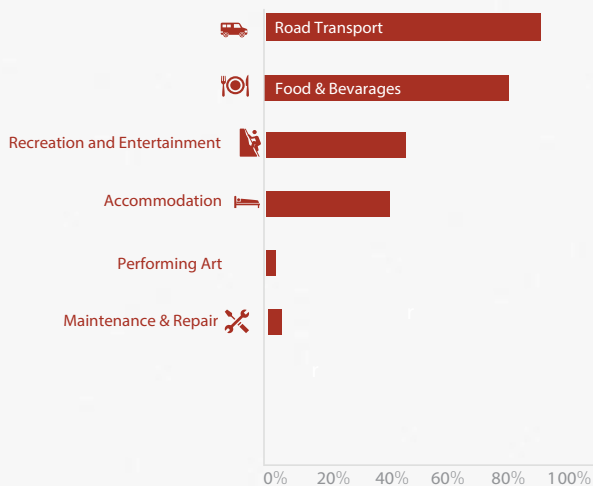
# EXPENDITURE

## Spend by sector



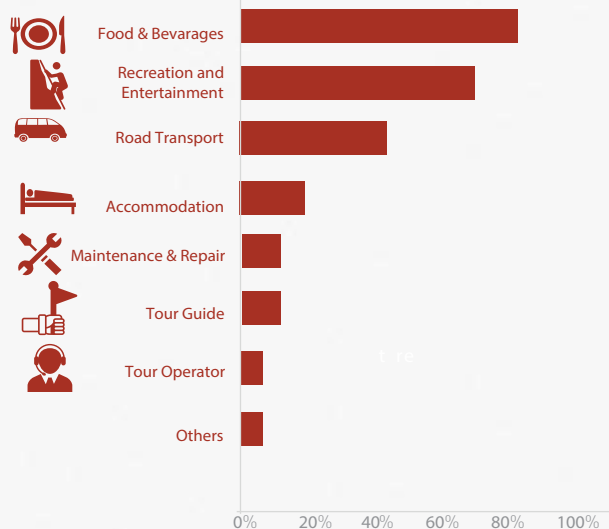
Generally, visitors spend money on a variety of things such as food, accommodation, transport and entertainment when travelling. During 2018, most visitors to Eswatini indicated having expended on food and beverages (35%), followed by road transport (34%). 15% of visitors spent on recreation and entertainment, while 12% expended on accommodation.

## Expenditure by independent travellers



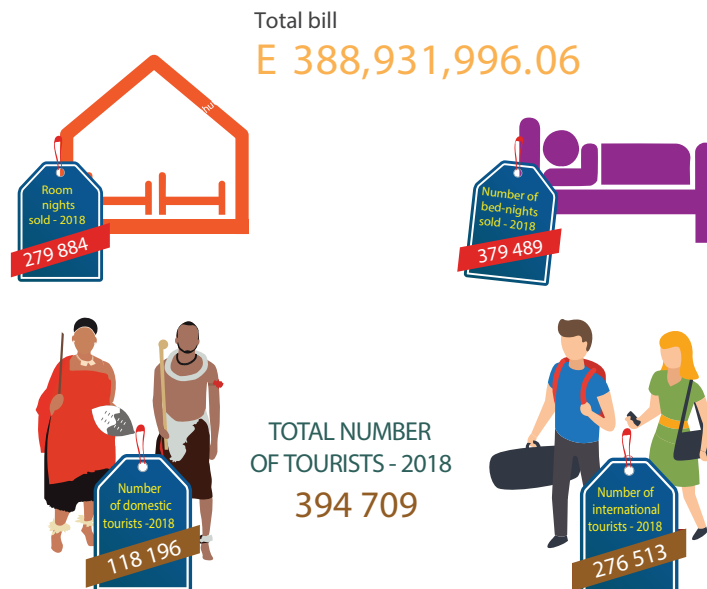
Most independent travellers (using private/rental cars) spent money on road transport (90%) followed by food and beverages (83%). Similarly those on package tours mostly spent on food and beverages (88%) as well as recreation and entertainment (69%).

## Expenditure by packaged tours

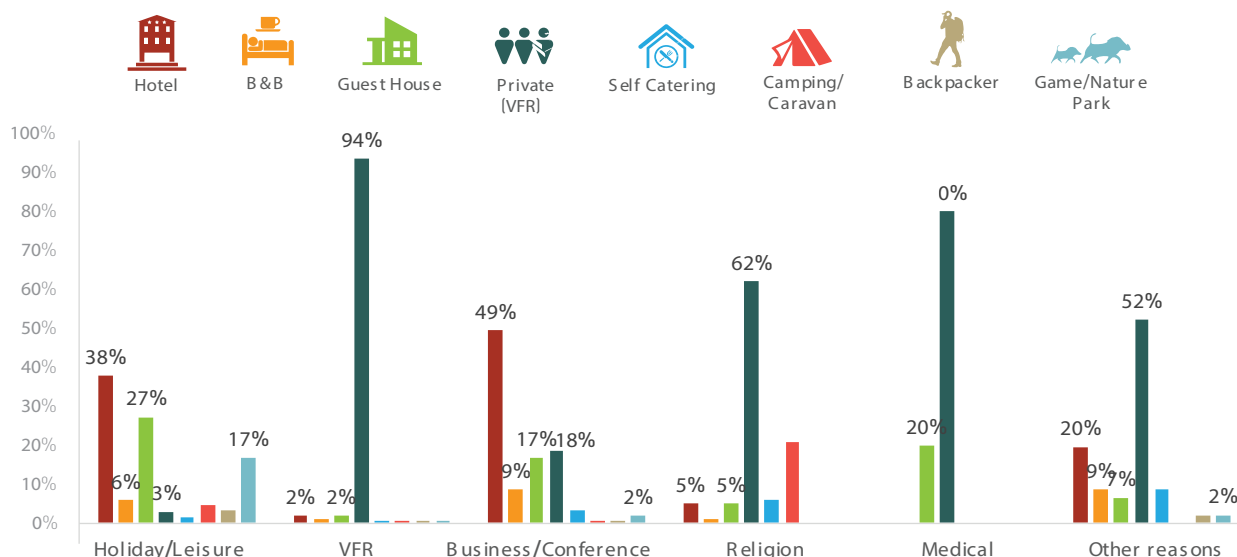


# ACCOMMODATION

## Summary of the formal accommodation sector 2018



## Reason for visit by type of accommodation



Overall, the majority of visitors who come to visit friends and relatives (94%) were religious purposes (62%) and medical reasons (80) typically stayed with friends or relatives. There was diversity in the type of accommodation used by business/conference visitors and holiday/leisure visitors. During 2018, the majority of holiday/leisure visitors stayed in hotels. However, the year was characterised by a higher number of overnights guest house compared to hotels for holiday/leisure visits.





1

Packaged  
Tour

## Highlights



Travelling on a package  
tour



Package Tour Age



Package tour Country  
of Residence/Region



Source of Information

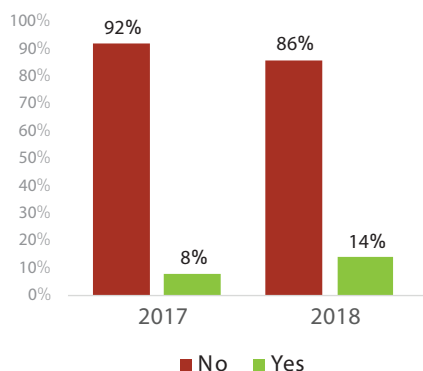


Package Tour

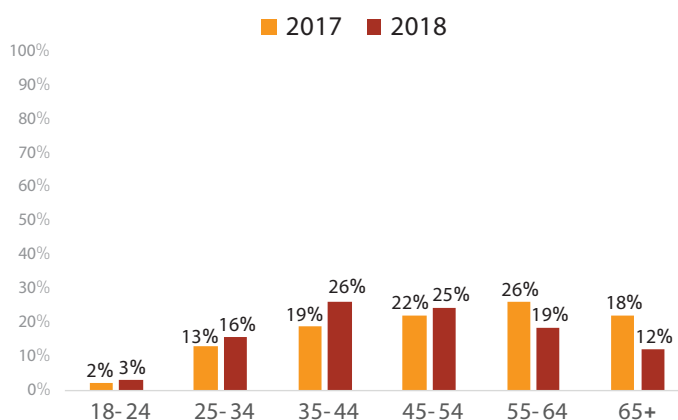


# PACKAGE TOUR

## Travelling on Package tour

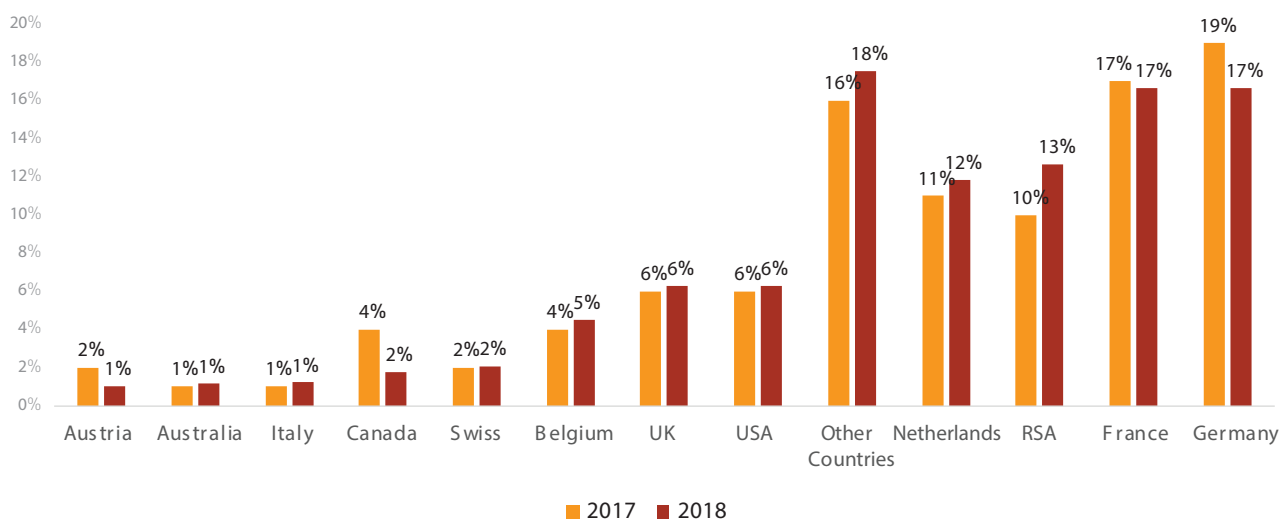


## Package tour visitors by age



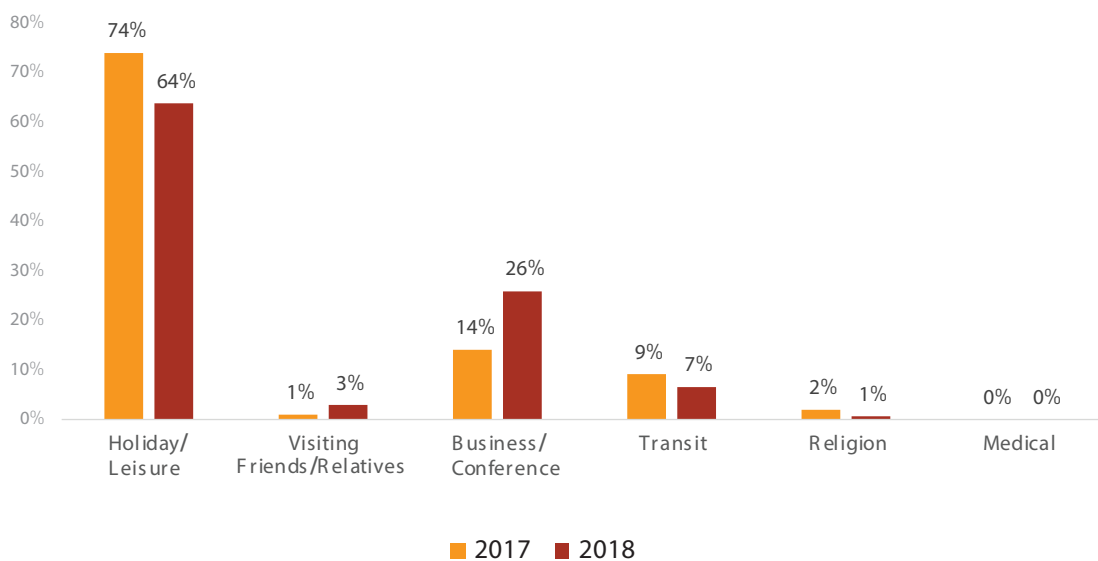
In 2018, visitors on package tour increased by 6% (14% in 2018 from 8% in 2017). A majority of travellers within this segment were between the age groups of 35-64 years (70%). Packaged tour travellers to Eswatini were mainly from Germany (17%), France (17%), South Africa (13%) and Netherlands (12%).

## Package tour by country



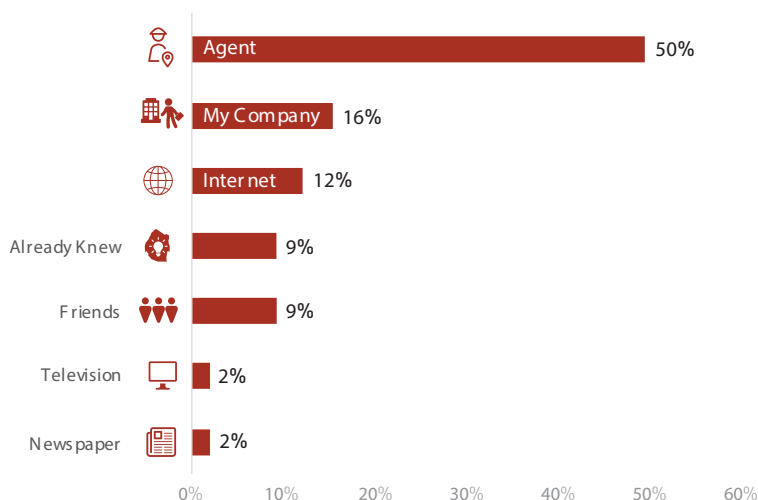
A year-on-year source market comparison shows that visitors from Germany declined by 2% (17% in 2018 from 19% in 2017) while visitors from France remained the same. Visitors from South Africa increased by 3% (13% in 2018 from 10% in 2017) and visitors from Netherlands increased by 1% (12% in 2018 from 11% in 2017).

## Reason for visit



Most visitors on package tour typically come to Eswatini for holiday/leisure. However, in 2018 a 10% decline (64% in 2018 from 74% in 2017) was recorded for holiday/leisure visitors on package tour. Furthermore, a significant 7% transited the country only stopping for meals.

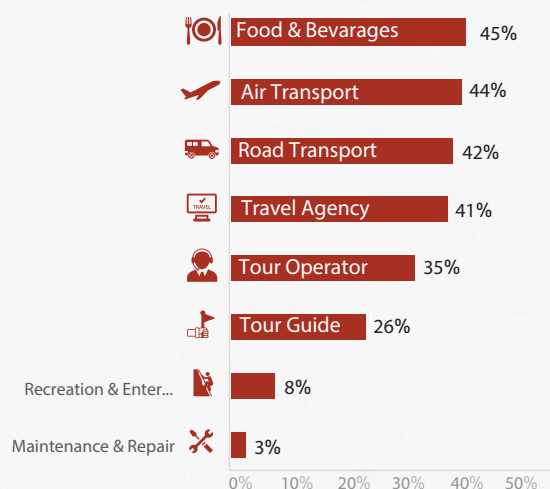
## Source of information



In 2018, travel agent continued to be the leading source of information about Eswatini for half of visitors on package tours (50%), while company and colleagues was the source of information for 16% of visitors on package tours.

## Spend by sector

### Items included in package tours



Most packages covered accommodation, food and beverages, air and road transportation and travel agency cost amongst other cost. The main activities engaged in by this segment included shopping (62%), cultural/heritage activities (53%) and wildlife activities (37%).

### Activities engaged in





12

Rating Stay  
in Eswatini

## Highlights

How would you rate  
your stay in Eswatini

Perceptions

Highlights

Complaints

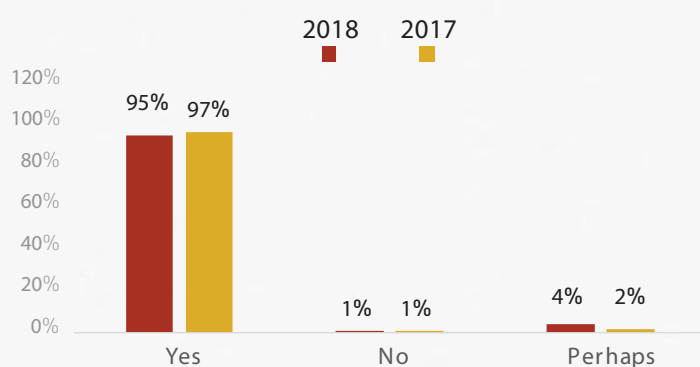
Would you recommend  
Eswatini



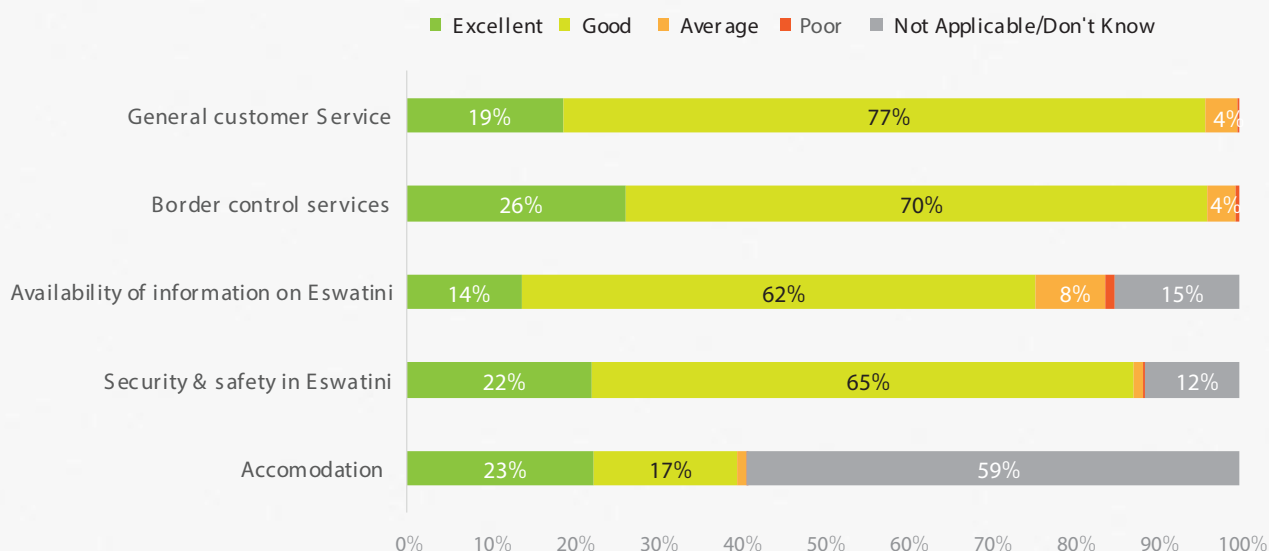
# RATING STAY IN ESWATINI

An impressive number of international visitors rated their experience in Eswatini as excellent, with only 1% indicating availability of information on the country's tourism products as poor. Based on the overall positive experience, the majority of visitors indicated that they would recommend Eswatini to other visitors. However, this positive affirmation fell by 2% in 2018 (95% in 2018 from 97% in 2017).

## Would you recommend Eswatini

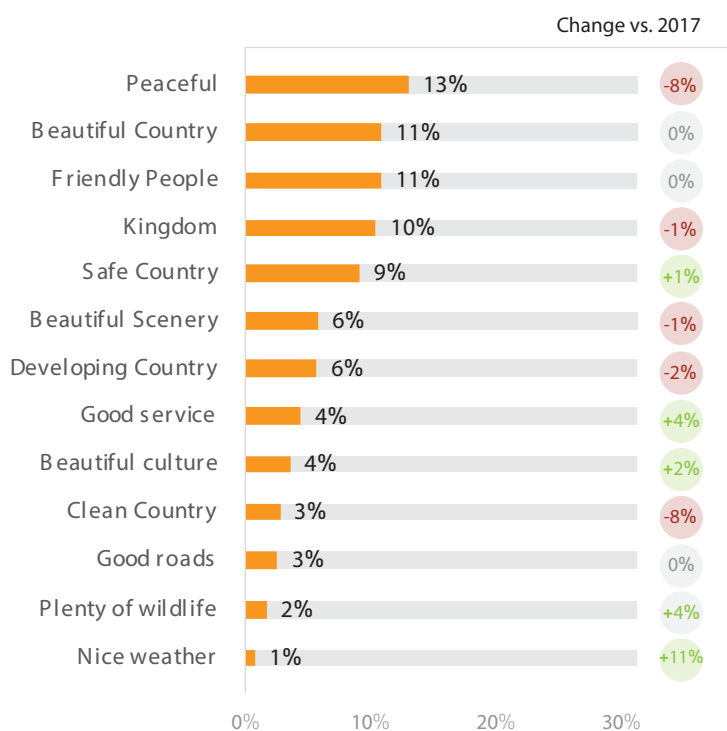


## Rating of Service in Eswatini



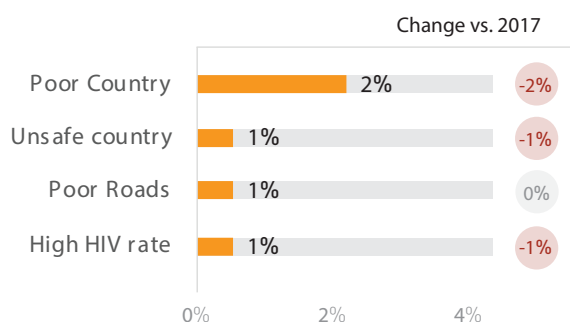
# PERCEPTIONS ABOUT ESWATINI

## Positive perceptions



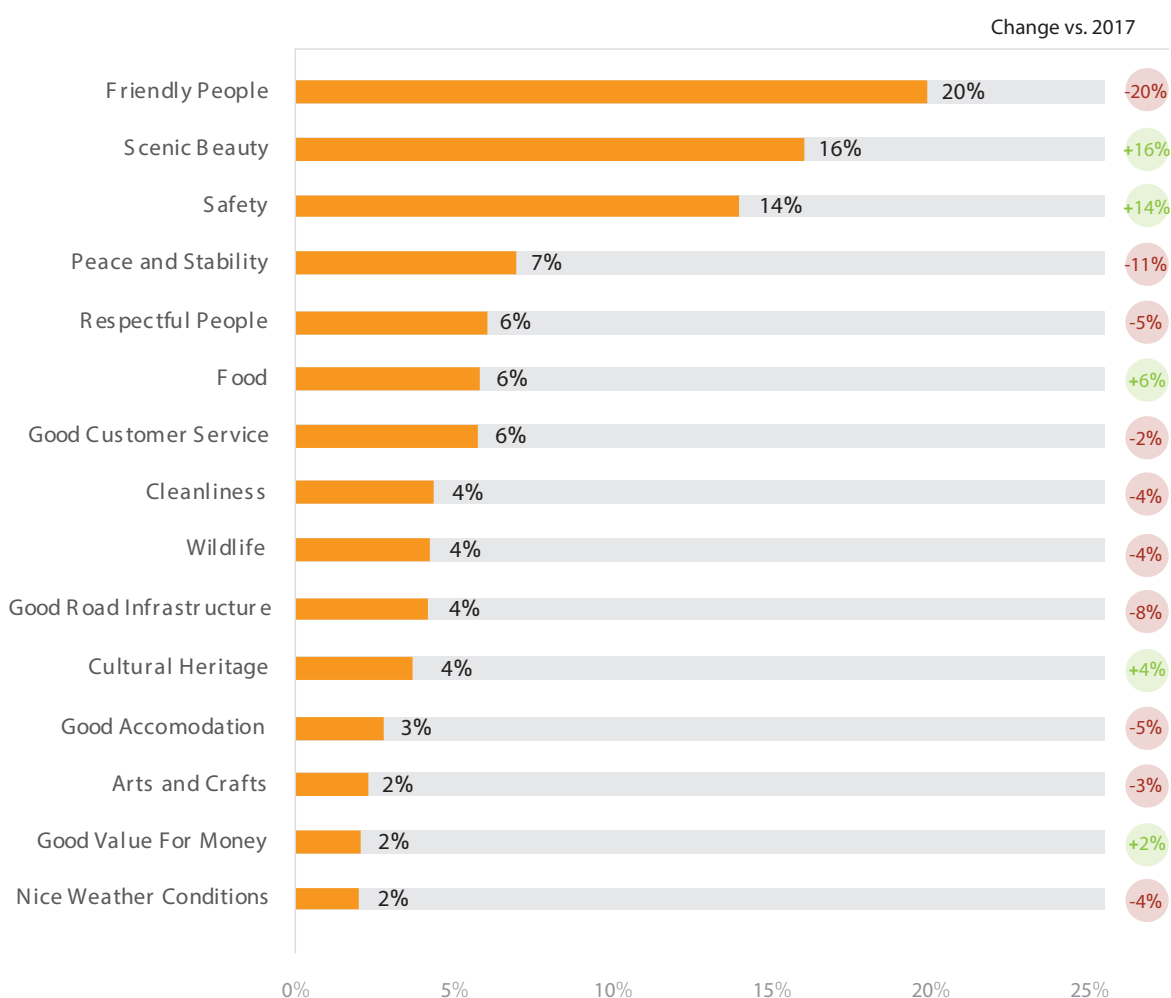
Prior to visiting the country, a majority of international visitors particularly long-haul perceived Eswatini as being a peaceful and beautiful with friendly people who live in a safe and small country. However, in 2018 visitors who understood Eswatini as being a peaceful country declined by 8% while perceptions of Eswatini as being a clean country fell by 8%.

## Negative perceptions about Eswatini



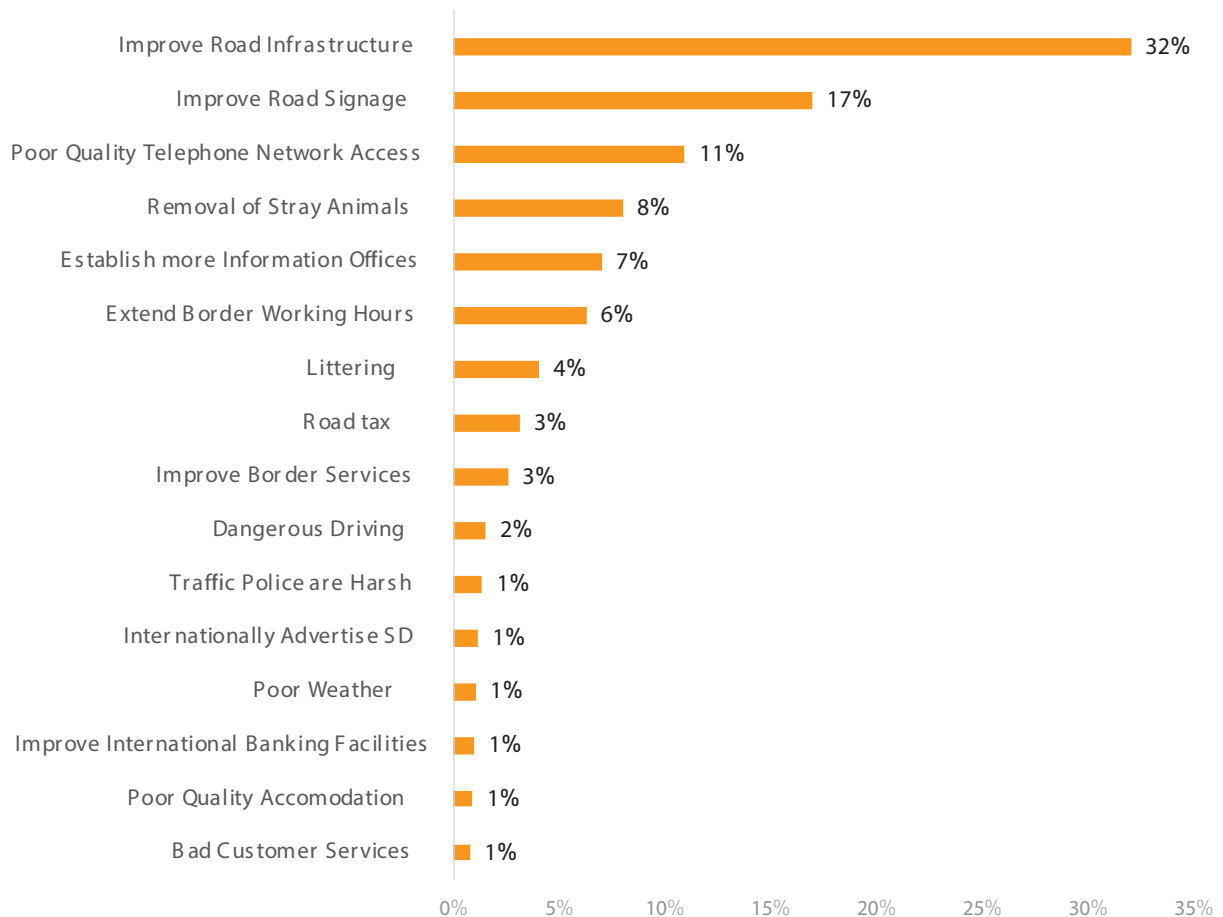
During 2018, there were 2% or less visitors that expressed negative perceptions about Eswatini prior to their travel. These related to the country as a poor road network and HIV prevalence. On a positive note, negative sentiments relation to safety and poverty decline by 2% and 1%, respectively.

## Highlights of visit to Eswatini



In 2018, 31% of total visitors indicated that road infrastructure was an issue when visiting the country. Road signage (17%) and poor quality telephone network (12%) were also highlighted as requiring improvements. Overall, the number of visitors citing these problems increased by 5% in 2018.

## Complaints visitors had during their stay







# 13

## ANNEX

### Highlights

- Arrivals by country
- Visitor Arrivals
- Outbound Travel
- Visitor arrivals from selected markets
- Room Occupancy
- Accommodation
- Frequency of visit
- Travelling Companions
- Main purpose of visit

## Arrivals by country

### Inbound Tourism

| COUNTRY OF RESIDENCE | Jan-18  | Feb-18 | Mar-18 | Apr-18  | May-18 | Jun-18 | Jul-18  | Aug-18  | Sep-18  | Oct-18  | Nov-18 | Dec-18  | TOTAL     |
|----------------------|---------|--------|--------|---------|--------|--------|---------|---------|---------|---------|--------|---------|-----------|
| AFRICA               | 102,037 | 75,913 | 83,994 | 102,115 | 87,621 | 84,104 | 99,568  | 92,744  | 101,330 | 88,851  | 82,341 | 115,568 | 1,116,187 |
| Botswana             | 246     | 190    | 248    | 941     | 439    | 354    | 493     | 246     | 827     | 273     | 338    | 854     | 5,450     |
| Kenya                | 107     | 103    | 138    | 170     | 117    | 111    | 109     | 132     | 152     | 96      | 127    | 178     | 1,540     |
| Lesotho              | 273     | 521    | 409    | 1,118   | 514    | 440    | 1,328   | 300     | 854     | 488     | 378    | 437     | 7,061     |
| Malawi               | 370     | 339    | 454    | 461     | 398    | 440    | 345     | 455     | 383     | 334     | 380    | 439     | 4,800     |
| Mozambique           | 20,556  | 16,858 | 17,502 | 15,308  | 16,433 | 15,746 | 15,276  | 16,554  | 15,455  | 14,314  | 13,615 | 18,026  | 195,644   |
| Nigeria              | 239     | 240    | 300    | 291     | 252    | 294    | 249     | 297     | 294     | 290     | 290    | 335     | 3,371     |
| RSA                  | 75,080  | 52,948 | 59,390 | 77,878  | 63,986 | 61,572 | 76,430  | 68,465  | 77,687  | 67,954  | 62,046 | 88,837  | 832,276   |
| Tanzania             | 442     | 403    | 477    | 510     | 410    | 413    | 465     | 501     | 508     | 436     | 462    | 454     | 5,483     |
| Zambia               | 424     | 343    | 528    | 373     | 392    | 327    | 357     | 502     | 381     | 352     | 362    | 594     | 4,936     |
| Zimbabwe             | 3,459   | 3,287  | 3,591  | 3,937   | 3,721  | 3,580  | 3,546   | 4,304   | 3,576   | 3,422   | 3,349  | 4,457   | 44,231    |
| Other Africa         | 840     | 680    | 957    | 1,126   | 957    | 826    | 968     | 987     | 1,213   | 891     | 993    | 957     | 11,395    |
| Americas             | 1,617   | 1,632  | 1,852  | 2,014   | 2,342  | 2,096  | 2,073   | 1,916   | 2,289   | 1,860   | 1,906  | 1,213   | 22,809    |
| Brazil               | 114     | 55     | 77     | 115     | 151    | 101    | 122     | 125     | 187     | 62      | 70     | 79      | 1,259     |
| Canada               | 239     | 336    | 435    | 398     | 365    | 225    | 255     | 212     | 234     | 529     | 636    | 191     | 4,055     |
| USA                  | 1,120   | 1,106  | 1,280  | 1,418   | 1,713  | 1,701  | 1,597   | 1,477   | 1,706   | 1,137   | 1,111  | 875     | 16,243    |
| Other America        | 144     | 135    | 59     | 84      | 113    | 69     | 98      | 101     | 162     | 132     | 88     | 66      | 1,252     |
| MIDDLE EAST          | 123     | 174    | 235    | 128     | 59     | 44     | 110     | 144     | 179     | 76      | 117    | 85      | 1,473     |
| Kuwait               | 2       | 4      | 5      | 3       | 7      | 3      | 10      | 10      | 5       | 2       | 3      | 5       | 59        |
| Iran                 | 6       | 8      | 7      | 16      | 3      | 3      | 6       | 7       | 1       | 3       | 4      | 3       | 68        |
| Israel               | 88      | 132    | 194    | 85      | 20     | 14     | 68      | 104     | 146     | 41      | 66     | 53      | 1,011     |
| Saudi Arabia         | 0       | 0      | 3      | 2       | 0      | 0      | 0       | 0       | 0       | 0       | 2      | 0       | 7         |
| UAE                  | 0       | 1      | 0      | 0       | 2      | 0      | 0       | 0       | 3       | 2       | 0      | 3       | 11        |
| Other Mid East       | 27      | 29     | 26     | 21      | 27     | 24     | 26      | 23      | 24      | 27      | 41     | 20      | 317       |
| AUSTRALASIA          | 2,143   | 1,764  | 1,905  | 2,315   | 1,874  | 1,857  | 2,263   | 2,812   | 2,490   | 1,792   | 1,780  | 2,221   | 25,215    |
| Australia            | 306     | 123    | 155    | 242     | 265    | 164    | 288     | 539     | 405     | 128     | 154    | 273     | 3,043     |
| China                | 247     | 199    | 200    | 201     | 159    | 161    | 165     | 197     | 304     | 127     | 151    | 183     | 2,293     |
| India                | 529     | 444    | 449    | 651     | 465    | 474    | 552     | 484     | 543     | 475     | 443    | 560     | 6,070     |
| Pakistan             | 530     | 471    | 492    | 466     | 447    | 528    | 555     | 638     | 542     | 462     | 487    | 547     | 6,166     |
| Philippines          | 33      | 34     | 27     | 37      | 43     | 45     | 42      | 42      | 32      | 32      | 21     | 75      | 465       |
| South Korea          | 156     | 129    | 238    | 162     | 145    | 153    | 228     | 258     | 160     | 133     | 123    | 147     | 2,032     |
| Taiwan               | 42      | 79     | 85     | 247     | 58     | 93     | 142     | 181     | 127     | 95      | 102    | 81      | 1,331     |
| Other Asia           | 298     | 285    | 260    | 308     | 290    | 240    | 289     | 474     | 376     | 339     | 299    | 354     | 3,814     |
| EUROPE               | 8,181   | 9,721  | 10,365 | 8,432   | 7,499  | 3,946  | 10,224  | 14,763  | 8,710   | 12,868  | 11,922 | 4,938   | 111,569   |
| Belgium              | 264     | 372    | 407    | 609     | 251    | 114    | 1,360   | 1,044   | 525     | 642     | 687    | 217     | 6,491     |
| France               | 1,749   | 2,165  | 2,966  | 2,179   | 2,474  | 918    | 1,644   | 2,955   | 1,838   | 3,387   | 3,048  | 839     | 26,162    |
| Germany              | 1,611   | 2,479  | 2,663  | 1,528   | 1,142  | 597    | 1,307   | 1,941   | 2,006   | 3,577   | 2,932  | 838     | 22,622    |
| Italy                | 184     | 212    | 175    | 188     | 181    | 148    | 215     | 1,269   | 231     | 169     | 198    | 132     | 3,303     |
| Netherlands          | 1,154   | 1,118  | 1,022  | 1,053   | 1,095  | 531    | 3,122   | 3,931   | 1,624   | 2,055   | 1,743  | 852     | 19,299    |
| Norway               | 32      | 104    | 67     | 28      | 31     | 28     | 39      | 27      | 28      | 32      | 34     | 44      | 495       |
| Portugal             | 371     | 475    | 457    | 398     | 517    | 285    | 310     | 279     | 320     | 293     | 274    | 287     | 4,264     |
| Sweden               | 287     | 232    | 198    | 119     | 54     | 58     | 19      | 42      | 27      | 118     | 215    | 252     | 1,622     |
| Switzerland          | 334     | 370    | 215    | 377     | 152    | 85     | 301     | 196     | 235     | 422     | 474    | 182     | 3,344     |
| UK                   | 1,198   | 1,246  | 1,256  | 1,241   | 935    | 827    | 1,130   | 1,787   | 1,182   | 1,220   | 1,102  | 759     | 13,885    |
| Other Europe         | 997     | 948    | 940    | 713     | 665    | 355    | 776     | 1,293   | 694     | 953     | 1,214  | 535     | 10,083    |
| GRAND TOTAL          | 114,101 | 89,204 | 98,351 | 115,004 | 99,395 | 92,048 | 114,238 | 112,379 | 114,998 | 105,446 | 98,065 | 124,023 | 1,277,253 |

## Visitor Arrivals

### ANNUAL VISITOR AND VISITOR NIGHTS, 2012 - 2018

| YEAR | REGION OF RESIDENCE |          |        |         |           | AVERAGE LENGTH OF STAY (NIGHTS) | VISITOR NIGHTS        |                             |
|------|---------------------|----------|--------|---------|-----------|---------------------------------|-----------------------|-----------------------------|
|      |                     | AMERICAS | ASIA   | EUROPE  | AFRICA    | TOTAL                           | Formal Accommodation* | Overall nights <sup>1</sup> |
| 2012 |                     | 20,260   | 19,919 | 73,126  | 1,165,225 | 1,278,530                       | 2.37                  | 294,560                     |
| 2013 |                     | 20,784   | 22,291 | 85,905  | 1,169,763 | 1,298,743                       | 2.00                  | 276,903                     |
| 2014 |                     | 22,685   | 23,813 | 100,308 | 1,177,815 | 1,324,621                       | 2.21                  | 280,956                     |
| 2015 |                     | 23,416   | 24,401 | 103,559 | 1,104,525 | 1,255,901                       | 3.42                  | 272,911                     |
| 2016 |                     | 24,210   | 30,497 | 112,974 | 1,110,907 | 1,278,588                       | 3.50                  | 280,569                     |
| 2017 |                     | 25,636   | 29,119 | 129,955 | 1,156,336 | 1,342,641                       | 2.64                  | 308,203                     |
| 2018 |                     | 22,809   | 25,215 | 111,569 | 1,116,187 | 1,277,253                       | 2.27                  | 279,884                     |

## Outbound Travel

### ESWATINI OUTBOUND STATISTICS, 2012- 2018

| YEAR/ MON | MODE OF DEPARTURE    |           |           |                   |      |       |                         |      |       |
|-----------|----------------------|-----------|-----------|-------------------|------|-------|-------------------------|------|-------|
|           | NUMBER OF DEPARTURES |           |           | PERCENTAGE CHANGE |      |       | PERCENTAGE DISTRIBUTION |      |       |
|           | AIR                  | ROAD      | TOTAL     | AIR               | ROAD | TOTAL | AIR                     | ROAD | TOTAL |
| 2012      | 8,885                | 1,393,718 | 1,402,603 | 4.2               | 11.0 | 10.8  | 0.6                     | 99.4 | 100.0 |
| 2013      | 9,000                | 1,564,032 | 1,573,032 | 1.3               | 12.2 | 12.2  | 0.6                     | 99.4 | 100.0 |
| 2014      | 8,592                | 1,648,712 | 1,657,304 | -4.7              | 5.1  | 5.4   | 0.5                     | 99.5 | 100.0 |
| 2015      | 8,910                | 1,704,411 | 1,713,321 | 3.7               | 3.4  | 3.4   | 0.5                     | 99.5 | 100.0 |
| 2016      | 7,650                | 1,781,655 | 1,789,305 | -14.1             | 25.5 | -25.4 | 0.6                     | 99.4 | 100.0 |
| 2017      | 8,261                | 1,742,576 | 1,750,837 | 8.0               | -2.2 | -2.1  | 0.5                     | 99.5 | 100.0 |
| 2018      | 8,076                | 1,708,920 | 1,716,996 | -2.3              | -2.0 | -2.0  | 0.5                     | 99.5 | 100.0 |
| January   | 371                  | 145,263   | 145,634   | -11.1             | -3.5 | -3.5  | 0.3                     | 99.7 | 100.0 |
| February  | 560                  | 122,546   | 123,106   | 2.5               | 6.6  | 6.6   | 0.5                     | 99.5 | 100.0 |
| March     | 599                  | 148,309   | 148,908   | -16.5             | 14.2 | 14.1  | 0.4                     | 99.6 | 100.0 |
| April     | 720                  | 146,146   | 146,866   | 23.3              | -5.3 | -5.2  | 0.5                     | 99.5 | 100.0 |
| May       | 759                  | 137,968   | 138,727   | 5.4               | -3.7 | -3.7  | 0.5                     | 99.5 | 100.0 |
| June      | 757                  | 138,615   | 139,372   | 15.5              | 3.7  | 3.8   | 0.5                     | 99.5 | 100.0 |
| July      | 620                  | 142,057   | 142,677   | -32.7             | -4.9 | -5.0  | 0.4                     | 99.6 | 100.0 |
| August    | 691                  | 151,245   | 151,936   | -22.7             | -1.5 | -1.6  | 0.5                     | 99.5 | 100.0 |
| September | 925                  | 146,215   | 147,140   | 2.3               | -5.5 | -5.4  | 0.6                     | 99.4 | 100.0 |
| October   | 771                  | 134,712   | 135,483   | -10.4             | -8.1 | -8.1  | 0.6                     | 99.4 | 100.0 |
| November  | 896                  | 129,210   | 130,106   | 3.5               | -8.4 | -8.3  | 0.7                     | 99.3 | 100.0 |
| December  | 407                  | 166,635   | 167,042   | 0.7               | -6.7 | -6.6  | 0.2                     | 99.8 | 100.0 |



## Arrivals from selected markets

### ANNUAL SUMMARY OF CHARACTERISTICS OF VISITOR ARRIVALS FROM SELECTED MARKETS, 2018

#### AFRICA

| CHARACTERISTICS           | Botswana |        |         | Kenya  |        |         | AFRICA<br>Lesotho |        |        |
|---------------------------|----------|--------|---------|--------|--------|---------|-------------------|--------|--------|
|                           | NO.      | %      | %CHG    | NO.    | %      | %CHG    | NO.               | %      | %CHG   |
| MODE OF TRAVEL            | 5,450    | 100.0% | -7.1%   | 1,540  | 100.0% | -14.7%  | 7,061             | 100.0% | 2.9%   |
| Air                       | 4,088    | 75.0%  | 30.0%   | 1,498  | 97.3%  | -15.0%  | 2,888             | 40.9%  | 1.7%   |
| Land                      | 1,363    | 25.0%  | -118.5% | 42     | 2.7%   | -1.9%   | 4,173             | 59.1%  | 3.7%   |
| GENDER                    | 5,450    | 100.0% | -7.1%   | 1,540  | 100.0% | -14.7%  | 7,061             | 100.0% | 2.9%   |
| Male                      | 3,468    | 63.6%  | 8.3%    | 1,041  | 67.6%  | -52.5%  | 2,888             | 40.9%  | -8.1%  |
| Female                    | 1,982    | 36.4%  | -34.0%  | 499    | 32.4%  | 71.2%   | 4,173             | 59.1%  | 10.4%  |
| AGE GROUP                 | 5,450    | 100.0% | -7.1%   | 1,540  | 100.0% | -14.7%  | 7,061             | 100.0% | 2.9%   |
| 18-24                     | 124      | 2.3%   | 100.0%  | 0      | 0.0%   |         | 0                 | 0.0%   |        |
| 25-34                     | 619      | 11.4%  | -122.4% | 83     | 5.4%   | -101.7% | 1,928             | 27.3%  | 35.2%  |
| 35-44                     | 3,220    | 59.1%  | 40.7%   | 999    | 64.9%  | -13.6%  | 3,213             | 45.5%  | -23.0% |
| 45-54                     | 1,363    | 25.0%  | -87.2%  | 457    | 29.7%  | 26.6%   | 1,928             | 27.3%  | 24.6%  |
| 55-64                     | 124      | 2.3%   | 100.0%  | 0      | 0.0%   |         | 0                 | 0.0%   |        |
| 65+                       | 0        | 0.0%   |         | 0      | 0.0%   |         | 0                 | 0.0%   |        |
| LENGTH OF DAYS            | 5,450    | 100.0% | -7.1%   | 1,540  | 100.0% | -14.7%  | 7,061             | 100.0% | 2.9%   |
| Under 1 day               | 0        | 0.0%   |         | 0      | 0.0%   |         | 960.3             | 13.6%  | 50.7%  |
| 1 Day                     | 621      | 11.4%  | -106.7% | 0      | 0.0%   |         | 960.3             | 13.6%  | -23.1% |
| 2 Days                    | 125      | 2.3%   | -551.9% | 166    | 10.8%  | 49.4%   | 1,602.8           | 22.7%  | -32.8% |
| 3 Days                    | 1,608    | 29.5%  | 34.7%   | 249    | 16.2%  | -18.0%  | 1,285.1           | 18.2%  | 63.2%  |
| 4 Days                    | 741      | 13.6%  | -10.3%  | 125    | 8.1%   | -68.5%  | 960.3             | 13.6%  | 26.1%  |
| 5 Days                    | 371      | 6.8%   | -26.0%  | 333    | 21.6%  | 62.1%   | 642.6             | 9.1%   | -10.4% |
| 6 Days                    | 867      | 15.9%  | 59.6%   | 291    | 18.9%  | 56.7%   | 317.7             | 4.5%   | 25.6%  |
| 7 Days                    | 371      | 6.8%   | 100.0%  | 42     | 2.7%   | -102.2% | 0.0               | 0.0%   |        |
| 8- 10 Days                | 371      | 6.8%   | 5.5%    | 0      | 0.0%   |         | 0.0               | 0.0%   |        |
| 11 -14 Days               | 245      | 4.5%   | 52.4%   | 208    | 13.5%  | 79.6%   | 0.0               | 0.0%   |        |
| 15 - 29 Days              | 0        | 0.0%   |         | 42     | 2.7%   | 100.0%  | 317.7             | 4.5%   | 100.0% |
| 30- 59 Days               | 0        | 0.0%   |         | 0      | 0.0%   |         | 0.0               | 0.0%   |        |
| 60 Days & Over            | 125      | 2.3%   | 100.0%  | 83     | 5.4%   | -101.7% | 0.0               | 0.0%   |        |
| Av. Length of Stay (Days) | 5.59     | 30%    | 30.0    | 6.6    | -17%   | -171.0  | 3.27              | -4.0%  | -4.0   |
| Visitor Nights            | 30,466   | 25%    | 24.5%   | 10,115 | -21%   | -212.0% | 23,090            | -0.4%  | -0.4%  |



| CHARACTERISTICS | AFRICA |             |         |         |                 |          |         |              |         |
|-----------------|--------|-------------|---------|---------|-----------------|----------|---------|--------------|---------|
|                 | NO.    | Malawi<br>% | %CHG    | NO.     | Mozambique<br>% | %CHG     | NO.     | Nigeria<br>% | %CHG    |
| MODE OF TRAVEL  | 4,800  | 100.0%      | -9.5%   | 195,644 | 100.0%          | -9.3%    | 3,371   | 100.0%       | -3.3%   |
| Air             | 4,320  | 90.0%       | -0.5%   | 196     | 0.1%            | -1540.1% | 3,091   | 91.7%        | 4.2%    |
| Land            | 480    | 10.0%       | -90.6%  | 195,448 | 99.9%           | -7.8%    | 280     | 8.3%         | -86.7%  |
| GENDER          | 4,800  | 100.0%      | -9.5%   | 195,644 | 100.0%          | -9.3%    | 3,371   | 100.0%       | -3.3%   |
| Male            | 3,720  | 77.5%       | -22.9%  | 144,385 | 73.8%           | -9.8%    | 2,528   | 75.0%        | -3.3%   |
| Female          | 1,080  | 22.5%       | 36.7%   | 51,259  | 26.2%           | -8.1%    | 843     | 25.0%        | -3.3%   |
| AGE GROUP       | 4,800  | 100.0%      | -9.5%   | 195,644 | 100.0%          | -9.3%    | 3,371   | 100.0%       | -3.3%   |
| 18-24           | 0      | 0.0%        |         | 5,869   | 3.0%            | -42.1%   | 280     | 8.3%         | 100.0%  |
| 25-34           | 360    | 7.5%        | -27.0%  | 37,759  | 19.3%           | -25.8%   | 280     | 8.3%         | -211.2% |
| 35-44           | 3,360  | 70.0%       | 25.1%   | 73,562  | 37.6%           | -16.9%   | 1,686   | 50.0%        | -3.3%   |
| 45-54           | 1,080  | 22.5%       | -90.3%  | 60,454  | 30.9%           | 16.1%    | 1,123   | 33.3%        | 35.5%   |
| 55-64           | 0      | 0.0%        |         | 13,304  | 6.8%            | -17.4%   | 0       | 0.0%         |         |
| 65+             | 0      | 0.0%        |         | 4,695   | 2.4%            | -23.0%   | 0       | 0.0%         |         |
| LENGTH OF DAYS  | 4,800  | 100.0%      | -9.5%   | 195,644 | 100.0%          | -9.3%    | 3,371   | 100.0%       | -3.3%   |
| Under 1 day     | 120    | 2.5%        | -281.1% | 134,799 | 68.9%           | 6.2%     | 0       | 0.0%         |         |
| 1 Day           | 0      | 0.0%        |         | 29,347  | 15.0%           | -25.4%   | 280     | 8.3%         | -24.5%  |
| 2 Days          | 120    | 2.5%        | -469.5% | 16,238  | 8.3%            | -85.7%   | 280     | 8.3%         | -24.5%  |
| 3 Days          | 480    | 10.0%       | 100.0%  | 5,674   | 2.9%            | -69.7%   | 280     | 8.3%         | 100.0%  |
| 4 Days          | 240    | 5.0%        | -90.6%  | 1,174   | 0.6%            | -118.7%  | 563     | 16.7%        | 69.1%   |
| 5 Days          | 360    | 7.5%        | 37.2%   | 978     | 0.5%            | -162.4%  | 0       | 0.0%         |         |
| 6 Days          | 1,200  | 25.0%       | 43.0%   | 783     | 0.4%            | -146.0%  | 0       | 0.0%         |         |
| 7 Days          | 120    | 2.5%        | 100.0%  | 783     | 0.4%            | 45.3%    | 0       | 0.0%         |         |
| 8- 10 Days      | 480    | 10.0%       | -283.3% | 1,370   | 0.7%            | -9.3%    | 0       | 0.0%         |         |
| 11 -14 Days     | 1,320  | 27.5%       | 48.2%   | 1,174   | 0.6%            | -27.6%   | 843     | 25.0%        | 58.7%   |
| 15 - 29 Days    | 360    | 7.5%        | 100.0%  | 2,543   | 1.3%            | 100.0%   | 563     | 16.7%        | 100.0%  |
| 30- 59 Days     | 0      | 0.0%        |         | 587     | 0.3%            | 63.6%    | 0       | 0.0%         |         |
| 60 Days & Over  | 0      | 0.0%        |         | 0       | 0.0%            |          | 563     | 16.7%        | 38.1%   |
|                 | 8.6    | 7.9%        | 7.9     | 1.05    | -4.8%           | -4.8     | 53.92   | 59.9%        | 59.9    |
| Visitor Nights  | 41,185 | -0.4%       | -0.5%   | 205,426 | -12.28%         | -12.3%   | 181,777 | 58.7%        | 58.7%   |

| CHARACTERISTICS | AFRICA    |        |        |        |            |         |        |          |         |         |            |         |
|-----------------|-----------|--------|--------|--------|------------|---------|--------|----------|---------|---------|------------|---------|
|                 | NO.       | RSA %  | %CHG   | NO.    | Tanzania % | %CHG    | NO.    | Zambia % | %CHG    | NO.     | Zimbabwe % | %CHG    |
| MODE OF TRAVEL  | 832,276   | 100.0% | -2.2%  | 5,483  | 100.0%     | -3.9%   | 4,936  | 100.0%   | -10.3%  | 44,231  | 100.0%     | -4.4%   |
| Air             | 19,142    | 2.3%   | -37.7% | 3,893  | 71.0%      | -30.0%  | 4,590  | 93.0%    | 9.8%    | 25,035  | 56.6%      | -9.9%   |
| Land            | 813,134   | 97.7%  | -1.3%  | 1,590  | 29.0%      | 60.3%   | 346    | 7.0%     | -278.4% | 19,196  | 43.4%      | 2.8%    |
| GENDER          | 832,276   | 100.0% | -2.2%  | 5,483  | 100.0%     | -3.9%   | 4,936  | 100.0%   | -10.3%  | 44,231  | 100.0%     | -4.4%   |
| Male            | 609,226   | 73.2%  | -1.6%  | 4,244  | 77.4%      | 32.9%   | 3,445  | 69.8%    | -20.9%  | 29,148  | 65.9%      | -2.2%   |
| Female          | 223,050   | 26.8%  | -3.7%  | 1,239  | 22.6%      | -129.8% | 1,491  | 30.2%    | 14.1%   | 15,083  | 34.1%      | -8.7%   |
| AGE GROUP       | 832,276   | 100.0% | -2.2%  | 5,483  | 100.0%     | -3.9%   | 4,936  | 100.0%   | -10.3%  | 44,231  | 100.0%     | -4.4%   |
| 18-24           | 21,639    | 2.6%   | -80.7% | 0      | 0.0%       |         | 0      | 0.0%     |         | 708     | 1.6%       | 41.3%   |
| 25-34           | 175,610   | 21.1%  | 5.6%   | 883    | 16.1%      | 100.0%  | 114    | 2.3%     | -351.0% | 7,873   | 17.8%      | -12.0%  |
| 35-44           | 277,148   | 33.3%  | -6.5%  | 3,005  | 54.8%      | 14.7%   | 2,754  | 55.8%    | -4.4%   | 25,035  | 56.6%      | 21.2%   |
| 45-54           | 212,230   | 25.5%  | -1.4%  | 1,590  | 29.0%      | -97.0%  | 2,068  | 41.9%    | 10.5%   | 9,952   | 22.5%      | -30.9%  |
| 55-64           | 120,680   | 14.5%  | 15.5%  | 0      | 0.0%       |         | 0      | 0.0%     |         | 708     | 1.6%       | -258.9% |
| 65+             | 24,968    | 3.0%   | -32.8% | 0      | 0.0%       |         | 0      | 0.0%     |         | 0       | 0.0%       |         |
| LENGTH OF DAYS  | 832,276   | 100.0% | -2.2%  | 5,483  | 100.0%     | -3.9%   | 4,936  | 100.0%   | -10.3%  | 44,231  | 100.0%     | -4.4%   |
| Under 1 day     | 373,692   | 44.9%  | 15.8%  | 532    | 9.7%       | 40.0%   | 114    | 2.3%     | -87.1%  | 11,677  | 26.4%      | 23.3%   |
| 1 Day           | 109,028   | 13.1%  | -24.8% | 356    | 6.5%       | -77.4%  | 346    | 7.0%     | -23.0%  | 1,725   | 3.9%       | -47.2%  |
| 2 Days          | 178,107   | 21.4%  | -8.8%  | 532    | 9.7%       | 100.0%  | 346    | 7.0%     | -54.5%  | 4,467   | 10.1%      | -23.0%  |
| 3 Days          | 102,370   | 12.3%  | -7.1%  | 175    | 3.2%       | -799.0% | 805    | 16.3%    | -19.1%  | 7,210   | 16.3%      | 0.1%    |
| 4 Days          | 33,291    | 4.0%   | -30.2% | 707    | 12.9%      | -34.5%  | 805    | 16.3%    | -46.9%  | 5,838   | 13.2%      | 5.9%    |
| 5 Days          | 13,316    | 1.6%   | -40.5% | 356    | 6.5%       | -77.4%  | 573    | 11.6%    | 25.8%   | 3,096   | 7.0%       | 4.5%    |
| 6 Days          | 7,490     | 0.9%   | -36.2% | 883    | 16.1%      | 28.4%   | 346    | 7.0%     | -54.5%  | 3,760   | 8.5%       | 21.4%   |
| 7 Days          | 4,994     | 0.6%   | -36.2% | 175    | 3.2%       | -81.8%  | 232    | 4.7%     | -83.1%  | 1,725   | 3.9%       | -71.3%  |
| 8- 10 Days      | 5,826     | 0.7%   | -75.1% | 532    | 9.7%       | -18.8%  | 346    | 7.0%     | -54.5%  | 1,017   | 2.3%       | -190.5% |
| 11 -14 Days     | 2,497     | 0.3%   | -70.3% | 883    | 16.1%      | 100.0%  | 573    | 11.6%    | 81.0%   | 2,388   | 5.4%       | -23.7%  |
| 15 - 29 Days    | 1,665     | 0.2%   | 100.0% | 175    | 3.2%       | 100.0%  | 114    | 2.3%     | 100.0%  | 354     | 0.8%       | 100.0%  |
| 30- 59 Days     | 0         | 0.0%   |        | 0      | 0.0%       |         | 114    | 2.3%     | 100.0%  | 0       | 0.0%       |         |
| 60 Days & Over  | 0         | 0.0%   |        | 175    | 3.2%       | 100.0%  | 232    | 4.7%     | 53.0%   | 1,017   | 2.3%       | -27.1%  |
|                 | 1.49      | -20.8% | -20.8  | 7.9    | 46.8%      | 46.8    | 11.2   | 43.8%    | 43.8    | 6.51    | -36.7%     | -36.7   |
| Visitor Nights  | 1,240,091 | -24.8% | -24.8% | 43,312 | 44.5%      | 44.5%   | 55,338 | 37.85%   | 37.9%   | 287,941 | -42.7%     | -42.7%  |

## AMERICAS

| CHARACTERISTICS       | AMERICAS     |               |              |               |               |              |                |               |               |
|-----------------------|--------------|---------------|--------------|---------------|---------------|--------------|----------------|---------------|---------------|
|                       | NO.          | Brazil<br>%   | %CHG         | NO.           | Canada<br>%   | %CHG         | NO.            | USA<br>%      | %CHG          |
| <b>MODE OF TRAVEL</b> | <b>1,259</b> | <b>100.0%</b> | <b>-5.5%</b> | <b>4,055</b>  | <b>100.0%</b> | <b>-8.8%</b> | <b>16,243</b>  | <b>100.0%</b> | <b>-14.5%</b> |
| Air                   | 26           | 2.1%          | -25.6%       | 231           | 5.7%          | -43.2%       | 3,655          | 22.5%         | -11.4%        |
| Land                  | 1,233        | 97.9%         | -5.1%        | 3,824         | 94.3%         | -6.7%        | 12,588         | 77.5%         | -15.4%        |
| <b>GENDER</b>         | <b>1,259</b> | <b>100.0%</b> | <b>-5.5%</b> | <b>4,055</b>  | <b>100.0%</b> | <b>-8.8%</b> | <b>16,243</b>  | <b>100.0%</b> | <b>-14.5%</b> |
| Male                  | 858          | 68.1%         | -12.0%       | 1,496         | 36.9%         | -43.3%       | 6,725          | 41.4%         | -49.6%        |
| Female                | 402          | 31.9%         | 8.4%         | 2,559         | 63.1%         | 11.4%        | 9,518          | 58.6%         | 10.3%         |
| <b>AGE GROUP</b>      | <b>1,259</b> | <b>100.0%</b> | <b>-5.5%</b> | <b>4,055</b>  | <b>100.0%</b> | <b>-8.8%</b> | <b>16,243</b>  | <b>100.0%</b> | <b>-14.5%</b> |
| 18-24                 | 0            | 0.0%          |              | 133.8         | 3.3%          | 76.9%        | 666            | 4.1%          | -45.2%        |
| 25-34                 | 777          | 61.7%         | 5.4%         | 766.4         | 18.9%         | 19.4%        | 5,474          | 33.7%         | -6.0%         |
| 35-44                 | 402          | 31.9%         | 22.6%        | 831.3         | 20.5%         | 53.3%        | 4,451          | 27.4%         | 25.2%         |
| 45-54                 | 26           | 2.1%          | -543.3%      | 798.8         | 19.7%         | -17.6%       | 2,745          | 16.9%         | -28.7%        |
| 55-64                 | 54           | 4.3%          | -57.1%       | 665.0         | 16.4%         | -168.0%      | 1,316          | 8.1%          | -131.8%       |
| 65+                   | 0            | 0.0%          |              | 863.7         | 21.3%         | 24.4%        | 1,576          | 9.7%          | -21.6%        |
| <b>LENGTH OF DAY</b>  | <b>1,259</b> | <b>100.0%</b> | <b>-5.5%</b> | <b>4,055</b>  | <b>100.0%</b> | <b>-8.8%</b> | <b>16,243</b>  | <b>100.0%</b> | <b>-14.5%</b> |
| Under 1 day           | 428          | 34.0%         | 25.8%        | 231           | 5.7%          | -54.6%       | 1,251          | 7.7%          | 13.8%         |
| 1 Day                 | 375          | 29.8%         | -60.1%       | 2,591         | 63.9%         | -12.9%       | 3,606          | 22.2%         | -75.3%        |
| 2 Days                | 268          | 21.3%         | -17.9%       | 564           | 13.9%         | 2.2%         | 3,508          | 21.6%         | 6.2%          |
| 3 Days                | 81           | 6.4%          | -17.1%       | 166           | 4.1%          | 41.6%        | 1,608          | 9.9%          | -4.1%         |
| 4 Days                | 26           | 2.1%          | 100.0%       | 166           | 4.1%          | 81.4%        | 1,023          | 6.3%          | -45.4%        |
| 5 Days                | 26           | 2.1%          | 100.0%       | 65            | 1.6%          | -97.2%       | 812            | 5.0%          | -28.2%        |
| 6 Days                | 0            | 0.0%          |              | 32            | 0.8%          | 100.0%       | 1,381          | 8.5%          | 38.0%         |
| 7 Days                | 26           | 2.1%          | 100.0%       | 32            | 0.8%          | -294.4%      | 942            | 5.8%          | 28.9%         |
| 8- 10 Days            | 0            | 0.0%          |              | 32            | 0.8%          | -199.2%      | 666            | 4.1%          | -95.5%        |
| 11 -14 Days           | 0            | 0.0%          |              | 0             | 0.0%          |              | 617            | 3.8%          | 27.7%         |
| 15 - 29 Days          | 0            | 0.0%          |              | 65            | 1.6%          | 100.0%       | 406            | 2.5%          | 95.4%         |
| 30- 59 Days           | 26           | 2.1%          | 100.0%       | 0             | 0.0%          |              | 179            | 1.1%          | 27.1%         |
| 60 Days & Over        | 0            | 0.0%          |              | 101           | 2.5%          | 100.0%       | 227            | 1.4%          | -22.7%        |
|                       | 2.3          |               | 52.2         | 5.32          |               | 60.5         | 6.69           |               | -11.8         |
| <b>Visitor Nights</b> | <b>2,896</b> |               | <b>47.6%</b> | <b>21,575</b> |               | <b>57.6%</b> | <b>108,664</b> |               | <b>-2.3%</b>  |

## MIDDLE EAST

| CHARACTERISTICS       | MIDDLE EAST  |               |              |              |   |      |             |               |               |
|-----------------------|--------------|---------------|--------------|--------------|---|------|-------------|---------------|---------------|
|                       | Israel       |               |              | Saudi Arabia |   |      | UAE         |               |               |
|                       | NO.          | %             | %CHG         | NO.          | % | %CHG | NO.         | %             | %CHG          |
| <b>MODE OF TRAVEL</b> | <b>1,011</b> | <b>100.0%</b> | <b>-7.7%</b> | <b>7</b>     |   |      | <b>11</b>   | <b>100.0%</b> | <b>-17.2%</b> |
| Air                   | 88           | 8.7%          | -23.8%       |              |   |      | 11          | 100.0%        | 40.9%         |
| Land                  | 923          | 91.3%         | -6.2%        |              |   |      | 0           | 0.0%          |               |
| <b>GENDER</b>         | <b>1,011</b> | <b>100.0%</b> | <b>-7.7%</b> | <b>7</b>     |   |      | <b>11</b>   | <b>100.0%</b> | <b>-17.2%</b> |
| Male                  | 616          | 60.9%         | -36.7%       |              |   |      | 10          | 90.0%         | -31.3%        |
| Female                | 395          | 39.1%         | 37.5%        |              |   |      | 1           | 10.0%         | 100.0%        |
| <b>AGE GROUP</b>      | <b>1,011</b> | <b>100.0%</b> | <b>-7.7%</b> | <b>7</b>     |   |      | <b>11</b>   | <b>100.0%</b> | <b>-17.2%</b> |
| 18-24                 | 88           | 8.7%          | -12.7%       |              |   |      | 0           | 0.0%          |               |
| 25-34                 | 264          | 26.1%         | -50.2%       |              |   |      | 1           | 10.0%         | -490.9%       |
| 35-44                 | 131          | 13.0%         | -50.8%       |              |   |      | 10          | 90.0%         | 100.0%        |
| 45-54                 | 131          | 13.0%         | -126.2%      |              |   |      | 0           | 0.0%          |               |
| 55-64                 | 176          | 17.4%         | 72.1%        |              |   |      | 0           | 0.0%          |               |
| 65+                   | 219          | 21.7%         | 77.7%        |              |   |      | 0           | 0.0%          |               |
| <b>LENGTH OF DAYS</b> | <b>1,011</b> | <b>100.0%</b> | <b>-7.7%</b> | <b>7</b>     |   |      | <b>11</b>   | <b>100.0%</b> | <b>-17.2%</b> |
| Under 1 day           | 176          | 17.4%         | 41.2%        |              |   |      | 0           | 0.0%          |               |
| 1 Day                 | 307          | 30.4%         | -18.0%       |              |   |      | 2           | 20.0%         | 100.0%        |
| 2 Days                | 307          | 30.4%         | 66.3%        |              |   |      | 0           | 0.0%          |               |
| 3 Days                | 43           | 4.3%          | -618.9%      |              |   |      | 3           | 30.0%         | 100.0%        |
| 4 Days                | 88           | 8.7%          | -135.2%      |              |   |      | 0           | 0.0%          |               |
| 5 Days                | 0            | 0.0%          |              |              |   |      | 0           | 0.0%          |               |
| 6 Days                | 0            | 0.0%          |              |              |   |      | 0           | 0.0%          |               |
| 7 Days                | 43           | 4.3%          | 100.0%       |              |   |      | 1           | 10.0%         | 100.0%        |
| 8- 10 Days            | 0            | 0.0%          |              |              |   |      | 1           | 10.0%         | 100.0%        |
| 11 -14 Days           | 43           | 4.3%          | 100.0%       |              |   |      | 1           | 10.0%         | 100.0%        |
| 15 - 29 Days          | 0            | 0.0%          |              |              |   |      | 1           | 10.0%         | 100.0%        |
| 30- 59 Days           | 0            | 0.0%          |              |              |   |      | 0           | 0.0%          |               |
| 60 Days & Over        | 0            | 0.0%          |              |              |   |      | 1           | 10.0%         | 100.0%        |
|                       | <b>2.17</b>  |               | <b>3.2</b>   |              |   |      | <b>14.1</b> |               | <b>78.7</b>   |
| <b>Visitor Nights</b> | <b>2,195</b> |               | <b>-6.3%</b> |              |   |      | <b>156</b>  |               | <b>75.1%</b>  |



## AUSTRALASIA

| CHARACTERISTICS       | AUSTRALASIA  |               |               |                |               |               |                |               |                |
|-----------------------|--------------|---------------|---------------|----------------|---------------|---------------|----------------|---------------|----------------|
|                       | Australia    |               |               | China          |               |               | India          |               |                |
|                       | NO.          | %             | %CHG          | NO.            | %             | %CHG          | NO.            | %             | %CHG           |
| <b>MODE OF TRAVEL</b> | <b>3,043</b> | <b>100.0%</b> | <b>-9.4%</b>  | <b>2,293</b>   | <b>100.0%</b> | <b>-15.6%</b> | <b>6,070</b>   | <b>100.0%</b> | <b>-24.9%</b>  |
| Air                   | 365          | 12.0%         | -56.8%        | 1,686          | 73.5%         | 21.4%         | 4,977          | 82.0%         | -27.6%         |
| Land                  | 2,678        | 88.0%         | -2.9%         | 608            | 26.5%         | -118.0%       | 1,093          | 18.0%         | -12.4%         |
| <b>GENDER</b>         | <b>3,043</b> | <b>100.0%</b> | <b>-9.4%</b>  | <b>2,293</b>   | <b>100.0%</b> | <b>-15.6%</b> | <b>6,070</b>   | <b>100.0%</b> | <b>-24.9%</b>  |
| Male                  | 1,217        | 40.0%         | -36.7%        | 1,686          | 73.5%         | -29.5%        | 5,505          | 90.7%         | -19.5%         |
| Female                | 1,826        | 60.0%         | 8.8%          | 608            | 26.5%         | 23.3%         | 564            | 9.3%          | -77.2%         |
| <b>AGE GROUP</b>      | <b>3,043</b> | <b>100.0%</b> | <b>-9.4%</b>  | <b>2,293</b>   | <b>100.0%</b> | <b>-15.6%</b> | <b>6,070</b>   | <b>100.0%</b> | <b>-24.9%</b>  |
| 18-24                 | 122          | 4.0%          | -102.4%       | 0              | 0.0%          |               | 0              | 0.0%          |                |
| 25-34                 | 1,035        | 34.0%         | 5.4%          | 810            | 35.3%         | -73.2%        | 564            | 9.3%          | -288.1%        |
| 35-44                 | 517          | 17.0%         | -13.3%        | 1,213          | 52.9%         | 48.7%         | 3,951          | 65.1%         | 14.3%          |
| 45-54                 | 517          | 17.0%         | -22.9%        | 271            | 11.8%         | -15.6%        | 1,129          | 18.6%         | -23.5%         |
| 55-64                 | 456          | 15.0%         | -7.2%         | 0              | 0.0%          |               | 425            | 7.0%          | -42.7%         |
| 65+                   | 396          | 13.0%         | 0.7%          | 0              | 0.0%          |               | 0              | 0.0%          |                |
| <b>LENGTH OF DAYS</b> | <b>3,043</b> | <b>100.0%</b> | <b>-9.4%</b>  | <b>2,293</b>   | <b>100.0%</b> | <b>-15.6%</b> | <b>6,070</b>   | <b>100.0%</b> | <b>-24.9%</b>  |
| Under 1 day           | 578          | 19.0%         | 42.4%         | 67             | 2.9%          | -151.0%       | 140            | 2.3%          | -46.6%         |
| 1 Day                 | 1,156        | 38.0%         | -60.1%        | 135            | 5.9%          | 100.0%        | 285            | 4.7%          | -43.5%         |
| 2 Days                | 487          | 16.0%         | -7.3%         | 135            | 5.9%          | -268.2%       | 140            | 2.3%          | -339.8%        |
| 3 Days                | 304          | 10.0%         | 68.3%         | 202            | 8.8%          | -64.1%        | 850            | 14.0%         | 3.7%           |
| 4 Days                | 91           | 3.0%          | 100.0%        | 67             | 2.9%          | -641.1%       | 140            | 2.3%          | -339.8%        |
| 5 Days                | 122          | 4.0%          | 61.7%         | 0              | 0.0%          |               | 285            | 4.7%          | -115.2%        |
| 6 Days                | 91           | 3.0%          | 100.0%        | 0              | 0.0%          |               | 140            | 2.3%          | -46.6%         |
| 7 Days                | 30           | 1.0%          | -840.8%       | 67             | 2.9%          | 100.0%        | 285            | 4.7%          | 100.0%         |
| 8- 10 Days            | 0            | 0.0%          |               | 135            | 5.9%          | -23.4%        | 425            | 7.0%          | -189.0%        |
| 11 -14 Days           | 152          | 5.0%          | 36.6%         | 271            | 11.8%         | -22.4%        | 0              | 0.0%          |                |
| 15 - 29 Days          | 30           | 1.0%          | 100.0%        | 404            | 17.6%         | 100.0%        | 1,129          | 18.6%         | 100.0%         |
| 30- 59 Days           | 0            | 0.0%          |               | 202            | 8.8%          | 100.0%        | 850            | 14.0%         | 100.0%         |
| 60 Days & Over        | 0            | 0.0%          |               | 608            | 26.5%         | 45.5%         | 1,414          | 23.3%         | -88.7%         |
|                       | <b>2.4</b>   | <b>0%</b>     | <b>0.0</b>    | <b>57.97</b>   | <b>66.7%</b>  | <b>66.7</b>   | <b>50.3</b>    | <b>-11.5%</b> | <b>-11.5</b>   |
| <b>Visitor Nights</b> | <b>7,304</b> | <b>-11.3%</b> | <b>-11.3%</b> | <b>132,946</b> | <b>61.50%</b> | <b>61.5%</b>  | <b>305,314</b> | <b>-39.3%</b> | <b>-39.30%</b> |

| CHARACTERISTICS       | AUSTRALASIA    |               |               |               |                |                |                |               |              |
|-----------------------|----------------|---------------|---------------|---------------|----------------|----------------|----------------|---------------|--------------|
|                       | Pakistan       |               |               | Philippines   |                |                | South Korea    |               |              |
|                       | NO.            | %             | %CHG          | NO.           | %              | %CHG           | NO.            | %             | %CHG         |
| <b>MODE OF TRAVEL</b> | <b>6,166</b>   | <b>100.0%</b> | <b>-21.9%</b> | <b>465</b>    | <b>100.0%</b>  | <b>12.0%</b>   | <b>2,032</b>   | <b>100.0%</b> | <b>6.3%</b>  |
| Air                   | 6,166          | 100.0%        | 12.0%         | 310           | 66.7%          | -31.9%         | 1,778          | 87.5%         | -7.1%        |
| Land                  | 0              | 0.0%          |               | 155           | 33.3%          | 100.0%         | 254            | 12.5%         | 100.0%       |
| <b>GENDER</b>         | <b>6,166</b>   | <b>100.0%</b> | <b>-21.9%</b> | <b>465</b>    | <b>100.0%</b>  | <b>12.0%</b>   | <b>2,032</b>   | <b>100.0%</b> | <b>6.3%</b>  |
| Male                  | 6,166          | 100.0%        | -21.9%        | 310           | 66.7%          | 73.6%          | 1,016          | 50.0%         | -56.1%       |
| Female                | 0              | 0.0%          |               | 155           | 33.3%          | -111.3%        | 1,016          | 50.0%         | 68.7%        |
| <b>AGE GROUP</b>      | <b>6,166</b>   | <b>100.0%</b> | <b>-21.9%</b> | <b>465</b>    | <b>100.0%</b>  | <b>12.0%</b>   | <b>2,032</b>   | <b>100.0%</b> | <b>6.3%</b>  |
| 18-24                 | 0              | 0.0%          |               | 0             | 0.0%           |                | 0              | 0.0%          |              |
| 25-34                 | 327            | 5.3%          | -155.3%       | 0             | 0.0%           |                | 508            | 25.0%         | -149.6%      |
| 35-44                 | 5,192          | 84.2%         | 11.5%         | 155           | 33.3%          | -5.7%          | 762            | 37.5%         | 58.3%        |
| 45-54                 | 647            | 10.5%         | -222.8%       | 155           | 33.3%          | -5.7%          | 762            | 37.5%         | 58.3%        |
| 55-64                 | 0              | 0.0%          |               | 155           | 33.3%          | 100.0%         | 0              | 0.0%          |              |
| 65+                   | 0              | 0.0%          |               | 0             | 0.0%           |                | 0              | 0.0%          |              |
| <b>LENGTH OF DAYS</b> | <b>6,166</b>   | <b>100.0%</b> | <b>-21.9%</b> | <b>465</b>    | <b>100.0%</b>  | <b>12.0%</b>   | <b>2,032</b>   | <b>100.0%</b> | <b>6.3%</b>  |
| Under 1 day           | 0              | 0.0%          |               | 0             | 0.0%           |                | 0              | 0.0%          |              |
| 1 Day                 | 0              | 0.0%          |               | 0             | 0.0%           |                | 254            | 12.5%         | 100.0%       |
| 2 Days                | 0              | 0.0%          |               | 155           | 33.3%          | 100.0%         | 0              | 0.0%          |              |
| 3 Days                | 0              | 0.0%          |               | 0             | 0.0%           |                | 0              | 0.0%          |              |
| 4 Days                | 0              | 0.0%          |               | 0             | 0.0%           |                | 254            | 12.5%         | 100.0%       |
| 5 Days                | 0              | 0.0%          |               | 0             | 0.0%           |                | 0              | 0.0%          |              |
| 6 Days                | 0              | 0.0%          |               | 155           | 33.3%          | 47.2%          | 254            | 12.5%         | -25.2%       |
| 7 Days                | 327            | 5.3%          | 100.0%        | 0             | 0.0%           |                | 0              | 0.0%          |              |
| 8- 10 Days            | 647            | 10.5%         | -156.6%       | 0             | 0.0%           |                | 254            | 12.5%         | -25.2%       |
| 11 -14 Days           | 647            | 10.5%         | 100.0%        | 0             | 0.0%           |                | 0              | 0.0%          |              |
| 15- 29 Days           | 647            | 10.5%         | 100.0%        | 0             | 0.0%           |                | 508            | 25.0%         | 100.0%       |
| 30- 59 Days           | 0              | 0.0%          |               | 0             | 0.0%           |                | 254            | 12.5%         | 100.0%       |
| 60 Days & Over        | 3,897          | 63.2%         | 25.0%         | 155           | 33.3%          | -111.3%        | 254            | 12.5%         | -274.8%      |
|                       | 135.4          | 51.8%         | 51.8          | 44.7          | -245%          | -244.8%        | 80.7           | -9.9%         | -9.9%        |
| <b>Visitor Nights</b> | <b>835,007</b> | <b>41.2%</b>  | <b>41.2%</b>  | <b>20,757</b> | <b>-203.4%</b> | <b>-203.4%</b> | <b>164,015</b> | <b>-2.93%</b> | <b>-2.9%</b> |

| CHARACTERISTICS       | AUSTRALASIA / EUROPE |                |               |              |               |              |
|-----------------------|----------------------|----------------|---------------|--------------|---------------|--------------|
|                       | Taiwan               |                |               | Belgium      |               |              |
|                       | NO.                  | %              | %CHG          | NO.          | %             | %CHG         |
| <b>MODE OF TRAVEL</b> | <b>1,331</b>         | <b>100.0%</b>  | <b>6.2%</b>   | <b>6,491</b> | <b>100.0%</b> | <b>-0.6%</b> |
| Air                   | 1,225                | 92.0%          | -1.9%         | 97           | 1.5%          | -14.0%       |
| Land                  | 106                  | 8.0%           | 100.0%        | 6,394        | 98.5%         | -0.4%        |
| <b>GENDER</b>         | <b>1,331</b>         | <b>100.0%</b>  | <b>6.2%</b>   | <b>6,491</b> | <b>100.0%</b> | <b>-0.6%</b> |
| Male                  | 532                  | 40.0%          | -39.0%        | 2,837        | 43.7%         | -27.1%       |
| Female                | 799                  | 60.0%          | 36.4%         | 3,654        | 56.3%         | 20.0%        |
| <b>AGE GROUP</b>      | <b>1,331</b>         | <b>0.0%</b>    | <b>6.2%</b>   | <b>6,491</b> | <b>100.0%</b> | <b>-0.6%</b> |
| 18-24                 | 0                    | 0.0%           |               | 409          | 6.3%          | -104.4%      |
| 25-34                 | 213                  | 16.0%          | -116.8%       | 2,097        | 32.3%         | 25.0%        |
| 35-44                 | 586                  | 44.0%          | 44.8%         | 1,383        | 21.3%         | 30.1%        |
| 45-54                 | 532                  | 40.0%          | 47.7%         | 1,441        | 22.2%         | -13.7%       |
| 55-64                 | 0                    | 0.0%           |               | 766          | 11.8%         | -46.6%       |
| 65+                   | 0                    | 0.0%           |               | 396          | 6.1%          | 2.7%         |
| <b>LENGTH OF DAYS</b> | <b>1,331</b>         | <b>100.0%</b>  | <b>6.2%</b>   | <b>6,491</b> | <b>100.0%</b> | <b>-0.6%</b> |
| Under 1 day           | 0                    | 0.0%           |               | 370          | 5.7%          | -35.9%       |
| 1 Day                 | 0                    | 0.0%           |               | 3,875        | 59.7%         | -3.3%        |
| 2 Days                | 53                   | 4.0%           | 13.3%         | 1,804        | 27.8%         | 22.9%        |
| 3 Days                | 53                   | 4.0%           | 13.3%         | 195          | 3.0%          | -27.4%       |
| 4 Days                | 106                  | 8.0%           | -30.1%        | 110          | 1.7%          | -30.2%       |
| 5 Days                | 53                   | 4.0%           | 100.0%        | 26           | 0.4%          | -176.6%      |
| 6 Days                | 106                  | 8.0%           | 56.6%         | 0            | 0.0%          |              |
| 7 Days                | 0                    | 0.0%           |               | 26           | 0.4%          | -25.7%       |
| 8- 10 Days            | 106                  | 8.0%           | -30.1%        | 52           | 0.8%          | 37.1%        |
| 11 -14 Days           | 53                   | 4.0%           | -160.2%       | 13           | 0.2%          | -151.5%      |
| 15 - 29 Days          | 426                  | 32.0%          | 100.0%        | 0            | 0.0%          |              |
| 30- 59 Days           | 106                  | 8.0%           | 13.3%         | 13           | 0.2%          | 100.0%       |
| 60 Days & Over        | 266                  | 20.0%          | -56.6%        | 0            | 0.0%          |              |
|                       | <b>53</b>            | <b>-20%</b>    | <b>-20.4</b>  | <b>1.54</b>  | <b>-3.9%</b>  | <b>-3.9</b>  |
| <b>Visitor Nights</b> | <b>70,532</b>        | <b>-13.06%</b> | <b>-13.0%</b> | <b>9,996</b> | <b>-1.0%</b>  | <b>-1.0%</b> |

## EUROPE

| CHARACTERISTICS       | France        |               |               | EUROPE<br>Germany |               |              | Italy        |                 |                |
|-----------------------|---------------|---------------|---------------|-------------------|---------------|--------------|--------------|-----------------|----------------|
|                       | NO.           | %             | %CHG          | NO.               | %             | %CHG         | NO.          | %               | %CHG           |
| <b>MODE OF TRAVEL</b> | <b>26,162</b> | <b>100.0%</b> | <b>-25.4%</b> | <b>22,622</b>     | <b>100.0%</b> | <b>-6.0%</b> | <b>3,303</b> | <b>100.0%</b>   | <b>-11.5%</b>  |
| Air                   | 157           | 0.6%          | -88.1%        | 271               | 1.2%          | 20.5%        | 182          | 5.5%            | -118.9%        |
| Land                  | 26,005        | 99.4%         | -25.0%        | 22,351            | 98.8%         | -6.3%        | 3,121        | 94.5%           | -5.2%          |
| <b>GENDER</b>         | <b>26,162</b> | <b>100.0%</b> | <b>-25.4%</b> | <b>22,622</b>     | <b>100.0%</b> | <b>-6.0%</b> | <b>3,303</b> | <b>100.0%</b>   | <b>-11.5%</b>  |
| Male                  | 10,700        | 40.9%         | -64.0%        | 10,542            | 46.6%         | -20.3%       | 1,625        | 49.2%           | -33.7%         |
| Female                | 15,462        | 59.1%         | 1.4%          | 12,080            | 53.4%         | 6.5%         | 1,678        | 50.8%           | 10.0%          |
| <b>AGE GROUP</b>      | <b>26,162</b> | <b>100.0%</b> | <b>-25.4%</b> | <b>22,622</b>     | <b>100.0%</b> | <b>-6.0%</b> | <b>3,303</b> | <b>100.0%</b>   | <b>-11.5%</b>  |
| 18-24                 | 1,230         | 4.7%          | -73.4%        | 679               | 3.0%          | -108.5%      | 155          | 4.7%            | -25.7%         |
| 25-34                 | 5,991         | 22.9%         | -32.5%        | 6,560             | 29.0%         | 12.6%        | 879          | 26.6%           | -7.7%          |
| 35-44                 | 4,840         | 18.5%         | -26.1%        | 4,615             | 20.4%         | 4.9%         | 1,136        | 34.4%           | -6.3%          |
| 45-54                 | 4,735         | 18.1%         | -42.7%        | 5,769             | 25.5%         | 3.6%         | 981          | 29.7%           | 3.5%           |
| 55-64                 | 5,468         | 20.9%         | -3.2%         | 3,733             | 16.5%         | -30.4%       | 102          | 3.1%            | -194.9%        |
| 65+                   | 3,924         | 15.0%         | -7.8%         | 1,267             | 5.6%          | -59.0%       | 53           | 1.6%            | -60.2%         |
| <b>LENGTH OF DAY</b>  | <b>26,162</b> |               | <b>-25.4%</b> | <b>22,622</b>     | <b>100.0%</b> | <b>-6.0%</b> | <b>3,303</b> | <b>100.0%</b>   | <b>-11.5%</b>  |
| Under 1 day           | 2,328         | 8.9%          | -43.7%        | 0                 | 0.0%          |              | 439          | 13.3%           | -8.1%          |
| 1 Day                 | 16,377        | 62.6%         | -44.4%        | 9,366             | 41.4%         | -51.3%       | 1,678        | 50.8%           | -19.2%         |
| 2 Days                | 6,253         | 23.9%         | 33.9%         | 10,383            | 45.9%         | 60.7%        | 902          | 27.3%           | 36.7%          |
| 3 Days                | 706           | 2.7%          | -44.0%        | 1,742             | 7.7%          | 42.2%        | 129          | 3.9%            | 25.7%          |
| 4 Days                | 131           | 0.5%          | -175.8%       | 566               | 2.5%          | 61.8%        | 0            | 0.0%            |                |
| 5 Days                | 131           | 0.5%          | -0.3%         | 158               | 0.7%          | 54.6%        | 0            | 0.0%            |                |
| 6 Days                | 78            | 0.3%          | 100.0%        | 68                | 0.3%          | 29.3%        | 26           | 0.8%            | -136.9%        |
| 7 Days                | 52            | 0.2%          | 37.3%         | 181               | 0.8%          | 47.0%        | 53           | 1.6%            | 37.3%          |
| 8- 10 Days            | 26            | 0.1%          | -276.1%       | 113               | 0.5%          | -48.4%       | 26           | 0.8%            | -262.3%        |
| 11 -14 Days           | 26            | 0.1%          | -25.4%        | 23                | 0.1%          | -218.0%      | 0            | 0.0%            |                |
| 15 - 29 Days          | 26            | 0.1%          | 100.0%        | 0                 | 0.0%          |              | 53           | 1.6%            | 100.0%         |
| 30- 59 Days           | 0             | 0.0%          |               | 0                 | 0.0%          |              | 0            | 0.0%            |                |
| 60 Days & Over        | 26            | 0.1%          | 100.0%        | 23                | 0.1%          | -6.0%        | 0            | 0.0%            |                |
|                       | <b>1.42</b>   | <b>15.5%</b>  | <b>15.5</b>   | <b>2.0</b>        | <b>18.4%</b>  | <b>18.4</b>  | <b>1.6</b>   | <b>-199%</b>    | <b>-198.8</b>  |
| <b>Visitor Nights</b> | <b>37,150</b> | <b>-6.4%</b>  | <b>-6.4%</b>  | <b>44,338</b>     | <b>14.4%</b>  | <b>14.4%</b> | <b>5,417</b> | <b>-235.77%</b> | <b>-235.8%</b> |



| CHARACTERISTICS       | EUROPE        |               |               |              |               |               |              |               |                |
|-----------------------|---------------|---------------|---------------|--------------|---------------|---------------|--------------|---------------|----------------|
|                       | Netherlands   |               |               | Norway       |               |               | Portugal     |               |                |
|                       | NO.           | %             | %CHG          | NO.          | %             | %CHG          | NO.          | %             | %CHG           |
| <b>MODE OF TRAVEL</b> | <b>19,299</b> | <b>100.0%</b> | <b>-25.1%</b> | <b>495</b>   | <b>100.0%</b> | <b>-26.0%</b> | <b>4,264</b> | <b>100.0%</b> | <b>-32.7%</b>  |
| Air                   | 39            | 0.2%          | -713.4%       | 114          | 23.1%         | -118.3%       | 115          | 2.7%          | -794.3%        |
| Land                  | 19,260        | 99.8%         | -23.8%        | 381          | 76.9%         | 1.6%          | 4,149        | 97.3%         | -11.5%         |
| <b>GENDER</b>         | <b>19,299</b> | <b>100.0%</b> | <b>-25.1%</b> | <b>495</b>   | <b>100.0%</b> | <b>-26.0%</b> | <b>4,264</b> | <b>100.0%</b> | <b>-32.7%</b>  |
| Male                  | 8,279         | 42.9%         | -62.2%        | 343          | 69.2%         | -15.9%        | 3,113        | 73.0%         | 5.1%           |
| Female                | 11,020        | 57.1%         | 2.7%          | 152          | 30.8%         | -49.0%        | 1,151        | 27.0%         | -134.9%        |
| <b>AGE GROUP</b>      | <b>19,299</b> | <b>100.0%</b> | <b>-25.1%</b> | <b>495</b>   | <b>100.0%</b> | <b>-26.0%</b> | <b>4,264</b> | <b>100.0%</b> | <b>-32.7%</b>  |
| 18-24                 | 1,023         | 5.3%          | -13.3%        | 57           | 11.5%         | 100.0%        | 0            | 0.0%          |                |
| 25-34                 | 5,925         | 30.7%         | -3.9%         | 38           | 7.7%          | -49.0%        | 1,036        | 24.3%         | 100.0%         |
| 35-44                 | 3,088         | 16.0%         | -32.2%        | 95           | 19.2%         | -139.0%       | 1,266        | 29.7%         | -127.0%        |
| 45-54                 | 5,635         | 29.2%         | 7.9%          | 171          | 34.6%         | 66.8%         | 1,727        | 40.5%         | -16.4%         |
| 55-64                 | 2,953         | 15.3%         | -77.5%        | 133          | 26.9%         | -27.9%        | 230          | 5.4%          | -276.1%        |
| 65+                   | 695           | 3.6%          | -233.7%       | 0            | 0.0%          |               | 0            | 0.0%          |                |
| <b>LENGTH OF DAY</b>  | <b>19,299</b> | <b>100.0%</b> | <b>-25.1%</b> | <b>495</b>   | <b>100.0%</b> | <b>-26.0%</b> | <b>4,264</b> | <b>100.0%</b> | <b>-32.7%</b>  |
| Under 1 day           | 1,351         | 7.0%          | -19.8%        | 95           | 19.2%         | 40.3%         | 1,727        | 40.5%         | -56.9%         |
| 1 Day                 | 8,993         | 46.6%         | -42.3%        | 76           | 15.4%         | -197.1%       | 1,036        | 24.3%         | -42.5%         |
| 2 Days                | 7,430         | 38.5%         | -9.5%         | 76           | 15.4%         | -49.0%        | 1,036        | 24.3%         | 52.5%          |
| 3 Days                | 926           | 4.8%          | -9.5%         | 76           | 15.4%         | -49.0%        | 230          | 5.4%          | -5.6%          |
| 4 Days                | 309           | 1.6%          | 21.8%         | 38           | 7.7%          | -49.0%        | 0            | 0.0%          |                |
| 5 Days                | 96            | 0.5%          | -0.1%         | 38           | 7.7%          | 100.0%        | 0            | 0.0%          |                |
| 6 Days                | 77            | 0.4%          | 6.1%          | 38           | 7.7%          | 100.0%        | 0            | 0.0%          |                |
| 7 Days                | 77            | 0.4%          | -25.1%        | 0            | 0.0%          |               | 0            | 0.0%          |                |
| 8- 10 Days            | 0             | 0.0%          |               | 19           | 3.8%          | -201.9%       | 0            | 0.0%          |                |
| 11 -14 Days           | 19            | 0.1%          | 100.0%        | 0            | 0.0%          |               | 115          | 2.7%          | -111.3%        |
| 15 - 29 Days          | 0             | 0.0%          |               | 0            | 0.0%          |               | 115          | 2.7%          | 100.0%         |
| 30- 59 Days           | 19            | 0.1%          | 100.0%        | 0            | 0.0%          |               | 0            | 0.0%          |                |
| 60 Days & Over        | 19            | 0.1%          | 100.0%        | 38           | 7.7%          | 100.0%        | 0            | 0.0%          |                |
|                       | 1.7           | 11.2%         | 11.2          | 18.4         | 84.8%         | 84.8          | 2.0          | -395%         | -394.9         |
| <b>Visitor Nights</b> | <b>32,616</b> | <b>-8.24%</b> | <b>-8.2%</b>  | <b>9,110</b> | <b>80.7%</b>  | <b>80.7%</b>  | <b>8,358</b> | <b>-556%</b>  | <b>-556.3%</b> |

| CHARACTERISTICS       | EUROPE        |               |               |              |               |              |               |               |               |
|-----------------------|---------------|---------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|
|                       | Sweden        |               |               | Switzerland  |               |              | UK            |               |               |
|                       | NO.           | %             | %CHG          | NO.          | %             | %CHG         | NO.           | %             | %CHG          |
| <b>MODE OF TRAVEL</b> | <b>1,622</b>  | <b>100.0%</b> | <b>-23.8%</b> | <b>3,344</b> | <b>100.0%</b> | <b>-5.2%</b> | <b>13,885</b> | <b>100.0%</b> | <b>-15.7%</b> |
| Air                   | 162           | 10.0%         | -51.0%        | 110          | 3.3%          | -37.0%       | 1,513         | 10.9%         | -46.5%        |
| Land                  | 1,460         | 90.0%         | -20.8%        | 3,234        | 96.7%         | -4.1%        | 12,372        | 89.1%         | -12.0%        |
| <b>GENDER</b>         | <b>1,622</b>  | <b>100.0%</b> | <b>-23.8%</b> | <b>3,344</b> | <b>100.0%</b> | <b>-5.2%</b> | <b>13,885</b> | <b>100.0%</b> | <b>-15.7%</b> |
| Male                  | 649           | 40.0%         | -88.8%        | 1,435        | 42.9%         | -31.4%       | 6,595         | 47.5%         | -34.2%        |
| Female                | 973           | 60.0%         | 19.5%         | 1,909        | 57.1%         | 14.6%        | 7,290         | 52.5%         | 1.0%          |
| <b>AGE GROUP</b>      | <b>1,622</b>  | <b>100.0%</b> | <b>-23.8%</b> | <b>3,344</b> | <b>100.0%</b> | <b>-5.2%</b> | <b>13,885</b> | <b>100.0%</b> | <b>-15.7%</b> |
| 18-24                 | 41            | 2.5%          | -137.7%       | 164          | 4.9%          | 42.1%        | 403           | 2.9%          | -31.7%        |
| 25-34                 | 324           | 20.0%         | -20.7%        | 1,037        | 31.0%         | 9.1%         | 1,444         | 10.4%         | -71.4%        |
| 35-44                 | 365           | 22.5%         | -21.0%        | 709          | 21.2%         | -20.0%       | 1,736         | 12.5%         | -27.8%        |
| 45-54                 | 203           | 12.5%         | -141.7%       | 696          | 20.8%         | -32.4%       | 2,235         | 16.1%         | -38.7%        |
| 55-64                 | 487           | 30.0%         | 69.9%         | 505          | 15.1%         | -7.2%        | 3,680         | 26.5%         | -12.2%        |
| 65+                   | 203           | 12.5%         | -117.9%       | 231          | 6.9%          | 28.4%        | 4,402         | 31.7%         | 17.9%         |
| <b>LENGTH OF DAYS</b> | <b>1,622</b>  | <b>100.0%</b> | <b>-23.8%</b> | <b>3,344</b> | <b>100.0%</b> | <b>-5.2%</b> | <b>13,885</b> | <b>100.0%</b> | <b>-15.7%</b> |
| Under 1 day           | 365           | 22.5%         | 46.1%         | 288          | 8.6%          | -19.8%       | 4,110         | 29.6%         | 35.1%         |
| 1 Day                 | 446           | 27.5%         | -76.0%        | 1,802        | 53.9%         | -20.9%       | 3,680         | 26.5%         | -52.4%        |
| 2 Days                | 406           | 25.0%         | -32.7%        | 873          | 26.1%         | 21.0%        | 2,124         | 15.3%         | -20.3%        |
| 3 Days                | 162           | 10.0%         | 9.6%          | 164          | 4.9%          | 1.3%         | 944           | 6.8%          | -48.1%        |
| 4 Days                | 41            | 2.5%          | -18.8%        | 124          | 3.7%          | 63.1%        | 722           | 5.2%          | -31.3%        |
| 5 Days                | 41            | 2.5%          | -261.5%       | 0            | 0.0%          |              | 472           | 3.4%          | -77.0%        |
| 6 Days                | 41            | 2.5%          | 100.0%        | 27           | 0.8%          | 100.0%       | 361           | 2.6%          | -6.8%         |
| 7 Days                | 0             | 0.0%          |               | 13           | 0.4%          | -84.0%       | 361           | 2.6%          | 37.7%         |
| 8- 10 Days            | 41            | 2.5%          | -142.6%       | 27           | 0.8%          | -162.9%      | 361           | 2.6%          | -100.3%       |
| 11 -14 Days           | 41            | 2.5%          | 100.0%        | 13           | 0.4%          | 100.0%       | 319           | 2.3%          | -40.9%        |
| 15 - 29 Days          | 0             | 0.0%          |               | 0            | 0.0%          |              | 319           | 2.3%          | 100.0%        |
| 30- 59 Days           | 0             | 0.0%          |               | 0            | 0.0%          |              | 69            | 0.5%          | -62.0%        |
| 60 Days & Over        | 41            | 2.5%          | -18.8%        | 13           | 0.4%          | 100.0%       | 42            | 0.3%          | -285.8%       |
|                       | 7.5           | 46.9%         | 46.9          | 1.9          | 23%           | 22.7         | 3.22          | -35.6%        | -36.6         |
| <b>Visitor Nights</b> | <b>12,211</b> | <b>34.6%</b>  | <b>34.6%</b>  | <b>6,487</b> | <b>19.57%</b> | <b>19.6%</b> | <b>44,709</b> | <b>-59.9%</b> | <b>-59.9%</b> |

## Average hotel occupancy

ANNUAL AND STANDARD AVERAGE OCCUPANCY RATE OF GAZETTED HOTELS (%) 2012-2018

| MONTH     | YEAR  |       |       |       |       |       |       |
|-----------|-------|-------|-------|-------|-------|-------|-------|
|           | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  |
| Overall   | 54.27 | 46.77 | 44.69 | 43.41 | 48.92 | 51.25 | 40.52 |
| January   | 43.41 | 35.86 | 37.44 | 37.11 | 40.41 | 41.32 | 32.05 |
| February  | 50.63 | 43.16 | 42    | 38.63 | 49.17 | 56.12 | 38.95 |
| March     | 53.44 | 49.48 | 43.39 | 40.64 | 53.82 | 60.01 | 42.86 |
| April     | 52.77 | 48    | 42.15 | 40.24 | 45.59 | 47.26 | 38.79 |
| May       | 55.94 | 41.56 | 46.68 | 42.05 | 49.87 | 50.87 | 39.10 |
| June      | 55.46 | 43.38 | 41.27 | 40.00 | 42.15 | 42.84 | 35.13 |
| July      | 52.05 | 49.99 | 49.03 | 49.37 | 48.83 | 52.42 | 39.90 |
| August    | 60.84 | 51.84 | 45.88 | 42.83 | 53.86 | 53.36 | 42.10 |
| September | 52.78 | 48.65 | 46.07 | 47.23 | 53.76 | 52.70 | 45.01 |
| October   | 56.58 | 50.45 | 47.47 | 48.37 | 49.29 | 53.15 | 43.44 |
| November  | 60.95 | 51.18 | 48.83 | 49.02 | 51.16 | 56.91 | 49.48 |
| December  | 55.99 | 47.27 | 45.85 | 45.22 | 49.1  | 48.49 | 39.56 |

## Accommodation

| AFRICA        |          |       |         |        |            |         |     |          |        |          |
|---------------|----------|-------|---------|--------|------------|---------|-----|----------|--------|----------|
| ACCOMMODATION | Botswana | Kenya | Lesotho | Malawi | Mozambique | Nigeria | RSA | Tanzania | Zambia | Zimbabwe |
| Hotel         | 56       | 81    | 45      | 55     | 18         | 17      | 22  | 63       | 61     | 43       |
| VFR           | 6        | 3     | 30      | 0      | 34         | 50      | 50  | 19       | 16     | 24       |
| Other         | 38       | 16    | 25      | 45     | 47         | 33      | 29  | 19       | 23     | 33       |

| MIDDLE EAST   |        |              |     |           | AUSTRALASIA |       |          |              |             |        |
|---------------|--------|--------------|-----|-----------|-------------|-------|----------|--------------|-------------|--------|
| ACCOMMODATION | Israel | Saudi Arabia | UAE | Australia | China       | India | Pakistan | Phillippines | South Korea | Taiwan |
| Hotel         | 40     |              | 45  | 40        | 16          | 16    | 7        | 50           | 40          | 26     |
| VFR           | 5      |              | 27  | 2         | 44          | 41    | 63       | 50           | 40          | 29     |
| Other         | 55     |              | 27  | 57        | 40          | 43    | 30       | 0            | 20          | 45     |

| EUROPE        |         |        |         |       |             |        |          |        |             | AMERICA |        |        |     |
|---------------|---------|--------|---------|-------|-------------|--------|----------|--------|-------------|---------|--------|--------|-----|
| ACCOMMODATION | Belgium | France | Germany | Italy | Netherlands | Norway | Portugal | Sweden | Switzerland | UK      | Brazil | Canada | USA |
| Hotel         | 32      | 49     | 32      | 34    | 28          | 26     | 31       | 33     | 43          | 46      | 15     | 50     | 32  |
| VFR           | 0       | 1      | 1       | 3     | 1           | 17     | 13       | 6      | 1           | 10      | 0      | 2      | 21  |
| Other         | 67      | 50     | 67      | 64    | 71          | 57     | 56       | 61     | 56          | 44      | 85     | 48     | 47  |

## Main Purpose of visit

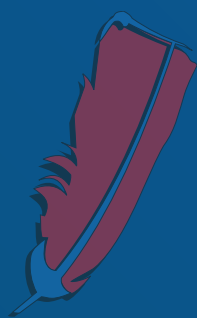
| MAIN PURPOSE | AFRICA   |       |         |        |     |         |     |          |        |          |
|--------------|----------|-------|---------|--------|-----|---------|-----|----------|--------|----------|
|              | Botswana | Kenya | Lesotho | Malawi | MOZ | Nigeria | RSA | Tanzania | Zambia | Zimbabwe |
| Holiday      | 25       | 0     | 27      | 3      | 23  | 17      | 25  | 10       | 0      | 5        |
| VFR          | 7        | 3     | 14      | 3      | 7   | 33      | 28  | 6        | 7      | 17       |
| Business     | 68       | 92    | 41      | 93     | 4   | 50      | 16  | 71       | 86     | 50       |
| Transit      | 0        | 0     | 18      | 3      | 64  | 0       | 27  | 10       | 0      | 7        |
| Other        | 0        | 5     | 0       | 0      | 2   | 0       | 4   | 3        | 7      | 21       |

| MAIN PURPOSE | AMERICA |        |     | MIDDLE EAST |              |     | Australasia |       |       |          |              |             |        |
|--------------|---------|--------|-----|-------------|--------------|-----|-------------|-------|-------|----------|--------------|-------------|--------|
|              | Brazil  | Canada | USA | Israel      | Saudi Arabia | UAE | Australia   | China | India | Pakistan | Phillippines | South Korea | Taiwan |
| Holiday      | 62      | 83     | 54  | 87          |              | 20  | 71          | 15    | 2     | 0        | 33           | 0           | 12     |
| VFR          | 0       | 3      | 19  | 9           |              | 10  | 2           | 26    | 14    | 32       | 0            | 0           | 16     |
| Business     | 4       | 8      | 19  | 0           |              | 60  | 10          | 59    | 84    | 68       | 67           | 88          | 72     |
| Transit      | 34      | 6      | 6   | 4           |              | 0   | 17          | 0     | 0     | 0        | 0            | 13          | 0      |
| Other        | 0       | 0      | 2   | 0           |              | 10  | 0           | 0     | 0     | 0        | 0            | 0           | 0      |

| MAIN PURPOSE | EUROPE  |        |         |       |             |        |          |        |             |    |
|--------------|---------|--------|---------|-------|-------------|--------|----------|--------|-------------|----|
|              | Belgium | France | Germany | Italy | Netherlands | Norway | Portugal | Sweden | Switzerland | UK |
| Holiday      | 93      | 91     | 87      | 85    | 92          | 58     | 51       | 68     | 87          | 54 |
| VFR          | 1       | 1      | 1       | 1     | 1           | 4      | 8        | 8      | 1           | 6  |
| Business     | 1       | 1      | 0       | 4     | 0           | 19     | 5        | 8      | 3           | 9  |
| Transit      | 5       | 8      | 12      | 10    | 7           | 12     | 35       | 18     | 9           | 30 |
| Other        | 0       | 0      | 0       | 0     | 0           | 8      | 0        | 0      | 0           | 1  |



| ROOMS AVAILABLE - 2018                  |         |         |         |         |         |         |         |         |         |         |         |         |           |
|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
|   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
| Hotel Name                              |         |         |         |         |         |         |         |         |         |         |         |         |           |
| Total Ezulwini                          | 17,825  | 16,100  | 17,825  | 17,490  | 18,476  | 17,940  | 18,445  | 17,980  | 17,970  | 17,825  | 17,250  | 17,825  | 212,951   |
| Total Manzini                           | 17,432  | 15,746  | 17,432  | 17,182  | 17,794  | 17,182  | 17,770  | 18,814  | 16,162  | 17,708  | 17,146  | 17,708  | 208,076   |
| Total Mbabane                           | 2,573   | 2,324   | 2,573   | 2,493   | 2,564   | 2,545   | 2,573   | 2,573   | 2,484   | 2,573   | 2,484   | 2,573   | 30,332    |
| Total Rest of Eswa ni                   | 20,584  | 18,396  | 20,398  | 19,508  | 20,095  | 19,494  | 20,098  | 20,119  | 19,446  | 20,615  | 19,950  | 20,615  | 239,318   |
| Grand Total                             | 58,414  | 52,566  | 58,228  | 56,673  | 58,929  | 57,161  | 58,886  | 59,486  | 56,062  | 58,721  | 56,830  | 58,721  | 690,677   |
| ROOM NIGHTS SOLD - 2018                 |         |         |         |         |         |         |         |         |         |         |         |         |           |
|   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
| Hotel Name                              |         |         |         |         |         |         |         |         |         |         |         |         |           |
| Total Ezulwini                          | 10,088  | 10,253  | 13,029  | 11,668  | 11,963  | 10,330  | 11,614  | 13,038  | 13,247  | 13,734  | 13,622  | 11,897  | 144,483   |
| Total Manzini                           | 2,242   | 2,742   | 3,456   | 2,598   | 3,251   | 2,629   | 2,578   | 2,495   | 2,998   | 2,724   | 3,037   | 1,926   | 32,676    |
| Total Mbabane                           | 949     | 999     | 1,149   | 1,588   | 1,558   | 1,346   | 997     | 1,377   | 1,088   | 1,351   | 1,377   | 780     | 14,559    |
| Total Rest of Eswa ni                   | 5,440   | 6,483   | 7,320   | 6,132   | 6,269   | 5,778   | 8,305   | 8,133   | 7,899   | 7,697   | 10,085  | 8,625   | 88,166    |
| Grand Total                             | 18,719  | 20,477  | 24,954  | 21,986  | 23,041  | 20,083  | 23,494  | 25,043  | 25,232  | 25,506  | 28,121  | 23,228  | 279,884   |
| NUMBER OF BEDS AVAILABLE - 2018         |         |         |         |         |         |         |         |         |         |         |         |         |           |
|   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
| Hotel Name                              |         |         |         |         |         |         |         |         |         |         |         |         |           |
| Total Ezulwini                          | 38,099  | 34,412  | 38,099  | 36,270  | 38,285  | 37,170  | 38,254  | 37,386  | 37,230  | 38,099  | 36,870  | 38,099  | 448,273   |
| Total Manzini                           | 31,201  | 28,183  | 31,201  | 30,916  | 31,992  | 30,916  | 31,968  | 33,792  | 29,116  | 31,627  | 30,610  | 31,627  | 373,149   |
| Total Mbabane                           | 3,813   | 3,444   | 3,813   | 3,693   | 3,649   | 3,620   | 3,658   | 3,658   | 3,534   | 3,731   | 3,611   | 3,731   | 43,955    |
| Total Rest of Eswa ni                   | 45,446  | 41,048  | 45,446  | 43,713  | 45,068  | 43,743  | 45,073  | 45,167  | 43,628  | 45,229  | 43,770  | 45,229  | 532,560   |
| Grand Total                             | 118,559 | 107,087 | 118,559 | 114,592 | 118,994 | 115,449 | 118,953 | 120,003 | 113,508 | 118,686 | 114,861 | 118,686 | 1,397,937 |
| NUMBER OF BED-NIGHTS SOLD - 2018        |         |         |         |         |         |         |         |         |         |         |         |         |           |
|   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
| Hotel Name                              |         |         |         |         |         |         |         |         |         |         |         |         |           |
| Total Ezulwini                          | 15,450  | 14,460  | 18,718  | 17,545  | 15,900  | 14,443  | 16,567  | 18,797  | 18,944  | 20,804  | 20,697  | 19,574  | 211,899   |
| Total Manzini                           | 2,695   | 4,083   | 5,130   | 3,149   | 4,220   | 3,422   | 3,318   | 2,946   | 3,867   | 3,933   | 4,550   | 2,990   | 44,303    |
| Total Mbabane                           | 897     | 998     | 1,013   | 1,584   | 1,555   | 1,340   | 1,036   | 1,299   | 1,088   | 1,354   | 1,383   | 785     | 14,332    |
| Total Rest of Eswa ni                   | 7,191   | 7,851   | 8,593   | 6,668   | 6,773   | 6,396   | 9,661   | 10,254  | 9,633   | 11,621  | 13,151  | 11,163  | 108,955   |
| Grand Total                             | 26,233  | 27,392  | 33,454  | 28,946  | 28,448  | 25,601  | 30,582  | 33,296  | 33,532  | 37,712  | 39,781  | 34,512  | 379,489   |
| NUMBER OF DOMESTIC TOURISTS - 2018      |         |         |         |         |         |         |         |         |         |         |         |         |           |
|   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
| Hotel Name                              |         |         |         |         |         |         |         |         |         |         |         |         |           |
| Total Ezulwini                          | 4,940   | 4,578   | 5,515   | 5,466   | 4,809   | 5,110   | 4,700   | 3,826   | 4,335   | 4,513   | 4,046   | 6,201   | 58,039    |
| Total Manzini                           | 900     | 1,203   | 1,193   | 1,425   | 1,213   | 1,125   | 1,033   | 1,349   | 1,112   | 737     | 678     | 1,002   | 12,970    |
| Total Mbabane                           | 44      | 52      | 65      | 71      | 76      | 102     | 48      | 56      | 16      | 17      | 27      | 23      | 597       |
| Total Rest of Eswa ni                   | 2,525   | 3,273   | 3,785   | 2,927   | 3,696   | 3,575   | 3,939   | 3,379   | 3,990   | 5,519   | 4,551   | 5,431   | 46,590    |
| Grand Total                             | 8,409   | 9,106   | 10,558  | 9,889   | 9,794   | 9,912   | 9,720   | 8,610   | 9,453   | 10,786  | 9,302   | 12,657  | 118,196   |
| NUMBER OF INTERNATIONAL TOURISTS - 2018 |         |         |         |         |         |         |         |         |         |         |         |         |           |
|   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
| Hotel Name                              |         |         |         |         |         |         |         |         |         |         |         |         |           |
| Total Ezulwini                          | 11,742  | 10,744  | 14,254  | 12,741  | 12,275  | 10,159  | 12,905  | 15,960  | 15,218  | 17,025  | 16,668  | 15,419  | 165,110   |
| Total Manzini                           | 1,394   | 1,533   | 2,593   | 1,588   | 2,094   | 1,238   | 1,138   | 1,463   | 1,729   | 2,580   | 2,974   | 1,662   | 21,986    |
| Total Mbabane                           | 1,122   | 1,322   | 1,545   | 1,244   | 2,063   | 1,479   | 1,285   | 1,415   | 1,205   | 1,048   | 1,293   | 1,091   | 16,112    |
| Total Rest of Eswa ni                   | 4,765   | 4,879   | 6,216   | 6,068   | 5,188   | 4,226   | 7,879   | 8,830   | 6,674   | 6,901   | 5,816   | 5,863   | 73,305    |
| Grand Total                             | 19,023  | 18,478  | 24,608  | 21,641  | 21,620  | 17,102  | 23,207  | 27,668  | 24,826  | 27,554  | 26,751  | 24,035  | 276,513   |
| TOTAL NUMBER OF TOURISTS - 2018         |         |         |         |         |         |         |         |         |         |         |         |         |           |
|   | Jan     | Feb     | Mar     | Apr     | May     | Jun     | Jul     | Aug     | Sep     | Oct     | Nov     | Dec     | Total     |
| Hotel Name                              |         |         |         |         |         |         |         |         |         |         |         |         |           |
| Total Ezulwini                          | 16,682  | 15,322  | 19,769  | 18,207  | 17,084  | 15,269  | 17,605  | 19,786  | 19,553  | 21,538  | 20,714  | 21,620  | 223,149   |
| Total Manzini                           | 2,294   | 2,736   | 3,786   | 3,013   | 3,307   | 2,363   | 2,171   | 2,812   | 2,841   | 3,317   | 3,652   | 2,664   | 34,956    |
| Total Mbabane                           | 1,166   | 1,374   | 1,610   | 1,315   | 2,139   | 1,581   | 1,333   | 1,471   | 1,221   | 1,065   | 1,320   | 1,114   | 16,709    |
| Total Rest of Eswa ni                   | 7,290   | 8,152   | 10,001  | 8,995   | 8,884   | 7,801   | 11,818  | 12,209  | 10,664  | 12,420  | 10,367  | 11,294  | 119,895   |
| Grand Total                             | 27,432  | 27,584  | 35,166  | 31,530  | 31,414  | 27,014  | 32,927  | 36,278  | 34,279  | 38,340  | 36,053  | 36,692  | 394,709   |



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